



**FIVE YEAR CONSOLIDATED PLAN
FY 2010-2015**

&

**ONE YEAR ACTION PLAN
FY 2010-2011**

FOR CDBG AND HOME FUNDS

May 2010

City of Escondido
201 North Broadway
Escondido, CA 92025
(760) 839-4517
www.escondido.org



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EXECUTIVE SUMMARY

Introduction

The Consolidated Plan is a federally required document which incorporates the application of planning processes for four formula-based federal housing and community development programs: Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), Emergency Shelter Grants (ESG) and Housing Opportunities for Persons with AIDS (HOPWA). The City of Escondido directly receives and distributes CDBG and HOME funds. ESG and HOPWA funds are received indirectly through the County of San Diego.

The Consolidated Plan is administered through an interdepartmental project team consisting of representatives from the Housing, Neighborhood Services and Economic Development divisions. In addition, the project team obtained significant input from other City departments and local community groups in the development of this document.

The statutes for the grant programs included in the Consolidated Plan set forth three basic goals to benefit low and very low-income persons:

The first goal is to provide a suitable living environment. This includes improving the safety and livability of neighborhoods, organizing working and viable neighborhood groups, increasing access to quality facilities and services, reducing the isolation of income groups within areas by expanding affordable housing opportunities and revitalizing deteriorating neighborhoods, restoring and preserving natural and physical features of special value for historic, architectural, or aesthetic reasons and conserving energy resources.

The second goal is to provide decent housing. This includes retaining the affordable housing stock, increase the availability of permanent housing that is affordable to low-income households without discrimination, assisting homeless persons to obtain affordable housing and increasing supportive housing that includes structural features and services to enable persons with special needs to live independently.

The third goal is to expand economic opportunities. This includes creating and retaining jobs accessible to low and very low-income persons, providing access to credit for community development that promotes long-term economic and social viability and empowering low-income persons in federally-assisted and public housing to achieve self-sufficiency.

The consolidated strategy allows a community to establish a unified vision for housing and community development actions through a collaborative process. By consolidating the submission and reporting requirement for HUD formula programs, the federal government is providing local jurisdictions with an opportunity to better shape their various programs into effective, coordinated neighborhood and community development strategies. It also creates the opportunity for strategic planning and citizen participation to occur in a comprehensive framework and works to eliminate duplication of efforts at

the local level. It integrates economic, physical, environmental, community and human development in a comprehensive and coordinated fashion so that communities can work together and succeed. The strategic plan also sets goals, objectives and performance benchmarks for measuring progress, establishes a framework for assessing new knowledge and experience and identifies how these provisions can contribute to a successful plan for revitalization.

Escondido's Consolidated Plan includes four major sections, each representing a component of the comprehensive plan to address local affordable housing and community development needs for the next five year period: (1) Citizen participation; (2) Housing and community development needs, which provide the foundation for establishing priorities and allocating federal, state and local resources; (3) Priorities, strategies, objectives and resources for addressing the needs identified in the plan for a five-year period; (4) A description of the proposed projects to be funded through HUD formula programs in FY 2010-2011, the first year of the Consolidated Plan. (Project sheets are also included as Appendix I).

Citizen Participation

Citizen participation continues to be a priority for the City of Escondido. Citizens are involved in the identification of community needs on an ongoing basis through community meetings, public hearings, notifications and relationships with neighborhood-based groups. Community input provides important information on which to base decisions regarding the allocation of federal funds addressed by the Consolidated Plan. The City of Escondido's Citizen Participation Plan is included as Appendix A.

Housing and Community Development Needs

During 2003 and 2004, the City of Escondido conducted an assessment of Escondido residents' housing and community development needs in order to develop the FY 2005-2010 Consolidated Plan. (See Appendix F – 2004 Needs Analysis). The assessment process utilized a range of strategies including community surveys, community reports, focus groups, neighborhood-based meetings and discussions with key stakeholders.

During 2009 and 2010, the City of Escondido reassessed the housing and community development needs of Escondido residents. Through data analysis and citizen participation it was determined that by continuing the focus on the needs and priorities set forth in the previous Consolidated Plan, and building on the momentum of the last five years, further progress and successful outcomes could be achieved.

Housing Stock Characteristics

Based on 2000 Census data, the tenure distribution of the City's occupied housing units was 53 percent owner-occupied and 47 percent renter-occupied. Large housing units

with three or more bedrooms were more prevalent in ownership housing stock than rental housing. As compared to the County, Escondido has a higher rate of overcrowding. This was a direct consequence of high housing costs in Escondido. The 2000 Census data reported the median monthly rent for Escondido as \$693 and rental vacancy rate as 2.7. Approximately 50 percent of the rental households in the City pay more than 30 percent of their income toward their housing costs and approximately 33 percent of owners pay more than 30 percent of their income toward housing costs. The San Diego County Apartment Association conducts a semi-annual rental rate survey within the County. The average rent in Escondido for a one bedroom apartment in the fall of 2009 was \$910. The weighted rent for all unit types countywide according to the same survey was \$1,189.

Housing Needs

The current recession and housing market correction has left many families struggling to stay in their homes. Housing values have fallen 35 to 40 percent from their 2006 peak and unemployment in California was over 12 percent in January 2010. The plunge in housing values coupled with the dramatic increase in unemployment numbers has greatly impacted the needs of not just low-income residents, but moderate-income residents as well. There has recently been an encouraging sign in the housing market. The median price of a home in California experienced its first year-to-year gain in over two years during November 2009. Economic indicators describe continued erosion in the ability of low and moderate income families to meet basic housing needs.

The particular housing needs of low- and moderate-income households are identified by household type and housing problems. Households with housing problems include those that occupy units with physical defects, live in overcrowded conditions, have a housing cost burden exceeding 30 percent of gross income, and have a severe housing cost burden exceeding 50 percent of gross income. Based on these criteria and 2000 Census data, 61 percent of the renters experience some housing problems compared to 34 percent of the owners. Approximately 85 percent of the large family renters in Escondido were confronted with one or more housing problems.

Concentration of Low- and Moderate-Income Households

According to the 2000 census, the City of Escondido Median Family Income (MFI) in 2000 was \$48,456 and the County's MFI was \$53,438. For purposes of the Consolidated Plan, HUD established the following income categories based on the MFI for the nearest Metropolitan Statistical Area (MSA), which for Escondido is the San Diego MSA.

- Extremely Low-Income (0-30 percent of Area MFI)
- Low-Income (31-50 percent of Area MFI)
- Moderate-Income (51-80 percent of Area MFI)

Based on income and demographic data supplied by HUD, the City's low- and moderate-income households by block group and census tract are concentrated in the downtown area.

Racial/Ethnic Concentrations

Many of Escondido's neighborhoods are reflections of its residents, with various cultural groups living together. Non-Hispanic Whites no longer comprise the predominant ethnic group in Escondido. Population data from the San Diego Association of Governments (SANDAG) indicate the Hispanic population in the City is 65,152 and the Non-Hispanic White population is 64,573. Historically the majority of the City's Hispanic population has been concentrated in the downtown area. A clearer picture of concentration of populations should be available with the 2010 census.

Homeless Needs

The goal of the Consolidated Plan is to maintain services and facilities that constitute a Continuum of Care for the homeless in the region. At its entry point, the continuum consists of basic survival services, such as food, clothing and shelter. Although temporary, this setting includes assessment and referral services to short- and long-term transitional housing arrangements. The goal of a comprehensive regional homeless service system is to provide a continuum of care that transitions homeless individuals and families to self-sufficiency and permanent housing.

Escondido has a variety of facilities and services to meet the needs of those who are homeless, including emergency shelters, as well as transitional and permanent housing. Homeless facilities and services target a wide variety of groups, including families with children. Programs are also available to meet the needs of homeless sub-populations, including the severely mentally ill, alcoholics and drug addicts, the dually diagnosed, persons with physical and developmental disabilities, victims of domestic violence, and persons with AIDS and related diseases.

The Alliance for Regional Solutions (ARS) was formed in response to the issues regarding where to site emergency winter shelters for the homeless in North San Diego County. This is the third year of north county's Regional Winter Shelter system which includes the 12 bed capacity North Inland rotational Interfaith Shelter Network case managed by Interfaith Community services for men, women and children, the 12 bed capacity North Coastal rotational Interfaith Shelter Network for men, women and children, case managed by Community Resource Center, the 75 bed capacity Carlsbad based La Posada de Guadalupe operated by Catholic Charities, the 50 bed capacity Bread of Life Rescue Mission in Oceanside for men and women, the 49 bed Vista-based Operation Hope for women and families with children, and the 45 capacity Escondido Shelter operated by The Salvation Army for men and women. The total system static capacity is 243 beds. This is essentially the same as last year's capacity. Last year, a total of 637 men, women and children received shelter in these 243 beds.

On February 17, 2009, President Obama signed the American Recovery and Reinvestment Act of 2009 (ARRA) which designated \$1.5 billion to provide financial assistance and services to either prevent individuals and families from becoming homeless or to help those who are experiencing homelessness to be quickly re-housed and stabilized. The Homelessness Prevention and Rapid-Re-Housing Program (HPRP)

funds were distributed through the Department of Housing and Urban Development (HUD) by formula allocation, and the City of Escondido received \$709,782. The City will target the funds to renter households at risk of becoming homeless. Rental assistance will be provided to those families and individuals who earn at or below 50% of Area Median Income based on household size.

Non-Homeless Persons with Special Needs

This group is described as persons who are not homeless but who require housing or supportive services, including the elderly and frail elderly, persons with disabilities (mental, physical, and developmental), persons with alcohol or other drug addiction, and persons with HIV/AIDS and their families.

The 2000 Census reported a total of 18,565 persons in Escondido age 60 and over. The 2000 Comprehensive Housing Affordability Strategy (CHAS) indicated more than 57 percent of elderly 1- and 2-member households in Escondido have low or moderate incomes. The CHAS also indicated that approximately 20 percent (1,970) of the City's lower income elderly households pay more than 50 percent of their income for housing.

A person is considered to have a disability if he or she has difficulty performing certain functions (i.e., seeing, hearing, talking, walking, climbing stairs, and lifting and carrying). In addition, a person is considered disabled if he or she has difficulty with certain social roles (i.e., doing school work, working at a job, or around the house). In Escondido, the 2000 Census reports 19.9 percent of residents age 5 and older, 19.1 percent of those age 16 to 64, and 49.4 percent of residents age 65 and older to have some form of a disability.

Currently, elderly persons, individuals with physical and mental disabilities, persons with alcohol and other drug addictions and persons diagnosed with AIDS and related diseases have access to housing services and facilities that provide supportive services and independent living skills. An inventory of these facilities includes retirement communities, residential care facilities for the elderly, skilled nursing facilities, board and care residential facilities, transitional housing, referral/support services facilities and residential homes for individuals with substance abuse issues and AIDS.

Barriers to Affordable Housing

Government factors and market conditions pose constraints to the provision of adequate and affordable housing. Constraints to housing production significantly impact households with lower incomes and special needs. Government constraints, such as land use controls, site improvement requirements, building codes, development processing procedures and fees may serve as a constraint to housing development. In this case, the City has the ability to introduce actions to minimize the adverse influence of these factors on affordable housing production. Other non-governmental constraints include land costs, construction costs, and financing costs, which are not controlled by the City; therefore, the City has a limited ability to influence these factors.

Fair Housing

The City of Escondido maintains a strong commitment to the provision of fair housing in the community. The goal of the City's fair housing program is to affirmatively further fair housing through specific educational, outreach and monitoring activities. The City contracts with Center for Social Advocacy to provide comprehensive fair housing services. A new Assessment of Impediments to Fair Housing Choice (AI) has recently been prepared on a regional basis. A notice regarding citizen input has been placed in local newspapers and the draft document is available for public review and comment for thirty days. Regional impediments will be discussed by the regional Fair Housing Resource Board with emphasis on determining solutions that can be implemented county-wide.

Community Development Needs

General community development needs, as well as the special needs of select groups, are identified in this section. Emphasis was placed on citizen participation throughout the needs assessment process.

During the development of the 2005-2010 Consolidated Plan, discussions with community members and key stakeholders revealed a variety of both assets and deficits in the City, especially in the targeted low-income areas. Statistical and analytical information also factored in to the overall picture of the City's community development needs.

In developing the current Consolidated Plan, data analysis and citizen participation revealed that, while much progress had been made in the need areas, further work was necessary in the following areas:

- More youth activities, programs and safe places for youth to gather; especially for at-risk youth;
- Crime prevention and gang diversion activities for at-risk youth, including counseling programs and drug and alcohol prevention and treatment services, which all play an important role in the reduction of violence;
- Affordable child care and after-school care for pre-school and school-aged children;
- Access to affordable health care as well as affordable health insurance, especially for children;
- Senior services to address the special needs of the City's growing elderly population, including transportation and affordable health care;
- New public facilities to keep pace with population growth and aging infrastructure such as new fire and police stations, new parks in low-income areas and improved streets, sidewalks, curbs, gutters and other related improvements in low-income neighborhoods.

Economic Development

Quality of life depends greatly on the economic vitality of the City and the region. According to current San Diego Association of Governments (SANDAG) estimates, 48% of Escondido households are making less than the City's median household income, and labor department statistics put the current Escondido unemployment rate at 11.4%. The economic recession of the last few years has greatly increased the need for economic strategies focused on workforce development, job creation and other efforts to help stimulate the local economy. Citizen input reflected a strong desire for activities addressing these needs.

To meet the economic development needs of Escondido's low-income population, job training and career guidance opportunities, including culturally appropriate job training programs, have been made available and will continue to be a focus. In addition, programs including English as a Second Language (ESL) classes, affordable childcare and family counseling and affordable, flexible transportation alternatives for seniors have been developed. The Economic Development section contains detailed statistical and analytical information that provides an overall picture of the City's economic development needs.

Priorities, strategies, objectives and resources

Housing Priorities

The housing assistance needs of Escondido households far exceed the resources that are projected to be available over the five-year time period of the Consolidated Plan. The needs assessment process identified a number of significant findings related to the housing assistance needs of lower-income residents of Escondido. An analysis of housing data contained in the 2000 Census data, as well as a partial update of the data from our local council of governments indicates:

- A fluctuating housing market and high unemployment leading to unaffordable housing costs;
- A large number of renter households continue to need housing assistance;
- A mismatch exists between the current housing demand and existing supply;
- A trend is emerging toward increasing foreclosure of single family properties;
- A significant number of senior households need assistance in maintaining their homes.

Based on these findings, the following have been adopted for the investment of available housing funds over the five-year time period of the Consolidated Plan:

- 1) Expand the supply of affordable rental housing.
- 2) Conserve the supply of existing ownership housing.

- 3) Promote neighborhood stability by increasing the length of tenure of renter households.
- 4) Increase home ownership opportunities.
- 5) Increase the supply of well-designed multi-family units.
- 6) Expand the supply of three- and four-bedroom rental units for low-income families

The primary programmatic measures for addressing the identified priorities include subsidized construction of new units, subsidized acquisition and/or rehabilitation of existing units, and direct assistance to lower-income households. Subsidized new construction is appropriate primarily in cases where there is an absolute shortage of housing units overall or within a particular segment of the market. Acquisition and/or rehabilitation of the existing housing stock will be undertaken when the resulting housing will be suitable for the households with unmet housing needs.

Community Development Priorities

Based on the 2003-2004 needs assessment, current statistical and analytical data and community input gathered and analyzed in preparing this Consolidated Plan, the six priority areas identified in the 2005-2010 Consolidated Plan are recommended for continued investment of available CDBG funds for the next five-year period:

1. Youth: Increase quality-of-life opportunities for Mission Park Area students and their families by improving their social and physical environment.
2. Economic Development: Provide economic development opportunities for Mission Park Area residents.
3. Transportation Alternatives for Seniors: Continue to provide coordinated, low-cost, flexible transportation alternatives for seniors.
4. Neighborhood Revitalization: Identify and improve low-income neighborhoods appropriate for revitalization incorporating direct citizen involvement.
5. Homelessness/AIDS: Support comprehensive, integrated service systems to transition local homeless families and individuals, as well as persons with AIDS, to permanent or residential housing and self-sufficiency.
6. ADA Improvements to Public Facilities: Continue to utilize CDBG and general fund resources, as they become available, to address the public facility needs identified in the City's ADA Transition Plan.

The specific objectives, rationale for selection, basis for targeted concentration and strategies for implementation are described in detail in the Community Development Priority Needs, Strategies and Objectives section for each priority.

Anti-Poverty Strategy

It is the City of Escondido's goal to encourage a diverse and healthy economy, providing quality jobs and services for Escondido residents. A diverse and healthy local economy is an important prerequisite for raising the incomes of those living in poverty. The City's

economic goals and policies are aimed at creating and sustaining a diverse and healthy economic base, as well as helping individuals in need utilize appropriate, available resources.

The goals, policies and programs for reducing poverty are outlined in detail in the Anti-Poverty Strategy section of the Consolidated Plan, including programs such as job training and counseling programs, business retention, expansion and attraction programs, local economic development programs, active partnerships with regional economic development boards, coordination with affordable housing developments and other strategies.

Resources

The Resources sections of the Consolidated Plan list federal and local funding resources anticipated to be available to support affordable housing and community development activities in the City of Escondido during the five year plan period and FY 2010-2011 One Year Action Plan period.

FY 2010-2011 One-Year Action Plan

The City of Escondido will continue to rely on an innovative, multi-faceted approach to providing affordable housing for its low-income residents. The City of Escondido Housing Division will serve as the lead agency to administer housing projects and programs. Partnerships comprised of public, private and nonprofit agencies will continue to maximize the use of resources to finance acquisition, rehabilitation, new construction, homebuyer activities, provision of rental housing and support services in the community.

The City of Escondido Neighborhood Services Division will serve as the lead agency in the administration of all CDBG projects proposed in this Consolidated Plan, and will contract with local nonprofit agencies and organizations to administer activities described in the One Year Action Plan which are not undertaken directly by the City. Contract agencies, or subrecipients, will be responsible for actual implementation of some programs.

A variety of diverse yet complementary projects is proposed for FY 2010-2011 CDBG funding. The projects include provision of fair housing services, transportation and nutrition services for seniors, after-school recreation, counseling and nutrition programs to assist at-risk families with children, career guidance and training services for students and adults, gang diversion and self-empowerment programs for youth and teens. In addition, proposed projects include addressing the City's infrastructure needs, targeted neighborhood revitalization activities and assistance for homeless individuals. Although funded projects will be well distributed throughout the City, some resources will be strategically positioned in the City's core, low-income areas to achieve a more targeted benefit.

Monitoring

In order to maintain the Consolidated Plan as a feasible, working document it must be reviewed annually and updated every three to five years. Periodic review will allow the City to evaluate the progress made toward achieving established goals. It will also provide the City with an opportunity to adjust programs to better respond to changing needs, regional trends and fiscal conditions within the community.

Furthermore, all housing programs supported with federal funds and subject to the Consolidated Plan will be monitored on a regular basis to ensure compliance with occupancy and affordability requirements.

STRATEGIC PLAN

The Consolidated Plan provides a strategic course of action for revitalization. The City of Escondido's strategy builds on local assets and strives to develop coordinated responses to the needs of the community. (See Appendix B - Needs Tables)

The City has experienced tremendous growth over the last few decades. Adequate public services and facilities, crime, traffic congestion, water availability, air quality, environmental protection and housing costs are just some of the concerns associated with growth. Additionally, the City has experienced the same economic issues during the last few years as the rest of the nation. Foreclosure rates for single-family and multi-family housing have increased and unemployment has ballooned. The state has decreased funding for many basic community needs and the social service community cannot keep up with the numbers of newly homeless and individuals in need.

Geographic Distribution

Funds will be allocated in low-income census tracts as needs appear to be concentrated in those areas. (See map listed as Appendix H). The City's low- and moderate-income residents are concentrated in the Mission Park area. According to the 2000 census, concentrations of Hispanic persons have overlapped with low- and moderate-income households in all or portions of Census Tracts 201.08, 202.02, 202.06, 202.07, 202.12, 203.02, 205.00, 206.01, and 206.02. This information will be updated when 2010 census data is provided.

Basis for Allocations

Priority needs established in the 2010-2015 Consolidated Plan will form the basis for establishing objectives and outcomes in the Strategic Plan and FY 2010-11 Annual Action Plan. Those needs are as follows:

- Increase ownership opportunities
- Conserve the supply of ownership housing
- Expand the stock of affordable housing
- Increase length of stay in rental housing
- Increase supply of well-designed multi-family units
- Expand supply of 3 & 4 bedroom units
- Youth and Families
- Economic Development
- Senior Transportation

- Neighborhood Revitalization
- Homelessness
- ADA Improvements

Performance Measures/Outcomes

In addition, the City has incorporated outcome measures for activities in accordance with the Federal Register Notice dated March 7, 2006 which requires the following Performance Measure Objectives/Outcomes to be associated with each activity:

General Objective Categories

General Outcome Categories

Activities will meet one of the following:

Activities will meet one of the following:

- Decent Housing (DH)
- A Suitable Living Environment (SL)
- Economic Opportunity (EO)

- Availability/Accessibility (1)
- Affordability (2)
- Sustainability (3)

Population Characteristics

According to SANDAG’s most current population estimate, 144,831 persons live within the City of Escondido’s 36 square miles.

Population Characteristics – Growth			
Escondido and San Diego County			
<i>Year</i>	<i>Escondido</i>	<i>San Diego County</i>	<i>Escondido as a Percent San Diego County</i>
1990	108,635	2,498,016	4.3%
2000	133,559	2,813,833	5.0%
2009	144,831	3,173,407	4.6%
1990-2009*	36,196	315,817	7.9%
1990-2009°	33%	27%	
*Total Increase			
°Percentage Increase			

<i>Source: Census 1990, 2000 SANDAG 2009 estimates</i>
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Race/Ethnicity

Race/ethnicity of a population is important to an analysis of housing needs and conditions for several reasons. The cultural influences of race are often reflective of preferences for housing type, location of housing, associated services and household composition. For example, the concept of "extended family" can have implications on the definitions of overcrowding and housing conditions.

Escondido's population includes several races and groups of Hispanic origin, and Non-Hispanic Whites no longer comprise the predominant ethnic group in Escondido. SANDAG's 2009 Population and Housing Estimate provides the most recent ethnic group breakdown. The table containing that data is located in the Housing Needs section of this document.

Rationale for Selection of Geographic Area

The City's current neighborhood revitalization strategy is based on past experiences and successes and focuses on improvement efforts in identified low-income areas that are neighborhood-based and include a high level of involvement by residents, property owners and business owners. It has been found that this level of involvement in the prioritization of improvements is paramount to the success of every neighborhood-based project, and is responsible for the manifestation of numerous added benefits including sustained organization of neighborhood-based groups.

Two specific strategies have evolved out of such a high level of resident involvement and experience. One is the formulation of a City policy regarding the selection of specific areas for capital improvements. Residents are encouraged to form organized neighborhood groups in areas eligible for CDBG capital funding. City staff works with groups to adopt by-laws and elect officers. Once this is accomplished, the groups work with City staff to identify areas for capital improvements. Finally, a minimum of 75 percent of the property owners in the target area must agree to the proposed improvements.

The second strategy identified and supported by residents citywide is regarding the size of neighborhood groups. Residents are encouraged to limit the size of groups to maintain a "neighborhood feeling" and thereby encourage greater participation.

Following is a table of Low and Moderate income block groups. Assistance will mainly be directed to those census tracts and block groups with the highest concentrations of low income residents:

Census Tract	Block Group	Low/Moderate Income Persons	Total Persons	% Low/Moderate Income
0201.08	1	1595	2038	78.3
0201.08	2	526	952	55.3
0201.08	3	1453	1953	74.4
0202.02	1	1796	2337	76.9
0202.02	2	1403	2457	57.1
0202.02	3	685	1019	67.2
0202.02	4	561	650	86.3
0202.06	2	2349	3917	60.0
0202.07	1	1606	2180	73.7
0202.07	2	1760	2308	76.3
0202.09	1	1033	1421	72.7
0202.09	2	2228	3453	64.5
0202.10	2	1121	2155	52.0
0202.11	1	622	1214	51.2
0202.11	2	1012	1843	54.9
0202.11	3	2136	3210	66.5
0202.12	1	2278	2788	81.7
0202.12	2	1946	2192	88.8
0202.12	3	1222	1448	84.4
0202.12	4	2720	3187	85.3
0203.02	1	430	689	62.4
0203.02	3	1087	1593	68.2
0203.02	4	1840	2979	61.8
0203.02	5	637	983	64.8
0203.07	2	304	440	69.1
0203.07	3	731	1302	56.1
0204.04	1	913	1387	65.8
0205.00	1	388	731	53.1
0205.00	2	1069	1591	67.2
0205.00	3	1158	1908	60.7
0206.01	1	572	725	78.9
0206.01	2	516	736	70.1
0206.01	3	1532	2080	73.7
0206.01	4	754	1430	52.7
0206.02	1	555	946	58.7
0206.02	2	824	1354	60.9
0202.07	1	1387	2565	54.1
0202.07	2	849	1458	58.2
Source:www.HUD.gov				

Obstacles to Meeting Needs

At the present time, the nation-wide economic crisis is the largest issue impacting the ability of local jurisdictions to meet community needs. Increased unemployment coupled with decreasing home values has led to unprecedented foreclosure rates forcing even more people to live in overcrowded conditions. Government bodies have huge budget deficits and must cut social programs which further impact the ability of residents to obtain needed services.

A major obstacle for the City of Escondido in meeting underserved needs is the lack of adequate resources to meet the growing financial needs of low and moderate income persons. There are more lower income residents seeking assistance, needs are even more extensive and although some funding allocations have been provided to help with certain categories of needs, there is an increasing population that does not meet the definition of low-income required to receive assistance who cannot meet monthly obligations. The City will continue to use CDBG funding to support neighborhood activities, senior programs, and projects that will assist special needs populations. The City will also proactively seek additional resources to meet the underserved needs.

Government factors and market conditions pose constraints to the provision of adequate and affordable housing. Although constraints to housing production significantly impact households with lower incomes and special needs, a larger factor prohibiting increased assistance for housing projects is funding sources. Government constraints, such as land use controls, site improvement requirements, building codes, development processing procedures and fees may serve as a constraint to housing development, but lack of private banking support has become a major road block. The City has the ability to introduce actions to minimize the adverse influence of government constraints on affordable housing production, but cannot overcome lack of lender financing. Other non-governmental constraints include land costs and construction costs which are not controlled by the City; therefore, the City has a limited ability to influence these factors.

Managing the Process (91.200 (b))

Lead Agency

The Consolidated Plan is developed and administered through an interdepartmental team consisting of representatives from the Housing Division, Neighborhood Services Division and Economic Development staff. Primary responsibility for the administration of CDBG projects is assigned to the Neighborhood Services Division, and HOME projects are administered by the Housing Division.

Agencies and Groups Consulted for the Needs Assessment

In order to implement and coordinate the objectives, programs and policies for producing and preserving affordable housing and meeting community development needs, the City works closely with other public and private agencies. The City encourages the participation of other agencies in the development of affordable housing programs and

social services aimed at reducing the number of households with incomes below the poverty line. Several nonprofit organizations in the community have been working with the City to manage projects and programs that assist lower income residents. A variety of support services in the areas of education, job-training, budget counseling and assistance in obtaining permanent housing augment the City's efforts in these areas.

In addition to the various City departments, the following agencies were consulted in the development of the Consolidated Plan:

- Housing
 - San Diego County Housing Authority
 - San Diego Association of Governments (SANDAG)
 - U.S. Department of Housing and Urban Development
 - San Diego Apartment Association
 - State Department of Finance
 - U.S. Census Bureau

- Homeless Services
 - Regional Task Force on the Homeless
 - Alliance for Regional Solutions
 - North County Community Services
 - County of San Diego
 - Fair Housing Resource Board

- Community Development
 - County of San Diego
 - North Country Transit District (NCTD)
 - San Diego Association of Governments (SANDAG)
 - Interfaith Community Services
 - Escondido School Districts
 - Inland North County Career Center
 - Palomar Family Counseling
 - Escondido Community Child Development Center
 - Neighborhood Healthcare
 - Fraternity House

Community Groups

The City of Escondido has long been committed to fostering relationships with local community groups. Community input on elements of the Consolidated Plan is gathered on an ongoing basis from residents of low-and moderate-income neighborhoods. Specifically, 13 organized neighborhood groups meet on a regular basis with City staff in attendance. In addition, community input is regularly gathered through ongoing dialogue

with parent/teacher community groups and school administrators, resident interaction at various events, Housing Workshops conducted by staff, Neighborhood Porch events in neighborhoods and through informal surveys. Ideas and perspectives of local residents, businesses, service providers and interested parties are directly incorporated into elements of the Consolidated Plan. The needs which form the basis for establishing the City's Community Development priorities for the next five-year period are based on an analysis of information collected and this continuous feedback system.

Citizen Participation (91.200 (b))

Acceptance of Proposals and Allocation of Funds

As outlined in the Citizen Participation Plan (Appendix A), the City of Escondido accepts proposals for federally funded community development and housing projects are accepted year-round from agencies, businesses and individuals in the Escondido community. During the Consolidated Plan period, funding proposals are reviewed by City staff in the Housing and Neighborhood Services Divisions. Staff recommendations are then presented to the City Council at a noticed public hearing. City Council hears and considers public comments before approving final funding allocations.

Public Hearings

Two public hearings were held to present information and solicit public input for this Consolidated Plan. The public was notified of the hearings via local newspapers (both English and Spanish), flyers, e-mail notifications and other outreach methods as described in the Citizen Participation Plan.

The first public hearing was held on November 18, 2009. At the public hearing, held in the heart of the Mission Park Area at Mission Middle School, the priorities, goals and accomplishments from the FY 2005-2010 Consolidated Plan were presented in order to solicit public feedback on whether to continue those efforts to further the progress made over the last five years by carrying forward the existing priorities, or establish new priorities. Public feedback overwhelmingly supported carrying forward the priorities and goals outlined in the FY 2005-2010 Consolidated Plan with added emphasis in the areas of economic development (specifically jobs), neighborhood revitalization and public safety. A summary of the public hearing at Mission Middle School, including citizen comments, is included as Appendix C.

The second public hearing was held on March 24, 2010 to present the draft FY 2010-2015 Consolidated Plan and the One Year Action Plan for FY 2010-2011. Additional public feedback was solicited and received. A summary of this public hearing, including citizen comments, is included as Appendix D. Following this public hearing, notices were published in local English and Spanish language newspapers listing the funding allocations approved by City Council at the March 24, 2010 public hearing. During the 30-day public comment period, the draft Consolidated Plan was posted on the City's Web site at www.escondido.org. A screen shot of the Web page is included in Appendix D.

Participation of Minorities, Non-English-Speaking Citizens and Citizens with Mobility, Visual or Hearing Impairments

It is the goal of the City of Escondido to include all residents in the planning, implementation and evaluation of federally funded projects covered by this Consolidated Plan. The City implements a non-discrimination policy requiring that all citizens be treated equally, regardless of their race, ethnicity or gender.

The City encourages the participation of non-English speaking citizens in all aspects of the Consolidated Plan. Notices of public hearings are placed in local Spanish language newspapers. Spanish translation is provided at public meetings and hearings upon request. Electronic translation devices and Spanish translators are made available at most public meetings.

Citizens with mobility, visual or hearing impairments are assured access to all public meetings and hearings. Meetings and hearings are held in rooms accessible to persons with disabilities. Translation services are provided upon request for citizens with hearing impairments.

Technical assistance with proposals or applications and help for residents in understanding the availability of federal funding and the process for applying for funding are available to all residents, regardless of their special needs.

Institutional Structure (91.215 (i))

Housing and community development programs in the City of Escondido will be implemented by an institutional structure that includes public institutions, nonprofit organizations and private industry. The institutional capacity of these agencies include people and resources to assist in the development, implementation and monitoring of housing and community development programs. The City's **Housing Division** has the primary responsibility of carrying out affordable housing programs and implementing HOME program requirements. The City's **Neighborhood Services Division** administers the CDBG program.

Public Institutions

The public agencies involved in the development, implementation and monitoring of housing and community development programs within Escondido are from the local, state and federal level.

Local Agencies

The City of Escondido was incorporated in 1888 and is a city council/city manager form of government. Under this form of government, the City Manager is appointed by the City Council to direct the operations of the City. The City's housing mission is to expand the stock of affordable housing while preserving the health, safety and welfare of the residents and while also maintaining the fiscal stability of the City. Because the City

recognizes the enormous effort and resources necessary to meet the residents' housing needs, housing programs are carried out through the ongoing coordination of various departments and divisions.

The **Code Enforcement Division** provides support in carrying out housing programs through the ongoing enforcement of codes and standards for the maintenance and regulation of property, buildings, and structures in the City.

The **City Attorney's Office** provides legal services to assist in the development of programs and policies.

The **Community Development Commission (CDC)** is required under the Community Redevelopment Law. Not less than 20 percent of redevelopment funds are collected and set aside for affordable housing development. The Housing Division of the City of Escondido is funded through the CDC.

State Agencies

The State of California, through its Department of Housing and Community Development (HCD), assists in the implementation of the City of Escondido's housing programs. HCD is the primary agency responsible for the development of state policies and programs to address the housing needs throughout the state. HCD works cooperatively with the City of Escondido by providing technical assistance and funding for various housing programs.

Federal Agencies

The United States Department of Housing and Urban Development (HUD) is the federal agency that governs the means by which many state and local housing programs and policies are developed and administered.

Nonprofit Organizations

The City of Escondido administers a Nonprofit Corporation Support Program in which it encourages the participation of nonprofit organizations in the development of affordable housing and related services. The City has continued to provide both technical and financial support to nonprofits in a cooperative spirit of public/private partnership development. Nonprofit developers report an ongoing struggle to find reliable and consistent sources of funding for core operating support and predevelopment activities needed to determine the feasibility of housing projects.

The City of Escondido was designated a Participating Jurisdiction in the HOME Program in FY 94. One of the goals of the HOME Program is to develop the capacity of nonprofit organizations to develop, own and sponsor affordable housing. As a result of an extensive outreach effort to existing nonprofits, local organizations have been certified as Community Housing Development Organizations (CHDOs). The City allocates funds for these purposes to certified CHDOs as required.

Private Organizations

The City of Escondido continues its ongoing participation in public-private partnerships by encouraging the use of private funding sources in the development of affordable housing programs. The City works in conjunction with financial institutions, private developers, escrow companies and private consultants, such as engineers, planners, appraisers and property managers.

Strengths and Gaps

The largest gap has been previously addressed as lack of resources. The nation-wide economic crisis is the major issue impacting the ability of local jurisdictions to meet housing needs. Increased unemployment coupled with decreasing home values have led to unprecedented foreclosure rates and has forced people to live in crowded conditions. Government bodies including local jurisdictions have huge budget deficits and must cut social programs which further impact the ability of residents to obtain basic needs.

An assessment of the institutional structure in the City of Escondido indicates collaboration between various agencies and organizations to develop and administer programs and policies aimed at providing affordable housing and related human services, as well as addressing local priority needs.

Currently, housing projects and programs are being monitored by the City. In several cases, the City serves as a liaison between Federal/State agencies and nonprofit organizations to ensure proper administration and coordination of housing programs and projects at the local level. In order to provide adequate technical assistance and information to local agencies and other nonprofit organizations, City staff is constantly updating itself on State and Federal issues and requirements which might affect local administration of housing projects.

In order to address housing priority needs and overcome gaps in the institutional structure, the City will also continue to actively participate in the development of housing projects and programs along with other local, state, federal, private and nonprofit organizations in a cooperative effort. Furthermore, the City will continue to have an active role in the development, implementation, and monitoring of affordable housing and human services programs to ensure fewer gaps in the institutional structure.

Strengths and gaps in the delivery system for public housing

There is no public housing located in the City of Escondido.

Monitoring (91.230)

Monitoring Standards for CDBG Projects and Programs

Recipients of CDBG funds (known as "subrecipients") are required to enter into written agreements with the City prior to receipt of CDBG funds. The agreements govern the activities of subrecipients and specify regulations and conditions under which funds are provided. Additionally, these agreements define the purpose and nature of services/projects and where they are provided, the tasks performed, the level of service offered in quantifiable units and a schedule implementing projects within a defined contract period.

The City will monitor all CDBG program activities on a continual basis to facilitate program compliance, timely completion and opportunities for dialogue with subrecipients. Monitoring activities include on-site field visits, regular contact with subrecipients via phone and E-mail, monthly review of financial records, quarterly review of agency performance reports and the provision of technical assistance as needed. Annual site visits will be conducted for all subrecipients new to the CDBG Program, subrecipients with previous compliance or performance problems and those carrying out multiple or high-risk CDBG activities.

Monitoring Standards for Home-Assisted Rental Projects

Prior to disbursement of HOME funds to any entity, the City shall enter into a written agreement with the entity ensuring compliance with all applicable statutes and regulations. Agreements will remain in effect for the requisite period of affordability.

The City is responsible for the review of activities of owners of HOME-assisted rental housing to determine compliance with applicable regulations and written agreements. Post-completion property inspections shall be conducted to ensure that properties meet all local codes and standards. Multi-family housing projects containing at least 26 units shall be inspected on-site annually to determine compliance with housing codes, HOME regulations and written agreements. For rental projects containing five to 25 units, an on-site review shall be made once every two years. Projects containing one to four units shall be inspected every three years. Review of rent levels and recertifications of tenant income levels shall be conducted on an annual basis. The results of all reviews shall be and have been included in the HOME annual performance report and shall be and were made available for public review.

Priority Needs Analysis and Strategies (91.215 (a))

Priority of Housing Needs

The housing assistance needs of Escondido households far exceed the resources that are projected to be available over the five-year time period of the plan. Priorities for housing assistance must be established in order for the Consolidated Plan to provide guidance to City officials in investing available funds. Consideration must be given, in particular, to the needs that are not being met by the private housing market, and that are likely to continue to be unmet without direct public subsidies. Certain market imbalances are not likely to be corrected through regulatory mechanisms or private sector initiatives.

The needs assessment process identified a number of significant findings related to the housing assistance needs of lower income residents of Escondido. Analysis of housing data contained in the 2000 Census, showed the following trends:

- A dramatic increase in the price of housing.
- A large number of renter households continue to need housing assistance.
- A mismatch exists between the current housing demand and existing supply.
- A need to increase homeownership still exists.
- A significant number of family and senior households need assistance in maintaining their homes.

The needs reflected in these findings require public subsidies to correct the imbalance that exists between the supply of affordable housing within the city and the need of the city's households. Based on the above findings, the City adopted six priorities for investment of HOME funds that are allocated to the City over the five-year time period of the Consolidated Plan and the City's HOME matching funds.

The primary programmatic measures for addressing the identified priorities include subsidized acquisition and/or rehabilitation of existing units for occupancy by lower income households, subsidized construction of new units for occupancy by lower income households, and direct assistance to lower income households. Acquisition and/or rehabilitation of the existing housing stock should be pursued for occupancy by lower income residents when the resulting housing will be suited for the households with unmet housing needs. The existing housing stock is a valuable resource that should be used to the extent feasible while still achieving the established priorities. Direct financial assistance to households and property owners is likely to be used much for HOME-funded projects in Escondido, but is more appropriate for first-time homebuyer or rental rehabilitation programs.

Lead-based Paint (91.215 (g))

Estimate of Number of Housing Units that Contain Lead-Based Paint Hazards

Lead poisoning is the number one environmental hazard to children in America today. Lead's health effects are devastating and irreversible. Lead poisoning causes IQ reductions, reading and learning disabilities, decreased attention span, hyperactivity and aggressive behavior. Though the use of lead-based paint was banned in 1978, a number of older housing structures still contain lead-based paint. Lead-based paint hazards are defined in Section 1004 of the Residential Lead-based Paint Hazard Reduction Act of 1992 (also known as Title X) as: "any condition that causes exposure to lead from lead-contaminated dust, lead-contaminated soil, lead-contaminated paint that is deteriorated or present in accessible surfaces, friction surfaces, or impact surfaces that would result in adverse human health effects as established by the appropriate Federal agency."

The overall lead poison program is administered through the County of San Diego, Department of Health Services (DHS) – Child and Adolescent Health Program. Changes in the screening process and medical management have resulted in the formation of the Childhood Lead-Poisoning Prevention Program (CLPPP) within the County DHS. The CLPPP Lead Coordinator will initiate the medical and environmental response once children with elevated blood lead levels are reported. A primary source of screening information and detection is conducted by the local Child Health and Disability Prevention Program (CHDP). Once an elevated blood lead (PbB) is reported, the Lead Coordinator oversees the medical/nursing case management by a Public Health Nurse (PHN) and the residential inspection and abatement carried out by an Environmental Health Specialist (EHS). Based upon information provided by DHS, a total of 746 cases of childhood lead-poisoning have been documented in the four Escondido zip codes (92025 – 38, 92026 – 12, 92027 – 23, 92029 – 1) between 1992 and 2008.

It is difficult to estimate the number of low-income households living in homes that might be contaminated with lead-based paint. At best, the City can estimate a figure using demographic information from the U.S. Census Bureau. According to census figures, approximately 25,505 homes were built before 1979. The use of lead-based paint was banned in 1978, so this number is a close approximation of the number of homes built prior to the ban. However, several factors must be considered when assessing the potential use of lead-based paint prior to the year the ban was enacted. Additionally, some homeowners might have undertaken mitigation measures to remove lead-based paint from older homes. Moreover, not all units with lead-based paint have lead-based paint hazards. Only testing for lead in dust, soil, deteriorated paint, chewable paint surfaces, friction paint surfaces, or impact paint surfaces provides information about hazards.

State and local data confirm that the percentage of units containing lead increases with the age of the structure. Further, it is assumed that lower income households would have a more difficult time covering costs associated with the abatement of lead-based paint hazards. The census has provided data regarding age on housing stock within the City's low-income census tracts. There are approximately 1,764 units within the census tracts that have large concentrations (more than 50 per cent) of low- and moderate-income residents. Of those homes tested for lead-based paint hazards via the City's Lead-Based Paint Abatement grant, only 5 percent were found to have indications of a need to remediate or abate existing paint conditions. Because those residents with properties in the most need of abatement might not take advantage of programs offered by the City, it is assumed that all 1,764 units built before 1978 and located within the lower income census tracts might be at risk for lead-based paint hazards.

Properties more at risk than others include:

- Deteriorated units, particularly those with leaky roofs and plumbing; and
- Rehabilitated units where there was not a thorough cleanup with high-phosphate wash after the improvements were completed.

Actions proposed or being taken to evaluate and reduce lead-based hazards

The Lead-Based Paint regulations affect a variety of housing and community based programs. The process for identifying and resolving lead-based paint issues varies depending upon the amount of assistance and the type of program affected. The most common actions that need to be addressed are listed below:

- **Lead Hazard Evaluation.** A risk assessment, paint testing or a combination of these to determine the presence of lead-based paint hazards or lead-based paint in properties built before 1978.
- **Lead Hazard Reduction.** Activities designed to reduce or eliminate exposure to lead-based paint hazards through methods including interim controls, standard treatments, or abatement. The action taken will depend on the project costs as required under Subpart J.
- **Clearance.** An activity conducted following lead-based paint hazard reduction activities to determine that the hazard reduction activities are complete.

CHILDHOOD LEAD-POISONING AGENCIES AND RESOURCES

Agency/Program/Position	Services/Resources
Local/County A. County Department of Health Services 1. Child Health & Disability Prevention Program 2. Childhood Lead Poisoning Prevention Program (operated throughout State) Lead Coordinator Public Health Nurse Environmental Health Specialist	Blood-Lead Testing Program County to follow-up to State Program PbB Report Intake/Referral and Response Condition Lead Poisoning Education Lead Poisoning Follow-up Childhood Lead Case Management Medical Treatment Environmental Case Management LBP Inspection/Abatement

State/Federal A. California Department of Health Services 1. Child Health & Disability Prevention Program Director 2. Childhood Lead Poisoning Prevention Branch Information Coordinator B. National Center for Lead-Safe Housing Director	Local CHDP Coordination Policy Development Identify lead poisoning through County programs Reports status LpB Cases on a Countywide Basis Information clearinghouse CHAS Technical Assistance LBP inspection research
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The City of Escondido recognizes the need to develop an action plan for evaluating and reducing LBP hazards over the next five years, especially in those census tracts which evidence concentrations of documented lead poisoning. Plans and actions are outlined in the Housing and Community Development Strategic Plan and specific activities are described in the One-Year Action Plan.

Lead-Based Paint Strategies

The strategies were established based upon lead-based paint regulations and an analysis of the existing housing stock and housing programs provided by the City of Escondido. The City places a high priority on addressing lead-based paint hazards. On January 24, 2001, the Escondido Community Development Commission approved a pilot grant program for lead-based paint testing and hazard reduction in pre-1978 housing, in conjunction with the Owner-Occupied Housing Rehabilitation Loan Program. The program provides grants to owners for paint testing, risk assessment, hazard reduction or abatement and clearance. Funding for the grants is provided through the Redevelopment Housing Set-Aside budget. Since inception, the program has provided testing for 100 families and \$27,476 for remedial work in conjunction with lead-based paint findings. Out of the 100 homes tested, only six required hazard reduction or abatement and clearance. A total of \$73,622 has been spent on lead-based paint testing since the start of the grant program. In order to address the health risks to young children posed by lead-based paint in residential dwellings, the City has implemented the following guidelines in conjunction with the lead-based paint testing grant.

Residential Rehabilitation			
	<\$5,000	\$5,000 - \$25,000	>\$25,000
Approach to Lead Hazard Evaluation and Reduction	Do no harm	Identify and control lead hazards	Identify and abate lead hazards
Notification	Yes	Yes	Yes
Lead Hazard Evaluation	• Paint Testing of surfaces to be disturbed by rehabilitation	• Paint testing of surfaces to be disturbed by rehabilitation	• Paint testing of surfaces to be disturbed by rehabilitation

		<ul style="list-style-type: none"> • Risk Assessment 	<ul style="list-style-type: none"> • Risk Assessment
Lead Hazard Reduction	<ul style="list-style-type: none"> • Repair surfaces disturbed during rehabilitation • Safe work practices • Clearance of work site 	<ul style="list-style-type: none"> • Interim controls • Safe work practices • Clearance of unit 	<ul style="list-style-type: none"> • Abatement • Safe work practices • Clearance of unit
Ongoing Maintenance	For HOME rental Properties only	For HOME rental Properties only	For HOME rental Properties only
Elevated Blood Lead Levels (EIBLL)	No	No	No
Options	<ul style="list-style-type: none"> • Presume lead-based paint • Use safe work practices on all surfaces 	<ul style="list-style-type: none"> • Presume lead-based paint and/or hazards • Use standard treatments 	<ul style="list-style-type: none"> • Presume lead-based paint and/or hazards • Abate all applicable
Home Ownership			
<ul style="list-style-type: none"> • Written Disclosure of Information on lead-based paint • Seller Disclosure regarding presence of lead-based paint • Pamphlet "Protect Your Family from Lead in You Home" given to purchaser • Pre-1978 Properties – have received a FHA Appraisal with a comprehensive valuation package certifying the acceptable condition of the property. • If lead-based paint identified through visual assessment, then require lead hazard reduction and clearance as required by 24 CFR Part 35 Subpart K 			

City Housing staff continues to attend meetings, seminars and training regarding lead-based paint hazard reduction. Staff also continues to provide informational brochures to the public regarding lead-based paint hazard reduction.

Housing Needs (91.205)

The City of Escondido was established 115 years ago with a population of 755 residents. Escondido was the third city in the region to be incorporated. The 2000 Census indicates the City is home to 133,559 residents. For the past several decades, Escondido has been one of the fastest growing jurisdictions in the region. During the 1990s the region grew by 12.6 percent and Escondido had a growth rate of 22.8 percent. The latest data from SANDAG (2009) indicates the total population for Escondido is 144,831.

The needs assessment contains information compiled from the 2000 Census, analyzed in the 2000-2005 Consolidated Plan and updated with more current information provided by SANDAG and the Department of Finance. Information was supplemented with planning studies and reports, community surveys, discussions with focus groups and interviews with key informants.

This section of the Consolidated Plan presents an overall picture of the housing needs in Escondido. The needs assessment provides the foundation for establishing priorities and allocating Federal, State and local resources to address identified needs.

Population and Demographics

Between 1990 and 2000, Escondido's population grew from 108,765 to 133,559. In January 2009, SANDAG indicated the population had increased to 144,831. Escondido residents are relatively young, with a median age of 33.2. However, as the following chart indicates the median age has increased from 31.5 in 2000, indicating an over-all aging of the population (SANDAG estimates, Jan. 2009).

POPULATION BY AGE GROUP: 2000 & 2009				
AGE	2000		2009	
	POPULATION	PERCENTAGE	POPULATION	PERCENTAGE
<5	11,712	9	12,694	9
5 to 9	12,106		10,994	8
10 to 14	10,163	8	10,947	7
15 to 19	9,546	7	11,923	8
20 to 24	10,019	8	10,293	7
25 to 34	21,202	16	21,386	15
35 to 44	20,687	15	20,688	14
45 to 54	14,724	11	18,682	13
55 to 64	8,680	6	12,798	9
65 to 74	6,559	5	7,236	5
75 to 84	5,752	4	4,535	3
85 years +	2,409	2	2,655	2
Totals	133,559	100	144,831	100
Median Age	31.5		32.3	

Race and Ethnicity

For the first time in the history of the census, respondents to Census 2000 were allowed to identify themselves as being in more than one race group. This change makes it difficult to compare the current data with data documented previously. For example, someone analyzing census data may want to determine the growth in the Black/African American population since 1990. If just the people who marked Black/African American (only) on the Census 2000 form are counted, the number may exclude people in this group who marked Black in 1990 but marked an additional designation in 2000.

However, including everyone who selected Black/African American in 2000 (as the only race group or in combination with another) could inflate the growth in that group since 1990, since some respondents may have selected a different race group in 1990. The

following charts indicate racial and ethnic trends in the City of Escondido from 1990 through 2009.

City of Escondido Racial and Ethnic Mix: 1990 & 2000				
Race/Ethnic Origin	1990		2000	
White	77,507	71.3%	69,305	51.9%
Hispanic	25,380	23.4%	51,693	38.7%
Asian/Other	4,494	4.2%	9,827	7.4%
Black	1,254	1.2%	2,734	2.0%
Total	108,635	100%	133,559	100%

Population by Race and Hispanic Origin City of Escondido 2009		
	Total	Percentage
Total Population	144,831	100
Hispanic	65,152	45
White	64,573	44.6
Black or African American	3,012	2
American Indian	780	.5
Asian & Pacific Islander	7,016	4.9
Other	4,298	3

A comparison of the data from the 1990 and 2000 census reports with the most current SANDAG population figures indicates the shift in ethnic proportionality within the City. Whites have declined in proportion to other ethnic groups. The Hispanic population has outpaced the growth of Non-Hispanic Whites and has almost doubled since the 1990 census.

A minority concentration is defined as a census block group that has a higher percentage of minority households than the regional average. A moderate concentration is defined as a block group having more than one and one-half times the regional average of minority households. A severe concentration is defined as a census tract having more than two times the regional average. Hispanics make up the largest racial/ethnic group in the City of Escondido. There are five census blocks that contain more than one and one half times the City average of Hispanic households (more than 58.05 percent) and one census block that contains more than two times the City average of Hispanic households (more than 77.4 percent). These census blocks coincide with the highest levels of low and moderate-income households.

Concentration of Low- and Moderate-Income Households

According to the 2000 Census, the City of Escondido Median Family Income (MFI) in 2000 was \$48,456, and the County's MFI was \$53,438. SANDAG estimates the median household income for 2008 to be \$65,670. For purposes of the Consolidated Plan, HUD established the following income categories based on the MFI for the Metropolitan Statistical Area (MSA).

- Extremely Low-Income (0-30 percent of Area MFI)
- Low-Income (31-50 percent of Area MFI)
- Moderate-Income (51-80 percent of Area MFI)

The following table provides the breakdown of the low-income households within the City of Escondido according to 2000 Census data.

Income	Renters	Owners
Household income <30% MFI	3,521	1,136
Household income >30 to <50 % MFI	4,242	1,638
Household income > 50 to <80% MFI	5,008	3,767

The City's low- and moderate-income residents are concentrated in the downtown area. Refer to Figure 2. Concentrations of Hispanic persons overlap with low- and moderate-income households in all or portions of Census Tracts 201.08, 202.02, 202.06, 202.07, 202.12, 203.02, 205.00, 206.01, and 206.02.

Priority Housing Needs (91.215 (b))

An analysis of the needs conducted for the Consolidated Plan demonstrated that the housing assistance needs of Escondido households far exceed the resources that are projected to be available over the five-year time period of the plan. Priorities for housing assistance must be established in order for the Consolidated Plan to provide guidance to City officials regarding investment of available funds. Consideration must be given, in particular, to the needs that are not being met by the private housing market, and that are likely to continue to be unmet without direct public subsidies. Certain market imbalances are not likely to be corrected through regulatory mechanisms or private sector initiatives.

The needs assessment process identified a number of significant findings related to the housing assistance needs of lower income residents of Escondido. Analysis of housing data contained in the 1990 Census data, as well as a comparison of that data with available data from the 2000 Census as well as a partial update of the data from our local council of governments indicates the following trends:

- A fluctuating housing market and high unemployment leading to unaffordable housing costs.
- A large number of renter households continue to need housing assistance.
- A mismatch exists between the current housing demand and existing supply.
- A need to increase homeownership and stem the tide of foreclosures exists.
- A significant number of family and senior households need assistance in maintaining their homes.

The needs reflected in these findings require public subsidies to correct the imbalance that exists between the supply of affordable housing within the City and the need of the City's households. Based on the above findings, the City adopted six priorities for investment of HOME funds that are allocated to the City over the five-year time period of the Consolidated Plan and the City's HOME matching funds.

The primary programmatic measures for addressing the identified priorities include subsidized acquisition and/or rehabilitation of existing units for occupancy by lower income households, subsidized construction of new units for occupancy by lower income households, and direct assistance to lower income households. The existing housing stock is a valuable resource that should be used to the extent feasible while still achieving the established priorities. Direct financial assistance to households and property owners is likely to be used much for HOME-funded projects in Escondido, as well as for first-time homebuyer programs.

The table below lists the housing investment priorities that have been adopted for the Consolidated Plan. The table includes objectives and reasons for meeting each priority.

HOUSING (H) PRIORITIES, OBJECTIVES AND OUTCOMES

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
<p>H-1. Increase ownership opportunities</p>	<p>Suitable Living Environment Affordability</p> <p>Suitable Living Environment Affordability</p> <p>Suitable Living Environment Affordability</p>	<p>a) Assist in the issuance of 75 first-time homebuyer loans.</p> <p>b) Assist in the issuance of 15 Mortgage Credit Certificates.</p> <p>c) Assist in the provision of 10 ownership units</p>	<p>Homebuyer Entry Loan Program (HELP) The city’s first time homebuyer loan program has been assisting first time buyers purchase some of the bank owned properties. This issue is paramount in the current economic climate.</p> <p>According to the 2000 Census the City's homeownership rate is 53.2% which is well below the national average of 66%</p> <p>Resources are being used for the first time homebuyer program to alleviate the glut of foreclosure properties. New construction of ownership units will not be as large a priority as in the past.</p>
<p>H-2. Conserve the supply of existing ownership housing</p> <p>H-3. Expand the stock of affordable rental housing</p>	<p>Decent Housing Sustainability</p> <p>Suitable Living Environment Affordability</p>	<p>a) Assist in the rehabilitation of 110 single-family homes and/or mobilehomes.</p> <p>a) Assist in the provision of 115 affordable rental units. Assist overcrowded, low-income and/or elderly households.</p>	<p>1,555 low-income home owners are severely cost burdened*</p> <p>Overpayment of rents</p> <p>Assist low-income small and large families</p> <p>4,257 low-income rental households are severely cost burdened*</p> <p>4,606 low-income households are overcrowded</p>

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
H-4. Promote Neighborhood stability by increasing length of stay in rental housing	Suitable Living Environment Affordability	a) Assist 295 elderly households per year with rental subsidy and provide affordability.	Significant increase in rental costs in particularly for the elderly on fixed incomes
H-5. Increase the supply of well-designed multi-family units	Suitable Living Environment Sustainability	a) All of the units provided will be well-designed	Shortage of housing with amenities, such as play areas, storage space and community rooms
H-6. Expand the supply of three- and four-bedroom units	Decent Housing Affordability	a) Assist in the provision of 20 three- and four-bedroom units for low-income households	Overpayment of rents in three- and four-bedroom units. 4,257 low-income rental households are severely cost burdened* 4,606 low-income households are severely overcrowded

*Severely cost burden – paying more than 50% of their income on housing costs

Housing resources that are expected to be available include: CDBG; HOME; Section 8; and Redevelopment Set-Aside funds. In addition, the City will keep abreast of all potential opportunities for additional funding sources to support affordable housing programs and/or construction.

Housing Market Analysis (91.210)

Housing Stock

This section describes the significant characteristics of the housing market, detailing the supply, demand, condition, and cost of housing in the City of Escondido. This section will also describe the housing units that are assisted by local, state, or federally-funded programs and will also provide an assessment of whether any housing units are expected to be lost from the assisted housing inventory during the term of the plan.

The City of Escondido experienced heavy growth in housing construction during the period from 1970 to 1990. A total of 26,669 units or 59.3 percent of the housing units existing for the 2000 census count were built during this time frame. Since the last census data was collected, a great deal of development occurred in the North County along the Highway 78 corridor between I-5 and I-15. For the last 5 years the San Diego County area has had extreme fluctuation in the housing market. The following chart displays housing growth in the City:

Year	Number of Units
1990	42,088
2000	45,050
2009	47,584
Percent Increase: 1990-2009	13%

Source: US Census 2000 and 1990 and SANDAG Estimates 2009.

The age of a community's housing stock provides insight into the condition of housing, and potential need for upgrading. According to the most recent SANDAG estimate, approximately 25,000 units or 53 percent of the City's housing stock will be over 30 years old, during the year 2010. Given that the accepted standard for major rehabilitation need is units over 30 years old, the age of the City's housing stock indicates the large potential need for rehabilitation and continued maintenance of the City's housing.

Characteristics of Housing Stock

The majority of Escondido's housing stock is comprised of single-family homes (55 percent), followed by multi-family units (33 percent), mobilehomes (8 percent) and other including group quarters making up the balance. Much of the recent development within the City has consisted of single-family homes. The average percentage of owner-occupied units for the City of Escondido according to the 2000 Census is 53.2 percent. The rate of owner-occupancy within the City is well below the national average of 66.2 percent, but much closer to the state average of 56.9 percent. Increasing the number of owner occupants in our neighborhoods is important, as home ownership provides a stabilizing effect. Owner occupants have a greater control over housing costs and often take pride not only in their individual property, but the community as a whole.

Housing Type	Escondido			
	2000	2009	% change	% Total 2009
Single-Family Attached	2,874	4,520	57%	9.1%
Single-Family Detached	21,070	22,851	8%	46.1%
Multi-Family	16,257	16,477	1%	33.2%
Mobile Homes	3,736	3,528	-6%	7.2%
Other	1,765	2,200	25%	4.4%
Total	45,702	49,576	8%	100%

Source: SANDAG January 2009

The rate of owner-occupants within the City is the lowest of the northern San Diego County cities. The 2000 census data indicated that San Marcos had an owner occupancy rate of 66 percent, Poway, 77.7 percent, and Vista, 54.2 percent.

Housing Problems

Housing Cost Burden

The price of housing in San Diego County increased since from 1995 through 2008. The 2003 median sales price for a single-family home was in excess of \$400,000. The percentage of households in California able to afford a median-priced home stood at 25 percent in October 2003. We have seen a large increase in housing prices followed by a massive price correction decreasing property values throughout the county. Within the last year, prices have stabilized somewhat. Across the county, median prices in approximately half the 85 zip codes were up. Housing experts are indicating the starter-home market has stabilized, but homes above \$800,000 are still falling because of job losses and higher-cost mortgages. The low prices have sparked interest from buyers who could not afford to participate during the boom. Overall, housing prices in the fourth quarter of 2009 rose approximately 5 percent from the fourth quarter of 2008. One of the four Escondido zip codes saw a 37 percent increase in that same time frame, the other three zip codes had more moderate increases. According to some reports, there may be three to five years more of this instability because of the potential for additional distressed properties coming on the market that banks have not yet listed for sale.

The following chart describes the home resale prices for selected cities in the North San Diego Inland County area for the month of December, 2009.

Resale Units

Community	Zip Code	S.F. Median Price	# Sold	Condos Median Price	# Sold
Escondido S	92025	\$291,000	29	\$106,000	11
Escondido N	92026	\$318,000	53	\$124,000	20
Escondido E	92027	\$264,500	53	\$115,000	9
Escondido W	92029	\$430,000	8	\$152,500	3
Poway	92064	\$490,000	19	\$321,000	7
San Marcos N	92069	\$347,500	38	\$145,000	14
San Marcos S	92078	\$525,000	41	\$276,000	20
Vista W	92083	\$230,000	33	\$170,000	9
Vista E	92084	\$325,000	42	\$130,000	5

Source: San Diego Union Tribune July 2009

Rental Housing Cost

The 2000 Census reported the median monthly rent for Escondido as \$693 and the rental vacancy rate as 2.7 percent. The San Diego County Apartment Association (SDCAA) conducts semi-annual rental rate surveys within the county. The fall 2009 Vacancy & Rental Rate Survey presents an overall 5.0 percent vacancy rate for the county as a whole. This is an increase from the fall of 2008 rate of 3.6 percent. The fall 2009

Vacancy and Rental Rate Survey was mailed to over 6,000 rental property owners and managers throughout San Diego County. The anonymous survey represents responses from over 38,207 units.

According to the SDCCA newsletter, the unprecedented pricing, lending, foreclosure and conversion activities on the for-sale housing side are still having an impact on rental housing. Claims for unemployment have reached an all time high and the county suffers from an unemployment rate of 10.2 percent. The weighted average rent for all unit types countywide is \$1,189.

The following chart provides the average rent figures for Escondido.

Unit Type	Fall 2009 No. Surveys	Units	Fall 2009 Average Rent	Spring 2009 Average Rent	Fall 2008 Average Rent
Studio	47		\$826	\$700	\$673
1 Bedroom	1,516		\$910	\$866	\$905
2 Bedrooms	615		\$1,144	\$976	\$991
3 Bedrooms +	105		\$1,432	\$1,216	\$1,3159

Cost burden is considered to be the fraction of a household's total gross income spent on housing costs. For renters, housing costs include rent plus utilities paid by the tenant. For owners, housing costs include mortgage payment, taxes, insurance and utilities. The table below shows the cost burden for renters and owners in the City of Escondido.

Gross Rent as a Percentage of Household Income – Census 2000		
Ratio of Monthly Housing Expenses to Monthly Income	Number of Households	Percentage of Households
Less than 20 percent	5,070	24.9
20 to 24 percent	2,708	13.3
25 to 29 percent	2,383	11.7
30 to 34 percent	1,852	9.1
35 to 39 percent	1,534	7.5
40 to 49 percent	1,738	8.5
50 percent or more	4,433	21.7
Not computed	710	3.5
Selected Monthly Owner Costs as a Percentage of Household Income – Census 2000		
Less than 20 percent	7,312	39
20 to 24 percent	2,995	16
25 to 29 percent	2,499	13
30 to 34 percent	1,607	9
35 percent or more	4,289	23
Not computed	94	1

According to the 2000 census approximately 50 percent of the rental households in the City paid more than 30 percent of their income toward their housing costs and approximately 33 percent of owners paid more than 30 percent of their income toward housing costs.

A significant number of both renters and owners pay a large percentage of their income toward housing expenses. Homeowners, however, are considered to have more flexibility as they have the option of selling their homes if housing expenses become overly burdensome. Homeowners also benefit from slightly more stable housing costs since mortgage payments are set at loan origination. Unexpected repair costs can increase the housing expense burden for homeowners; however, overall renter households with high cost burdens are considered more vulnerable than homeowner households with high costs burdens.

The City of Escondido contracts with the Housing Authority of the County of San Diego to administer the City's Section 8 program. About 1,142 Escondido households receive Section 8 rental assistance; another 1,890 Escondido households are on the waiting list for Section 8. The number of participants in the rental assistance program who reside within Escondido may change from time to time. This is a result of program regulations that allow participants the choice to move from one community to another.

Section 8 Rental Assistance				
Assistance Provided by Income Group	Elderly	Small	Large	Total
	1 & 2 Member Household	Related (2 to 4)	Related 5 or more	
Extremely Low Income <30% MFI	360	547	49	956
Low Income 31 to 50% MFI	36	107	14	157
Moderate Income 51 to 80% MFI	3	19	7	29
Total	399	673	70	1,142

Source: Housing Authority of the County of San Diego, December 2009

The City has created two rental assistance programs to provide assistance to elderly and disabled persons who are currently City residents. They are provided with monthly rental assistance for costs covering mobilehome space rent or apartment rent. These programs are provided to residents not currently receiving federal Section 8 housing assistance and are discontinued to anyone who becomes eligible for Section 8. The programs are funded by Redevelopment Housing Set-Aside funds and provide \$75 to \$100 per month to eligible mobilehome residents paying space rent and apartment residents living in units not subsidized by any other source. Additionally, the property owner signs an agreement with the City to allow residents to participate. The Escondido Community Development Commission has provided funds to assist approximately 140 apartment residents and 155 residents of mobilehome parks each year.

Physical Defects and Substandard Condition

HUD considers a unit that lacks a complete kitchen or bathroom to have a physical defect and therefore a housing problem. Current Census data indicates that 505 units in Escondido lack complete plumbing or complete kitchen facilities.

Since substandard housing can cause serious health and safety issues, physical defects should not be used as the only indicator of substandard housing. The Housing Division considers housing units in compliance with local building codes to be standard units. Any housing unit that does not meet these requirements is considered substandard. Common housing code violations make a unit unsafe and/or unsanitary, including problems with electrical wiring, plumbing, windows, roofs and exterior, and heating and air conditioning systems. Escondido's substandard units are all suitable for rehabilitation.

Substandard Units	
City of Escondido	
2000	
Lacking complete Plumbing Facilities	149
Lacking complete Kitchen Facilities	356
Total occupied substandard units	505
Total occupied units:	43,817
<i>Source: 2000 Census</i>	

Escondido Assisted Housing Inventory

From the housing programs, the City of Escondido has produced a wide variety of assisted units. Provided below is list of names and locations of developments and related information such as type and size of units and qualifying household incomes.

**AFFORDABLE HOUSING IN ESCONDIDO
(FAMILY)**

PROJECT NAME	TYPE OF UNITS	INCOME (AMI)*	LEVEL	NO. OF UNITS/ BEDROOM SIZE
Aster Street 518-532 Aster Street	Acquisition rehab/rental	30-50%		8 All 2 BRs
Cobblestone Village Apts.	Acquisition rehab/rental	20% and below and 60 % and below		44 All 3 BRs

PROJECT NAME	TYPE OF UNITS	INCOME LEVEL (AMI)*	NO. OF UNITS/ BEDROOM SIZE
360 E. Washington Ave.			
Cypress Cove 260 N. Midway Drive	Acquisition rehab/rental	31-50% and 51-80%	200 1-3 BRs
Daybreak Grove 1256 E Washington Ave	New Construction/rental	51-80%	13 2 and 3 BRs
Emerald Garden Townhomes 425 W 11 th Avenue	New construction/rental	50 % and below	16 2 and 3 BRs
Eucalyptus View 1805-21 S. Escondido Blvd	New construction/ownership	50% and below 8 units Farm worker	24 1-3 BRs
Orange Place Villas 1611 Orange Place	Acquisition rehab/rental	60% and below	15 All 2-BRs
Orange Place Cooperative 1500 S. Orange Place	New construction/ownership	50% and below	32 1-4 BRs
Sunrise Place 1254 E Grand Avenue	New construction/rental	51-80%	8 Total 2 and 3 BRs
Sonoma Court 508 E Mission Avenue	Acquisition rehab/rental	60-80%	61 Total 1-3 BRs
The Terraces 1301 Morning View Drive	New construction/rental	60% and below	190 Total 1-4 BRs
Via Roble 1565 S Escondido Blvd.	New construction/rental	80% and below	72 Total 1-3 BRs

PROJECT NAME	TYPE OF UNITS	INCOME LEVEL (AMI)*	NO. OF UNITS/ BEDROOM SIZE
Hickory Heights 620 N Hickory Street	New Construction/ownership	50% and below	12 Total 3 and 4 BRs
Milane Lane 1161 E Lincoln Ave	New construction/ownership	60% and below	7 Total 3 and 4 BRs
Brotherton Square 338 Brotherton Road	New construction/ownership	120% and below	22 Total All 3 BRs
Orangewood 402 W 6th Avenue	New construction/ownership	60% and below	7 Total All 3 BRs
Serenity Village 619-643 E Second Ave	New construction/rental	60% and below	8 Total All 3 BRs
Las Ventanas 1404 S Escondido Blvd.	New construction/rental	60% and below	80 Total 2 and 3 BRs

**AFFORDABLE HOUSING IN ESCONDIDO
(SENIOR)**

PROJECT NAME	TYPE OF UNITS	INCOME LEVEL	NO. OF UNITS AND BEDROOM SIZE
Aegis Escondido 3012 Bear Valley Parkway S.	New construction/rental	31-50% (59 units) 51-80% (1 unit)	60* Studios and 1 BR
Windsor Gardens 1600 W. Ninth Avenue	New Construction/rental	120%	132 1 and 2 BRs
Silvercrest Residence 1303 Las Villas Way	New construction/rental	50% and below	75 All 1- BR
Villa Escondido 500 East Grand	New construction/rental	31-50% and 51-80%	112 units Studio and 1 BRs

- 60 units are restricted in a 117-unit complex.

(SECTION 236 UNITS AT RISK OF LOSING AFFORDABILITY)

PROJECT NAME	TYPE	NO. OF UNITS AND BEDROOM SIZE	LOAN AND EXPIRATION DATE
Escondido Apartments	Senior	92	LIHPRHA* February 8, 2046
Mission Terrace	Family	122	ELIHPA** June 20, 2011
Escondido Park Apts. (Glen Brook Terrace)	Family	164	Loan was prepaid. Affordability preserved through Section 8 Vouchers.

*LIHPRHA-Low-Income Housing Preservation and Resident Homeownership Act

**ELIHPA-Emergency Low income Housing Preservation Act

The California Department of Housing and Community Development has prepared an inventory of federally-assisted low-income rental units subject to termination of mortgage rent subsidies. There are three projects in Escondido that were financed with HUD Section 236 loans. Section 236 loans are 40-year federal mortgages with 20-year prepayment options. Mission Terrace is the only project to face expiration of covenants within the time frame of this plan. The City will review the possibility of assisting the owner to maintain affordability requirements if a request is made. Currently there are several affordable housing projects in various stages of development within the City and resources are limited.

Specific Housing Objectives (91.215 (b))

Housing Policies

The City of Escondido has a number of established housing policies that guide the City's decision-making with regard to City-assisted housing programs and projects. Current housing policies for the City were established in the most recently adopted Housing Element. These goals include:

1. Expand the stock of affordable housing while preserving the health, safety, and welfare of residents and promoting the fiscal stability of the City.
2. Accommodate the regional share of housing for all income groups and the affordable housing goal for lower-income households that require assistance.
3. Maintain the existing housing stock as a continuing source of low- and moderate-cost housing and as a conservation measure.
4. Increase homeownership in the City through education, accessibility and affordability.
5. Ensure a proper balance of rental and ownership housing units.
6. Permit residential growth only within limits which allow the concurrent provision of services and facilities, including schools, parks, street improvements, and fire and police protection.
7. Encourage a compact, efficient urban form which conserves land and other natural and environmental resources and which respects natural topography, drainage patterns and community character.
8. Seek ways to eliminate all forms of discrimination based on race, ancestry, national origin or color, religion, sex, familial or marital status, disability, age, sexual orientation, or source of income in obtaining housing.
9. Encourage creative residential developments and partnerships that result in desirable amenities and contribute to infrastructure needs.
10. Expand the stock of housing for moderate- and above moderate-income households by providing development incentives in single-family and multi-family zones and in the urban core.
11. Seek ways to eliminate substandard housing through continued enforcement of the Health and Safety Code and the provision of programs that facilitate the maintenance and rehabilitation of housing.
12. Pursue the proper balance of jobs to housing as recommended by the Department of Finance.

Needs of Public Housing (91.210 (b))

In cooperation with the public housing agency or agencies located within its boundaries, describe the needs of public housing, including the number of public housing units in the jurisdiction, the physical condition of such units, the restoration and revitalization needs of public housing projects within the jurisdiction, and other factors, including the number

of families on public housing and tenant-based waiting lists and results from the Section 504 needs assessment of public housing projects located within its boundaries (i.e. assessment of needs of tenants and applicants on waiting list for accessible units as required by 24 CFR 8.25). The public housing agency and jurisdiction can use the optional Priority Public Housing Needs Table (formerly Table 4) of the Consolidated Plan to identify priority public housing needs to assist in this process.

There are no public housing projects located in the City of Escondido.

Public Housing Strategy (91.210)

There are no public housing projects located in the City of Escondido.

Barriers to Affordable Housing (91.210 (e) and 91.215 (f))

This section includes a discussion of the constraints upon the maintenance, improvement or development of affordable housing as well as housing for all economic sectors of the community. The constraints are discussed in two contexts:

- (a) Governmental: Including land use controls, building codes and their enforcement, site improvements, fees and other exactions required of developers and local processing and permit procedures.
- (b) Nongovernmental: Including the availability of financing, price of land, and the cost of construction.

Governmental Constraints

Land Use Controls

The land use policies of the City have a direct impact upon the provision of affordable as well as housing for all economic sectors of the community. The General Plan designates substantial areas of land for residential development and the Zoning Ordinance permits a wide variety of residential uses, ranging from affordable housing to large estates. The City complies with all state and federal requirements for environmental review, which is part of development costs mandated by law.

Residential zone changes that are consistent with the General Plan and increase permitted residential densities within the City do not require an initiative or a referendum. General Plan amendments involving the increase in residential densities require a majority vote by the people. Proposition S specifies that General Plan amendments or specific plans cannot be adjusted without a vote of the people if changes increase residential density, alter or increase the General Plan's residential land use categories, or change any Rural, Estate, Suburban or Urban residential designation to a commercial or industrial designation. Thus, voter approval is required for amendments that would increase residential densities, but, it is also required for amendments that could reduce the amount of available residential land when amendments to commercial or industrial uses are requested.

The City's General Plan, currently designates substantial areas of land for residential development. Furthermore, Proposition S states "Nothing in this initiative shall be constructed to:

- (a) Interfere with rights to obtain density bonuses or other entitlements available under affordable housing laws, or
- (b) Limit right or entitlements available under affordable housing laws.

Additionally, very few residential subdivisions have been denied, and current zoning allows multi-family development by right with ministerial processing only.

Development policies and standards are reasonable in single- and multi-family zones. Additionally, there are no policies limiting the percentage that may be affordable to low- or moderate-income households in a residential development. Furthermore, some zones even allow for residential development where the same zoning in other cities might not. For example, in the downtown area residential development is allowed in agricultural zones and as a mixed use in the downtown area.

Since 1990, the City adopted and updated its Density Bonus and Residential Incentive Ordinance. Now, the ordinance not only allows for an increase in density, but also for deviations from the Code. Since parking and setbacks could be reduced, a developer could feasibly increase the number of units or bedrooms without increasing the size of the site. The City's Density Bonus and Residential Incentive Ordinance is particularly useful in the acquisition and rehabilitation of developments made affordable to low-income residents in the higher multi-family zones. For example the ordinance was utilized to increase the number of bedrooms in the acquisition and rehabilitation of the 15th Avenue Cooperative and Sonoma Court.

While the Density Bonus and Residential Incentives Ordinance encourages development of housing for low-income and senior households, there are other processes in the Zoning Ordinance that will help in the development of housing for the higher income households as well as the lower income households. For example, Planned Developments, Specific Plans and Administrative Adjustments are available to assist in the development and rehabilitation of housing for all economic sectors of the community. These processes are particularly helpful where properties may be constrained.

Specific Plans and Planned Developments allow for clustering of smaller lots into buildable areas while preserving unique or environmentally sensitive areas such as, ridgelines, stream courses and steep slopes. Planned Developments and Specific Plans are useful for large scale developments, while administrative adjustments are more useful on a small scale basis where deviations from the code may enable the development on a constrained site or an addition to an existing single-family home or apartment complex.

Building Code

The City adopted and enforces the Uniform Building Code which ensures that all housing units are built to specified standards. The code is published by the International

Conference of Building Officials and amended by the State of California. The City adopted the code with few administrative amendments. The amendments relate to grading requirements, storage sheds and permit expiration dates. The latter involves increasing the expiration period for plan checking from 180 days to 360 days. This would help to facilitate the processing of plans including those for residential buildings, as well as, affordable housing.

Since the Uniform Administrative Code (UAC) is no longer being published, all of those administrative provisions, with a few modifications, are placed in the municipal code. The Escondido Municipal Code (EMC) no longer references the UAC. Thus, all references to permits, stop work orders, occupancy violations, and appeals board permit expirations, previously noted in the UAC are now identified in the EMC.

Processing, Development Fees and Site Improvements

In the late 80s, Escondido was a rapidly developing community. In the past, some projects had been constructed before adequate public services were available, and which are not compatible with the City's increased standards. The City has since developed review processes which evaluate projects for their impacts on public services as well as design quality. This process tends to internalize real site improvement costs of development.

Planning processing costs have been covered in part by applicant fees. Approximately a third of actual costs are recovered in processing fees.

Development impact fees are charged to a new development to pay for the local infrastructure needed to serve it. Within the San Diego region, all 18 of the local jurisdictions and the County charge development impact fees. Impact fees can be charged for a variety of public facilities, including utilities, parks, open space, fire stations, and libraries, and transportation improvements such as streets, highways, and transit. Development impact fees enable the City to shift at least part of the capital-financing burden to new development, and synchronize new development with the installation of these new public facilities. Escondido's impact fees fall within the average when compared to those of the other jurisdictions.

The processing periods for development projects may vary, although normally an apartment development (plot plan) would require approximately 24 weeks, assuming no external delays. Proposals can be processed concurrently. It should be noted that the City will be exploring ways to streamline processing of applications and reduce fees for all types of housing.

Article 34

Article 34 requires that "low-rent housing projects" developed, constructed, or acquired in any manner by any State or public agency, including cities, receive voter approval. There are costs associated with the process and with the uncertainty and delay caused by the process. At this time, the City does not have voter approval for any type of housing development. To date none of the developments have required voter approval since the City typically does not function as a developer.

Environmental Limitations

Environmental limitations constrain housing in two ways: (1) land availability is limited from development and (2) costs are increased due to efforts to mitigate environmental impacts. The City of Escondido has many environmental features that constrain development: habitat for threatened/endangered species, steep slopes, ridgelines, floodplains/wetlands, geologic constraints and historic preservation. The City's focusing efforts on rehabilitation and redevelopment will help to minimize environmental limitations on housing, since development would occur in areas already developed.

Escondido is also participating in a subregional Multiple Habitat Conservation Program in Northern San Diego County to define regional core areas and linkages of national areas for the preservation of threatened endangered species such as the California Gnatcatcher. The approach was to identify citywide preserve system that meets local and regional biological goals, while minimizing fiscal and economic impacts to the City and adverse effects on private property rights or property values. In order to minimize potential constraints to housing development, preserves are generally located in areas of where other environmental constraints occur.

Federal and state regulations require environmental review of proposed discretionary projects (e.g., subdivision maps, use permits, etc.). Costs resulting from the environmental review process are also added to the cost of housing and are passed on to the consumer. These costs include fees charged by local government and private consultants needed to complete the environmental analysis, and from delays caused by the mandated public review periods. However, the presence of these regulations helps preserve the environment and ensure environmental safety to the Escondido residents. Also, the City's focusing efforts on rehabilitation and redevelopment will help to minimize the constraints on housing since development would occur in areas already developed.

Nongovernmental Constraints

Nongovernmental constraints to housing consist of three major factors: land costs, construction costs, and financing. The City has a limited ability to influence these factors. Land costs are impacted by the number of adequate sites that are made available. The City has designated large amounts of land for residential uses. Regional demand and costs have a greater impact on land costs. Construction and financing costs are also determined at the regional, state, and national levels by a variety of private and public actions which are not controlled by the City.

Land Costs

Residential land prices contribute significantly to the cost of new housing. Land prices in Escondido have risen significantly over the years. However, it should be noted that real estate costs in general have decreased over the last couple of years. It is still expensive to purchase land but costs in Escondido are generally less when compared to land costs in many other areas of San Diego County. Furthermore, raw land values must be considered

in relation to costs rising from the provision of adequate facilities and services, and the City's efforts to encourage redevelopment and rehabilitation will help lower costs where facilities and services are already provided.

Construction Costs

Basic construction costs for residential developments have rapidly from 2000 through 2008. Construction costs together with land prices have pushed up the cost of housing greatly, making home ownership unattainable for many households. These costs were relatively constant over the region. The basic components of labor and material do not fluctuate by area. Site preparation costs can be substantial, but the variations are more a function of the site, rather than of the jurisdiction. Since 2008 these costs have somewhat abated, but not many housing developments have been initiated due to lack of funding sources and the weakened economy.

Financing Costs

The cost of borrowing money for the planning and construction of a development is a major component of the selling price of a home. In fact, financing is the largest component of housing costs when both construction and long-term financing are considered. Many buyers and renters are not fully aware of financing costs as a component of housing costs. The lack of available financing has significantly impacted the construction of affordable housing.

More familiar to potential buyers are the financing costs associated with a home mortgage. In an analysis of surrounding areas, it was found that there was some similarity in financing rates, as well as the availability of financing to underserved income groups. The City has also included programs for first-time homebuyers and a loan program for single-family rehabilitation.

Reduction of Barriers

In order to further reduce barriers to the production of affordable housing, City staff will continue to monitor and review planning and housing ordinances for impacts on the ability of developers to produce affordable housing units. The purpose of this review is to reduce governmental constraints on the production and preservation of housing for low-and very low-income households.

In an effort to actively facilitate the ability of developers and property owners to produce and preserve affordable housing units, the City will continue to implement adopted ordinances as described above.

Homeless Needs (91.205 (b) and 91.215 (c))

According to the Stewart B. McKinney Homeless Act, a person is considered homeless who "lacks a fixed, regular and adequate nighttime residence and has a primary nighttime residency that is as follows: (A) a supervised or publicly or privately operated shelter

designed to provide temporary living accommodations...; (B) an institution that provides a temporary residence for individuals intended to be institutionalized; or (C) a public or private place not designed for ... human beings."

The following sections summarize the housing and supportive service needs of the homeless in Escondido, as well as the needs of persons and families at risk of becoming homeless. Services and facilities that support both of these populations are also reviewed. In addition, service and facility gaps in the continuum of care are identified. The majority of the information presented in this section is taken from the 2008 Regional Homeless Profile. The Regional Task Force on the Homeless, Inc., has been the central clearinghouse for information on homelessness in San Diego since 1984, and was incorporated as a non-profit in 2005. Sponsored by the City and County of San Diego, the United Way of San Diego County and other local jurisdictions, the Regional Task Force addresses the issue of homelessness on a region-wide basis through statistical research, advocacy, and technical assistance. It also initiates plans and policies to alleviate homelessness.

Nature and Extent of Homelessness

Estimates of homelessness in San Diego County have been historically based on an informal single-night count, data from homeless service providers and the opinions of experts in the field. Starting in 2006, the RTFH and its research partners responded to HUD mandates for conducting Point In Time (PIT) counts. RTFH has coordinated PIT count surveys of homeless persons in the San Diego region using standardized methodologies. HUD requires CoCs to conduct a point-in-time count of sheltered homeless people at the same time they do their street count of unsheltered homeless people. CoCs must count the number of sheltered homeless people who belong to certain (not mutually exclusive) subpopulations; people who are chronically homeless, seriously mentally ill, chronic substance abusers, veterans, persons with HIV/AIDS, victims of domestic violence, and unaccompanied youth.

In January 2006, RTFH conducted its first "one-day" count of unsheltered homeless individuals. This was followed by a count in April of that same year in an effort to crystallize the new methodology. In February 2007, the third RTFH count of street homeless persons was conducted. This report is based on the most recent "point-in-time" count, which was conducted in the early morning of January 31, 2009.

The January 1, 2009 point in time survey estimated 799 homeless in Escondido on any given day. With the new count methodology, specific information by jurisdiction is more limited than it was in previous reports. On January 31, 2008, 3856 persons were counted on the streets in the San Diego county region; another 3726 homeless were counted in emergency shelters and transitional housing for a total of 7,582 homeless persons. Of the regional total at that time, 42% percent were counted in the streets of the City of San Diego and another 12% in Escondido. Most of the data provided in the 2008 Regional Homeless Profile was for the City of San Diego. The balance of the data was described

as countywide total numbers and provided minimal breakdowns for individual jurisdictions.

One reason for period prevalence data in the San Diego region was the type of reporting document. The Annual Homeless Assessment Report (AHAR) aggregates data from two dissimilar software programs into a Regional Data Warehouse. The AHAR provides information on numbers of homeless persons over a period of one year in the San Diego Region. Using this tool, key stakeholders are able to see the homeless population over the course of a year, as opposed to one day. In future reports, the Homeless Task Force has indicated it will attempt to provide a broader range of data.

The January 1, 2009 point in time survey estimated 111 emergency shelter beds are available for the homeless population in Escondido. Additionally there are 326 transitional housing spaces available. The North County region also has shelter providers that offer services to homeless persons from Escondido. In Escondido, to compensate for the shortage of beds in the North County area, several programs provide motel vouchers for the homeless, specifically homeless families.

North San Diego County has established a regional winter shelter coalition, the Alliance for Regional Solutions (ARS). Each year in North San Diego, winter emergency shelters open up to provide shelter to the homeless during the coldest of the winter months – December through March. During the 2008 winter season there were four stationary shelters: the Salvation Army in Escondido, Operation Hope in Vista, Bread of Life in Oceanside and La Posada de Guadalupe in Carlsbad. There were also two rotating shelters, Interfaith Shelter Network North Coastal and Interfaith Shelter Network North Inland, with member churches each hosting a shelter for two weeks. Each year the coalition reviews past performance and determines needs and priorities for the upcoming winter shelter season.

On February 17, 2009, President Obama signed the American Recovery and Reinvestment Act of 2009 (ARRA) which designated \$1.5 billion for communities to provide financial assistance and services to either prevent individuals and families from becoming homeless or to help those who are experiencing homelessness to be quickly re-housed and stabilized. The Homelessness Prevention and Rapid-Re-Housing Program (HPRP) funds are to be distributed through the Department of Housing and Urban Development (HUD) by formula allocation, and the City of Escondido was notified that it would receive \$709,782 for the provision of these services. The city allocated HPRP funds at a Public Hearing on May 6, 2009. A public service provider, Interfaith Community Services was selected to administer the grant funds as a sole source provider. The City will target the funds to renter households at risk of becoming homeless.

HPRP activities are consistent with the Consolidated Plan in that the program will become an extension of the integrated Continuum of Care system in Escondido, providing prevention assistance to address the needs of families on the brink of becoming homeless. The HPRP monies were to be expended within a three year time frame. It is anticipated that the funds will be depleted in far less than the term proscribed by the

legislation. More than 60 families have received assistance so far and approximately \$100,000 has been spent.

Subpopulations

Specific current statistics regarding characteristics of the categories of special needs homeless in Escondido are not available at this time. The chart below includes subpopulations on a countywide basis.

Sub-Population Type	Sheltered	Unsheltered	Total
Chronic Homeless	284	243	527
Domestic Violence	266	0	266
Mentally Ill Persons	306	531	837
Chronic Substance Abusers	636	1,413	2,049
Veterans	270	426	696
Persons with HIV/AIDS	7	0	7
Youth (under the age of 18)	103	0	103
<i>Note: Categories are mutually exclusive. Source: County of San Diego, Continuum of Care, Point in Time Homeless Sub-Population, January 1, 2008.</i>			

Needs of Persons Threatened with Homelessness

Homelessness Prevention and Rapid-Re-Housing Program (HPRP) funds were provided to the City of Escondido via the Department of Housing and Urban Development (HUD) by formula allocation. The City will target the allocation of \$709,782 to renter households at risk of becoming homeless. Rental assistance will be provided to those families and individuals who earn at or below 50% of Area Median Income based on household size. The family must be at risk of losing their housing with no other appropriate housing options identified and no financial resources or support networks of their own. Applicants will be eligible for a maximum of 3 months' rent with a cap of \$4,500 per family. The program will not be extended once the funds have been exhausted unless there is an additional HUD allocation. The City does not have the resources to continue providing this form of assistance without a dedicated revenue source.

Households with less than 30 percent of the median income and households with housing expenses greater than 50 percent of their income are considered threatened with homelessness. According to the 2000 Census, there are 5,512 Escondido households with incomes below 30 percent of the median family income (earning less than \$15,000 per year) and 4,433 households paying more than 50 percent of their monthly income for monthly housing expenses. Lower income families, especially those in the extremely low-income category (30 percent or less of median family income), are considered to be at risk of becoming homeless.

Other groups threatened with homelessness include emancipated foster youth, unreported victims of domestic violence, people who double up in unstable situations, and those leaving institutions. These individuals, especially those being released from penal, mental or substance abuse facilities require social services that will help them make the transition to self-sufficiency and permanent housing. Needed services include counseling, rental assistance, and job-training. Needed facilities include available units of affordable housing, which are currently in short supply due to a strong economy and increased rents.

**Homeless and Special Needs Populations
(HUD Table 1A)**

Continuum of Care: Housing Gap Analysis Chart

		Current Inventory	Under Development	Unmet Need/ Gap
Individuals				
Beds	Emergency Shelter	96*	0	#
	Transitional Housing	301	0	#
	Permanent Supportive Housing	14	0	#
	Total	411	0	306

*Numbers do not include seasonal shelter beds

#Regional estimates for unmet needs are available for homeless subpopulations only, not by types of beds.

Persons in Families With Children

Beds	Emergency Shelter	110*	0	0
	Transitional Housing	231	0	0
	Permanent Supportive Housing	141	0	0
	Total	482	0	0

*Numbers do not include seasonal shelter beds

Continuum of Care: Homeless Population and Subpopulations Chart

Part 1: Homeless Population	Sheltered		Unsheltered	Total
	Emergency	Transitional		
1. Homeless Individuals	28	211	529	768
2. Homeless Families with Children	32	35	0	67

2a. Persons in Homeless Families with Children	4	240	0	244
Total (lines 1 + 2a)	32	451	497	1,012
Part 2: Homeless Subpopulations	Sheltered		Unsheltered	Total
1. Chronically Homeless	0		145	145
2. Seriously Mentally Ill	112			
3. Chronic Substance Abuse	184			
4. Veterans	72			
5. Persons with HIV/AIDS	14			
6. Victims of Domestic Violence	277			
7. Youth	0			

Priority Homeless Needs

The goal of a comprehensive homeless service system is to provide a continuum of care that transitions homeless individuals and families to self-sufficiency and permanent housing. The city participates in the efforts of the San Diego Regional Task Force on the Homeless in the effort to end homelessness and supports the efforts of the local Continuum of Care.

Homelessness Prevention and Rapid-Re-Housing Program (HPRP) funds were provided to the City of Escondido via the Department of Housing and Urban Development (HUD) by formula allocation. The City will target the allocation of \$709,782 to renter households at risk of becoming homeless. Rental assistance will be provided to those families and individuals who earn at or below 50% of Area Median Income based on household size. The family must be at risk of losing their housing with no other appropriate housing options identified and no financial resources or support networks of their own. Applicants will be eligible for a maximum of 3 months’ rent with a cap of \$4,500 per family. The program will not be extended once the funds have been exhausted unless there is an additional HUD allocation. The City does not have the resources to continue providing this form of assistance without a dedicated revenue source.

In addition to the homeless prevention efforts, the ARS provided the following emergency winter shelter assistance to North County residents as indicated in the chart below. The most recent data is outlined.

Shelter Capacity and Services Provided 2008-09
North San Diego County Regional Winter Shelters

Program Name	Program Capacity ¹		Services Provided		
	Number of Beds	Number of Operating Nights	Bed-Nights Available ²	Bed-Nights Used ³	Total Clients Sheltered ⁴
Interfaith Shelter Network Coastal	12	169	2,000	1,399 ¹	39
Interfaith Shelter Network Inland	12	98	1,176	832 ¹	26 ¹
La Posada de Guadalupe (Alliance)	25	121	3,025	1,765	102
Operation Hope (Alliance)	49	121	5,929	3,931	111
Bread of Life (Alliance)	50	121	6,050	5,158	175
Salvation Army (Alliance)	45	121	5,445	5,758	226
Total	193	--	23,625	18,843	637 ⁵

¹ Data reported from project instead of from the database.

² The number of beds times the number of operating nights. For Interfaith Shelter Network Coastal numbers were provided by staff – not all beds were available all nights.

³ One person staying one night is a bed-night. In some cases the number of bed-nights used is greater than the number of beds available due to the use of floor-space. Bed-nights were calculated from the database while taking into account duplicate entries per person (if one person had more than one entry for the same night in the same program).

⁴ Unduplicated per program only.

⁵ Total unduplicated count for all programs; total differs than the individual program counts added together because some clients received services from more than one program.

The ARS Escondido shelter like all of the regional shelters is a night-time shelter. Operation Hope serves families with children and remains open during the day on weekends. The shelter opens at 5:30 p.m. An evening meal is served. In addition to the evening meal, residents also receive a hot breakfast and sack lunch on weekends. Each resident receives a voucher to stay at the shelter for one week.

For this year it had been projected that shelters would be totally overwhelmed by increased demand due to the poor economy and high unemployment. While the large group shelters did fill up quickly and have remained nearly at capacity, so far there have been beds available in the region on any given night this winter. It appears the worst case scenario engendered by the current economic conditions has not materialized. However, if weather conditions become more severe, there may be a sustained unavailability of winter shelter beds for the remainder of this winter. There is no additional funding source to support additional help with the situation should it arise.

Homeless Inventory (91.210 (c))

Escondido has a variety of facilities and services to meet the needs of those who are homeless or threatened with homelessness, including emergency shelters, as well as transitional and permanent housing. Homeless facilities and services target a wide variety of groups, including families with children. Programs are also available to meet the needs of homeless subpopulations, including the severely mentally ill, alcoholics and drug addicts, the dually diagnosed, persons with physical and developmental disabilities, victims of domestic violence, and persons with AIDS and related diseases.

Community-based organizations in Escondido have developed a wide range of supportive services in conjunction with shelter and transitional housing to promote self-sufficiency among residents and to prepare them for permanent housing. Support services such as employment training and parenting classes are integrated with transitional housing programs for homeless families. Specialized programs with a similar range of services to promote self-sufficiency are also available for pregnant and parenting women, single men and women with alcohol/drug problems, women with their children fleeing domestic violence, veterans, and mentally ill adults.

Agencies generally report full occupancy with waiting lists for most programs. Community representatives emphasized the need for a full continuum of care for the homeless, the value of comprehensive transitional housing programs in achieving self-sufficiency, and the need for sustaining existing programs. The tables below identify the facilities and services that address the needs of homeless individuals and families who reside in Escondido. In addition to and inclusive of Escondido's homeless programs, the San Diego Region, through a cooperative and comprehensive effort, has developed a system of coordinated services to address the needs of the homeless residing within its boundaries. Public agencies such as the City of Escondido, non-profit providers, and other organizations offering assistance to homeless persons work together to systematically plan and provide an effective array of emergency, transitional, and permanent housing programs and support services commonly referred to as the continuum of care.

As part of the continuum, the Regional Continuum of Care Council (which consists of organizations, governmental jurisdictions including the City of Escondido, non-profit and advocate groups, and homeless individuals) was established to provide year-round coordination of local efforts.

The following chart lists the emergency shelters and transitional housing facilities located within the City of Escondido. It has been excerpted from the San Diego County Housing Resource Directory. The Housing Resources Directory was prepared by the County of San Diego's Department of Housing and Community Development to provide residents and the community agencies that serve them with information on housing resources available to low and moderate income households. The directory is available on the County's website.

Inventory of Transitional Housing and Emergency Shelter Facilities and Services for Homeless in Escondido				
<u>AGENCY</u>	<u>PROGRAM NAME</u>	<u>TARGET POPULATION</u>	<u>SPECIAL NEEDS</u>	<u>TOTAL BEDS</u>
Emergency Shelter				
Center for Community Solutions	Hidden Valley House	Women with Children	Victims of Dom. Violence	54
Community Interfaith Services	Sobering Services – Detox -	General Population	Substance Abuse Treatment	22
Community Interfaith Services	Tikkun Home	Adult Women	Severely Mentally Ill (SMI)	6
Interfaith Community Services	Genesis	Families with Children	General Homeless	92
Interfaith Community Services	Merle’s Place	Adult Men/Women	Veterans/Seniors/Disabled	44
Interfaith Community Services	Casa	Women with children	Substance Abuse Treatment	28
Interfaith Community Services	Veteran Transitional Housing	Adult Men/Women	Veterans	28
Interfaith Community Services	Transitional Housing – Spruce Street	Adult Men/Women	SMI and Substance Abuse	34
North County Serenity House	Serenity Residential	Women	Substance Abuse Treatment	25
North County Serenity House	Serenity Center	Women with children	Substance Abuse Treatment	140
North County Serenity House	Serenity Village	Women with children	Substance Abuse Treatment	48
North County Serenity House	Visions	Women	Substance Abuse Treatment	6
The Fellowship Center	The Fellowship Center	Adult Men	Alcohol and Drug Abuse Treatment	114

Source: San Diego County Homeless Shelter Inventory 2008-2010

Permanent Housing for Persons with Disabilities

Community HousingWorks (CHW) Las Casitas: Provides a total of 50 beds) of permanent supportive housing for families with children. Families residing at Las Casitas have access to support services, including case management and referral, life skills training, emergency assistance, and childcare coordination.

Fraternity House provides one facility in Escondido with eight beds. The facility provides residential care for men and women with AIDS or who are HIV-symptomatic, including meals, social and recreational activities, emotional support, transportation and referrals to needed health, social and legal services in the community. Fraternity House

staff provide 24-hour supervision and coordinate all services with residents' case managers and medical care providers. Fraternity House is located in the unincorporated area of the County and serves Escondido residents as well as others from the North County area.

ICS Harmony Place: A collaborative project providing six 1-bedroom units (up to two persons per unit) for mentally ill homeless adults. Clients receive case management and support services from ICS, including counseling, legal services, and money management training. Mental health services are provided by County Mental Health.

ICS County of San Diego Shelter Plus Care-Tenant-based housing: This program provides 61 beds for families with children with severely mentally ill needs. Supportive services include case management, emergency food and clothing, entitlement assistance, housing counseling and/or placement, job training and assistance, substance abuse treatment and more. Services are provided by ICS.

- **Day Shelters, Soup Kitchens and Other Facilities**

(Also see list of services provided by Interfaith Community Services)

A nutritional center operated by Interfaith Community Services provides two meals (hot main meal and sack lunch) per day to an average of 100 homeless individuals. The center also provides casual labor placement, showers, laundry and message services.

- **Voucher Programs**

Interfaith Community Services: ICS provides homeless individuals and families with vouchers for shelter, transportation, prescriptions, and clothing. The predominate users of this program are women and children.

Metro Area Advisory Committee (MAAC): Provides motel vouchers to homeless families, predominately single women with children.

North County Lifeline: This program provides hotel vouchers for the general population. Services include mandatory case management, emergency food and clothing, entitlement assistance, life skills training, and job training and assistance.

- **Emergency Rental/Utility Assistance**

The Federal Emergency Management Association (FEMA) provides funds for an emergency rental assistance program for individuals who are homeless or threatened with homelessness. These federal block grant funds are administered regionally by the Designated Local Board of the Emergency Food & Shelter Program (EFSP), and Catholic Charities acts as the fiscal agent. Participating Escondido agencies include:

Interfaith Community Services (ICS): Families receive rental and mortgage assistance to maintain their current housing.

Metro Area Advisory Committee (MAAC): Families receive emergency rental assistance to maintain their permanent housing.

Catholic Charities: Families receive emergency rental and utility assistance to maintain their permanent housing.

- **Social Service Programs**

Center for Employment Training (CET): This agency provides integrated job training, remedial education, English language instruction, and human development training. CET primarily serves migrant and seasonal farm workers and their families, the majority of whom are very low-income, Hispanic, and homeless. Other supportive services include referral to counseling, medical services, case management, and housing. CET also provides subsidies for childcare and transportation (bus passes) if students require these services to participate in job training. The primary funding source for CET's services is the Department of Labor.

County of San Diego, Mental Health Services, Homeless Outreach Team: County Mental Health operates an outpatient clinic for chronically mentally ill clients. The clinic dedicates the equivalent of 1.5 full-time clinicians to serving the homeless mentally ill.

Interfaith Community Services: This agency provides emergency food distribution, information and referral, advocacy, recycled clothing, free legal and budget consultation, guidance counseling, job training, and casual labor contacts to homeless and very low-income families and individuals.

Mental Health Systems, Inc.: This program provides a regional recovery center for persons with substance abuse treatment needs. Services include substance abuse treatment, recovery and prevention services, as well as individual counseling, 12-step and other daily group meetings. Participants are men, women and at-risk youth who are many times court-ordered to attend.

Metro Area Advisory Committee: This agency provides bilingual/bicultural services to homeless and very low-income persons, including the following: case management; individual, family, and crisis counseling; information and referral; translation/interpretation; family finance and forms assistance; community education and development; restitution support and community relations; and emergency food and clothing.

Neighborhood Healthcare: This agency provides primary health care and general medical and dental services to homeless individuals and families, including diagnosis and treatment of acute and chronic illnesses. Services are funded through the Stewart B. McKinney Homeless Health Care Program and include case management in addition to primary care.

Regional Occupation Program (ROP): This provider offers tuition-free vocational education program funded by the County Office of Education. Classes are designed to

provide job skills for first-time workers or those re-entering the work force. Escondido programs emphasize computer training. Homeless providers coordinate with ROP to obtain placements for their clients.

Salvation Army: This agency provides short-term case management and emergency assistance to homeless and low-income families and individuals. Assistance may include food, clothing, local transportation, limited direct financial assistance, and crisis-oriented problem solving.

St. Clare's Home: This agency provides services to homeless pregnant women and homeless women with children, including professional counseling and medical care, emergency food and clothing, nutrition classes, and parenting and childbirth classes. Residents have access to community resources, such as adoption, counseling and job training and placement.

SER/Jobs for Progress, Inc: SER, which stands for service, employment, and redevelopment, works with disadvantaged families to provide employment and on-the-job training programs, early childhood education development, English as a Second Language (ESL), and job placement.

Homeless Strategic Plan (91.215 (c))

The strategic plan for homelessness includes comprehensive, integrated service systems to transition local homeless families and individuals, as well as persons with AIDS, to permanent or residential housing and self-sufficiency.

● Specific Objectives

- Actively participate in the regional 10-Year Plan to End Chronic Homelessness and other regional Boards addressing homelessness issues.
- Assure that a fair share number of emergency shelter beds are available in the community.
- Provide Homelessness Prevention and Rapid-Re-Housing Program (HPRP) funds to assist approximately 125 families stabilize their housing situation.

● Rationale for Selection

According to HUD's definition, homelessness describes an individual or family that lacks a fixed, regular and adequate nighttime residence, or has a primary nighttime residence that is:

- A supervised publicly or privately operated shelter;

- An institution that provides a temporary residence for individuals intended to be institutionalized; or
- A public or private place not designed for, or ordinarily used as, a regular sleeping accommodation, such as a garage.

Providers have noted increases in the numbers of homeless families, the elderly and dual diagnosis clients, i.e., individuals presenting with mental health and drug/alcohol abuse problems. While successful, existing programs cannot meet the current demand.

The importance of maintaining a regional continuum of care to address the needs of this population and the communities where they reside is widely recognized and supported. At its entry point, the continuum consists of basic survival services, such as food, clothing, shelter, and case management. Although temporary, this setting includes referral services to short- and long-term transitional housing arrangements, as well as other programs designed to help individuals and families achieve independence or recover from debilitating illnesses. Because there is a need to sustain services that provide a continuum of care for homeless individuals and families, it is recommended that the City continue to support such programs.

As previously stated, HUD allocated Homelessness Prevention and Rapid-Re-Housing Program (HPRP) funds to the City of Escondido in the amount of \$709,782. The City will target the funds to renter households at risk of becoming homeless. Rental assistance will be provided to those families and individuals who earn at or below 50% of Area Median Income based on household size. The family must be at risk of losing their housing with no other appropriate housing options identified and no financial resources or support networks of their own. Applicants will be eligible for a maximum of 3 months' rent with a cap of \$4,500 per family.

To address that need, it is recommended that the City continue to actively participate in all efforts to address and support the needs of homeless individuals and sub-populations to assist them in reaching self-sufficiency. The major roadblock to providing this assistance continues to be funding. Allocation of HPRP monies allows the City to fund stop-gap rental subsidies to those in jeopardy of becoming homeless.

Emergency Shelter Grants (ESG)

Not Applicable to the City of Escondido.

Community Development (91.215 (e))

(Also refer to Appendix B - Needs Tables)

This section describes the community development needs of homeless and non-homeless persons living in Escondido (the housing needs of these groups are discussed in the Housing Needs section above). General community development needs are identified as well as the special needs of select groups. Discussion of general community development needs is further divided into the following categories: Community Services,

Community Facilities, Infrastructure Improvements, Economic Development, and Accessibility.

Comprehensive Needs Assessment

Between June 2003 and November 2004, a needs assessment was conducted by staff of the Housing and Neighborhood Services Divisions. Various City departments, community-based organizations, housing and health and human service providers and members of the public contributed to the project.

Citizen participation was solicited and achieved as a part of the overall needs assessment process and forms the basis for all of the community development needs identified in this section. Residents, community representatives, neighboring jurisdictions, health and human service providers and other stakeholders were involved in the identification and clarification of these needs. A significant number of meetings, discussions, informal focus groups and organized neighborhood meetings have taken place over the planning period with residents and other community partners.

In addition, as part of the development of the FY 2005-2010 Consolidated Plan, Escondido conducted a Community Development Survey to assess community opinions in six needs categories: Housing, Community Facilities, Community Services, Public Improvements, Economic Development, and Homeless Facilities and Services.

Using various methods, the survey was widely distributed. The survey was made available at public locations, City counters and on-line, in both English and Spanish. In addition, notices of its availability were mailed to social service providers, ads were purchased and placed in local English and Spanish publications, and the Survey was distributed at local neighborhood meetings. A total of 153 survey responses were received (including approximately 25 [16 percent] in monolingual Spanish). Results of the survey are included as Appendix G.

More recently, a City Council public workshop was held on November 18, 2009 at Mission Middle School, which drew an audience of approximately 200 individuals, including a large number of Spanish-speaking community members and Mission Park residents. The priorities and goals from the FY 2005-2010 Consolidated Plan were presented, in addition to the accomplishments made in relation to the Consolidated Plan. Public feedback was solicited on the feasibility of continuing the efforts to further progress made over the last five years. Citizen feedback overwhelmingly supported continuing the priorities and goals outlined in the FY 2005-2010 Consolidated Plan with emphasis in the areas of economic development, neighborhood revitalization and public safety. A summary of this public meeting is included as Appendix C.

Additional Resources Consulted in Identification of Community Needs

A variety of additional resources were consulted to assemble and evaluate information and to obtain a clear picture of the needs in Escondido. Information from a number of sources, particularly from the 2000 Census and SANDAG's 2030 Cities/County Forecast

was also reviewed and provided the framework from which to analyze and update the current community development needs, as well as to highlight newly-emerging needs.

Based on this comprehensive assessment process, a targeted community development strategy was developed in order to concentrate CDBG resources in specified low-income areas, where appropriate, to achieve a more targeted benefit and to leverage other significant resources already dedicated to those areas. A detailed discussion of this strategic approach is available in the Five-Year Strategic Plan section.

Community Services

The community needs assessment revealed a variety of assets and deficits in the City, especially in the targeted low-income areas. Assets included health and human service programs, community support and involvement opportunities (i.e. organized neighborhood groups), parent associations, school safety committees (i.e. SAFEWALK), religious organizations, ESL educational opportunities, youth programs, mentoring programs (i.e. Americorp) and parent training and support programs. Many of these assets will be leveraged with CDBG resources over the next five years.

The needs assessment also identified a range of deficits that particularly affect our targeted low-income areas. The most pressing deficit identified is directly related to the current economic situation experienced across the nation. Employment (or lack thereof) was a major deficit identified at the Mission Park workshop on November 18, 2009. In addition, high public school dropout rates, insufficient education achievement, language barriers, poverty, affordable childcare, after-school athletic and enrichment activities, affordable and flexible transportation and affordable health care were identified as areas in need of improved and enhanced services.

The results of the Community Development Survey for Consolidated Planning indicate that the community rated the importance of various community services as follows:

Crime Prevention

Respondents to the Community Survey identified crime prevention as a high priority need for Escondido. Community representatives suggested a continuing need for comprehensive approaches to address violence-related issues particularly for low-income at-risk youth, with a focus on prevention and alternatives to gang influences. Key informants also indicated that counseling and diversion programs, as well as drug and alcohol prevention and treatment services, play an important role in the reduction of violence.

Childcare and Youth Services

The Community Survey identified affordable childcare as a continuing high priority need in the City of Escondido. The 2000 Census reports that approximately 24 percent of Escondido's population is under the age of 15, and 11,686 are aged 0 to 5 years old. Areas of highest needs for subsidized childcare match low-income areas in the City. During the needs analysis process, childcare representatives noted that the cost of infant

care is substantially higher than for other age groups. For a parent earning \$8 per hour, these childcare expenses can consume one-third of their income or more, especially if there is more than one child needing care. Although the number of subsidized childcare slots for infants, toddlers and pre-school aged children has grown significantly in the last ten years, there are still long waiting lists for such services.

Focus group participants and key informants also reported the need for more activities for youth in Escondido particularly for those who reside in Escondido's core low-income, under-served areas. Community representatives indicated a strong need for recreational and after-school programs for youth of all ages, as well as the need for positive alternatives to gangs, drugs and property destruction. Providers reported that the youth who reside in these areas are placed at higher risk due to a range of environmental deficits: poverty, lack of affordable childcare, lack of access to health care, language barriers, insufficient education achievement, and high public school dropout rates.

Community Facilities

The Community Survey identified youth centers, parks and recreation facilities, libraries and police and fire stations as the highest priority community facility needs. Following is discussion of CDBG-eligible existing and planned facilities that address these needs.

Youth Centers

The City of Escondido currently operates the East Valley Community Center and Escondido Sports Center. While these facilities are open to the public and house programs for residents of all ages, there are a very large number of youth activities and programs based at the two centers. In addition, the City's Recreation Division also operates after-school programs at school sites during the school year and the POWER Mobile Recreation Program throughout the summer.

In addition to programs organized and managed by the City, there are also many community-based programs. Public elementary and middle schools in Escondido have at after-school programs available to students. These programs are operated by the YMCA, the Boys and Girls Club and the City Recreation Division. The YMCA and the Boys and Girls Club are membership programs, but they do not charge fees where grant funds are being utilized. However, with very long waiting lists to enroll in the programs, the need for affordable youth programs continues to be a high priority.

Furthermore, an ongoing Harvard Family Research Project study of predictors of participation in out of school activities found that youth from higher income families were consistently more likely to participate than youth from lower income families.

Childcare Centers

A 2005 report by the San Diego County Childcare Planning Council indicates there are 1,914 subsidized child care slots available in Escondido. According to the report:

The demand for subsidized child care programs far exceeds the supply of the same as evidenced by the number of children and families currently on waiting/eligibility lists. One fairly extensive countywide list contains the names of 11,670 children. Lists maintained by other operators of subsidized child care programs may swell that number significantly. Estimates of the population eligible for subsidized services (as defined by the respective funding source) place the number of potentially needy children in excess of 100,000, which is 75,000 children above those currently served. At present, children of the *working poor* remain largely unserved by State and Federally-subsidized programs.

Parks and Recreation Facilities

The Community Survey identified a lack of parks and recreational facilities in targeted, low-income neighborhoods and further noted that there are not enough facilities for youth to gather, particularly teens. Additional discrepancies were noted, such as the lack of integration of cultural groups into recreation programs.

During the needs assessment process, key informants and community representatives noted that most recreation programs and activities are fee-based, which prohibits many low- and moderate-income persons from participating in them. In addition, there are not enough recreational facilities in Escondido to meet the current demand, particularly facilities that are located in or near low-income areas.

The City of Escondido has 11 developed neighborhood and community park sites totaling 170 acres, in addition to the shared use of 150 acres of school facilities. The City's park facilities include:

- El Norte Park
- Frances Ryan Park
- Grape Day Park
- Grove Park
- Jesmond Dene Park
- Kit Carson Park
- Mayflower Dog Park
- Mountain View Park
- Rod McLeod Park
- Washington Park
- Westside Park

In addition, Escondido owns and maintains two lakes and accompanying wilderness areas totaling 1,740 acres, as well as the 3,058-acre Daley Ranch preserve, which offers over 20 miles of multipurpose trails for hiking, mountain biking, and equestrian use.

Health Care Facilities

Key informants identified low-cost medical care for uninsured adults—particularly the working poor whose jobs do not usually provide health insurance and who do not usually qualify for government assistance programs—as a significant need in the community. Other health-related needs include children's health services, dental care for children and adults, and access to adequate health care insurance. Existing health care facilities include:

Neighborhood Healthcare: This clinic provides primary health care and general medical services to low-income individuals and families. Services include education and prevention programs, as well as diagnosis and treatment of acute and chronic illnesses.

San Diego County Public Health Department: This regional provider operates a public health center in Escondido which serves low-income residents of North Inland San Diego County communities.

Palomar Hospital and Palomar West: This major public district hospital located in the City of Escondido provides numerous services to low-income residents for which it is often not reimbursed. A new state of the art hospital, Palomar West is slated to open in 2012 in the Escondido Research and Technology Center (ERTC). Palomar West is a 653-bed “hospital of the future” which will incorporate the latest technology in healthcare such as decentralized nursing stations, acuity adaptable rooms, healing gardens and green roofs.

There are also a variety of private physicians, physician groups and HMOs in Escondido, some of which accept Medi-Cal and/or provide care to low-income residents through other programs.

Infrastructure Improvements

The Community Survey identified infrastructure improvements as the highest priority need. Infrastructure improvement priority needs include sidewalks, streets, curbs, gutters, street lighting, street beautification, street signs and traffic signals.

Based on the success of the neighborhood improvement projects such as the early phases of the Tulip Street Improvement Project and the Upas Street Improvement Project, additional comprehensive CDBG-funded infrastructure improvements are planned in low-income neighborhoods as follows:

- ARRA-funded Elm to Hickory Streetlights Project
- Tulip Street Improvements Phase 3

The City's adopted Five-Year Capital Improvement Program (CIP) identifies public projects for development; estimates revenue needed for completion, and establishes a time frame for construction in accordance with the adopted master plans. Some of the

capital improvements associated with the CIP are streets, water projects and sewer projects.

Water

The CIP proposes replacing numerous existing water mains throughout the City and within the target area to ensure adequate service to all residents. Although many of the CIP water projects are located totally or partially within CDBG eligible low- and moderate-income areas, CDBG funds will not be used to finance these projects. Other funding sources described previously are identified in the CIP to address these prioritized projects.

Sewer

The CIP proposes a variety of sewer improvements throughout Escondido, several of which are located within CDBG-eligible low- and moderate-income areas. Although some of the intersections are located in CDBG-eligible low- and moderate-income neighborhoods, CDBG funds will not be used to finance these projects. Other funding sources described previously are identified in the CIP to address these prioritized projects.

Drainage Improvements

The City of Escondido's Drainage Master Plan analyzes existing drainage facilities, identifies any existing critical deficiencies, and field-reviews existing known problem areas. The plan was developed in 1995 to provide a master plan or ultimate facilities plan based on the goals and objectives of the General Plan and is updated periodically. The total cost of the ultimate proposed facilities is \$54.7 million. Of this total, approximately \$10.3 million is attributed to the needs of future development. The balance of \$44.4 million in ultimate facilities is attributed to existing development, some of which is located in the City's low- and moderate-income neighborhoods.

As the City has made comprehensive street improvements low-income areas, drainage deficits have been addressed in those neighborhoods. As part of the overall comprehensive CDBG-funded street improvements proposed for the Westside and other areas during the new Consolidated Plan period, drainage problems in those areas will also be addressed and resolved.

Other Facilities

Escondido's population has tripled over the past thirty years. Past needs assessments reported that Escondido had a need for a range of other public facilities such as libraries, fire stations, police stations and other community facilities. Escondido's fire stations and police headquarters had become outmoded and cramped, unable to accommodate contemporary technology, current earthquake safety requirements or today's public safety needs. In addition, increased traffic and the distance of fire stations from new housing and commercial areas lengthened response times to 9-1-1 emergency calls.

In November of 2004, Escondido voters approved a bond measure for the construction of a new joint police and fire administration building and three new neighborhood fire stations, plus the replacement of the Main Fire Station 1. The new fire stations are complete and the new police and fire administration building held its grand opening on May 1, 2010.

Economic Development

While our region is known for its beautiful location and mild climate, our quality of life depends greatly on the economic vitality of our City and the region. With affordable housing opportunities falling farther and farther out of reach, more and more working families in Escondido are struggling to earn a "living wage," a wage which allows them to, at a minimum, pay the costs associated with a basic budget (rent, utilities, food, transportation, health care, clothing and other personal items, and taxes). Studies show that nationally, one out of four families earn wages so low they have difficulty surviving financially.

In addition, studies have shown that there are two major labor supply problems in the San Diego region which affects Escondido residents' ability to increase their disposable income and earn a living wage. First, there is a disproportionately large number of low-wage jobs, and second, there is a significant gap between jobs with high skill requirements and the ability of the local labor force to fill them.

While Escondido benefited from the sustained economic rebound of the late 1990s and the real estate boom earlier this decade, the economic downturn of the last few years has severely affected the economic situation of the City and the nation. As of December 2009, Escondido's estimated unemployment rate was 10.5%, mirroring San Diego County's unemployment rate of 10.1% and slightly higher than the national rate of 9.7%.

To reinvigorate, encourage and sustain economic development, the City needs to address economic development issues at both the micro and macro levels. On the micro level, job training and placement is required to better match or elevate the job skills of individuals with the demands of the changing labor market. On the macro level, economic development and business attraction, retention and expansion programs are necessary to stimulate and sustain economic recovery in Escondido.

The 2000 Census determined poverty status for nearly 14 percent of Escondido's residents. Moreover, of the 133,559 individuals residing in Escondido, a total of 17,759 were identified as living below the poverty level. Poverty status was determined for nearly 6 percent of persons aged 65 or over; 821 of these persons lived below the poverty level. Of the City's 5,133 female-headed families, 1,129 (22 percent) were determined to be living below the poverty level; almost all of these families had children under 18 years of age. Poverty status was determined for all persons except institutionalized persons, persons in military group quarters and in college dormitories, and unrelated individuals under 15 years old.

According to the 2000 census, educational attainment in Escondido also falls behind the rest of the region. Twenty-seven percent (27%) of Escondido's 25-plus population have no high school diploma, as compared with 17 percent of the total San Diego regional population. These statistics have implications for job preparedness, employment sustainability, and the overall quality of life in Escondido and are magnified in the two low-income census tracts that constitute the Mission Park Area as described below. In addition, a majority of the respondents to the Community Survey ranked economic development as the second highest priority for community development activity.

To meet the needs of Escondido's low-income population, key informants indicated that job training and career guidance programs should offer and should be complemented with some of the following services: English as Second Language (ESL) classes to overcome language barriers; culturally appropriate job training; affordable childcare; and affordable, and flexible transportation alternatives.

Job Training Programs

Center for Employment Training (CET): Provides integrated job training, remedial education, English language instruction and human development training. CET primarily serves migrant and seasonal farm workers and their families, the majority of whom are very low-income, Hispanic and homeless. Other supportive services offered by CET include referral to counseling, medical services, case management, and housing. CET also provides subsidies for childcare and transportation (bus passes) if students require these services to participate in job training.

SER/Jobs for Progress, Inc.: SER, which stands for Service, Employment and Redevelopment, works with disadvantaged families to provide employment and on-the-job training programs, early childhood education development, English as Second Language (ESL) and job placement.

Regional Occupational Program (ROP): Tuition-free vocational education program funded by the County Office of Education. Classes are designed to provide job skills for first-time workers or those re-entering the work force. Escondido programs emphasize computer training. Homeless providers coordinate with ROP to obtain placements for their clients.

Palomar College System: Contract education programs specializing in professional development for business, industry and government. These programs include assessment, customized curriculum, qualified instructors, and support services.

North County Inland Career Center: Provides information about job training programs sponsored by the following agencies: State Employment Development Department, California Trade and Commerce Agency, community colleges, Employment Training Panel, California Department of Industrial Relations, etc.

Economic Development Activities

Escondido has developed a four-pronged economic development strategy through both an internal planning process and through participation in regional economic development efforts. Revitalization, business retention and expansion, cultural clustering and regional partnerships form this comprehensive approach.

The City's Economic Development Division was restructured in 2008 but business attraction, expansion, retention and other activities continue to take place.

Business Retention and Expansion: The City's Business Retention and Expansion Program (BREP) has been in existence for 17 years. Due to an aggressive visitation program, approximately 1,760 Escondido businesses have received personal contact and attention. BREP makes visits and provides assistance to all types and sizes of businesses.

The City restructured the Economic Development Division in 2008. This restructure resulted in the Escondido Chamber of Commerce taking the lead role in the BREP program. The visitation schedule is not as rigorous as it was, but visits are taking place. City officials, including City staff and City Council Members, continue to participate in visits and problem-solving activities. Although large employers are targeted, visits are also made to small businesses.

An essential element of the BREP program is the concerted effort to facilitate the expansion and retention of existing Escondido businesses. This is important because they provide the majority of the City's job growth, as well as stability for existing jobs in the community.

The program has been further enhanced by the Escondido Workforce Roundtable which has been meeting since early 2003. Roundtable members include government, education, business and workforce service providers, including a strong presence from the San Diego Workforce Partnership. The goal of the Roundtable is to tie education (K-12, adult education, colleges and universities) with preparing children/people with relevant training and skills that will allow them to find well paying jobs. A job readiness focus and relevant training will prepare low/mod income people for higher paying jobs, thereby increasing their ability to provide for themselves and their families.

Regional Partnerships: Escondido's economic development plans call for partnerships and collaborative activities within the City, such as support for industry, agriculture, large employers and small businesses. In addition, the City's plan specifies regional retail development and participation in activities such as attraction of high-tech and biotech industry business.

Other economic development activities include the following:

Business Attraction

The Assistant City Manager, Economic Development/Real Property Manager, City Council Members and CEO of the Escondido Chamber of Commerce are actively recruiting new businesses. Due to the economic downturn, the loss of many retail businesses and the loss of jobs in all sectors has had a significant impact on City revenues. In spite of this, the economic health of the City, its residents and visitors, as well as keeping Escondido clean and safe, remain a critical focus. Desirable businesses look for clean and safe communities in which to locate.

Escondido Property Finder has been a successful tool in allowing businesses, developers and investors to perform their own site searches for available commercial and industrial properties in Escondido via an interactive on-line application.

The Property Finder link is www.escondido.org/econdev/propfinder/index.html.

The City's designated "targeted commercial areas" are often adjacent to residential areas that provide housing for low-income persons. Therefore, efforts to upgrade the business environment are paralleled by efforts to improve neighborhoods because their environments affect each other. The City has been actively revitalizing neighborhood infrastructure (curbs, sidewalks, better and more plentiful street lighting) with CDBG and Capital Improvement funds. As a result, there are safer and more pleasant neighborhoods where residents can walk to nearby shopping, work at nearby businesses and have the ability to influence positive change in their neighborhoods.

Small Business Services

With the restructure of the Economic Development Division, the Escondido Chamber of Commerce has partnered with the Small Business Development Center (SBDC) at Mira Costa College to conduct several small business seminars. A business consultant from the SBDC continues to offer free counseling to interested parties and can be contacted directly at the SBDC office in Oceanside.

Business Enhancement Zone

Established in February 2000 and modified in 2006, the Escondido Business Enhancement Zone (BEZ) has been an economic development tool that has helped a number of businesses establish or expand in Escondido. The economic downturn has dramatically affected the number of businesses that qualify for incentives and development has almost stopped. There appears to be some renewed interest in development and new businesses wanting to locate in Escondido, but activity is still minimal. BEZ incentives are available to all commercial-use properties in Escondido, provided they meet the public benefit criteria. Incentives are granted on a case-by-case basis.

Strategic Marketing

The “Spend It! In Escondido” shop local campaign was launched in 2007. The campaign’s tag line “Buying here benefits you!” The goal of the program is to educate the community that every taxable dollar spent in Escondido benefits important City-provided services like police and fire protection, senior programs, libraries, streets and park maintenance. In addition to the www.SpendItinEscondido.com Web site, the campaign includes decals businesses can display in their shop windows

Transit Oriented Development

Development in close proximity to the Escondido Transit Center, which includes full bus services and the Sprinter light rail line, will continue to be explored.

Permit Processing Fee Incentives for Targeted Commercial Areas

The City of Escondido has a long-time policy that provides fee waivers of up to \$500 for minor processing of applications and permits, in targeted commercial areas. This incentive allows small business owners in three targeted revitalization areas to process minor expansion and encroachment permits, and to receive permits for new signs, awnings, and façade improvements without the burden of City fees. Many of the business owners are in the low- and moderate-income level and operate their own businesses with a minimal number of employees.

Recycling Market Development Zone

The Recycling Market Development Zone (RMDZ) provides incentives and loans to encourage new "added-value" recycling businesses to locate in Escondido.

Accessibility

Pursuant to ADA requirements, the City completed an ADA Transition Plan which evaluates all City-owned facilities, including public buildings, and park and recreation facilities for ADA compliance and provides a plan for achieving compliance. In addition, a City ADA team composed of staff from a range of City departments meets on a regular basis to discuss and prioritize projects. The City has also designated its Risk Manager as the ADA Coordinator, who serves as a liaison between the City’s ADA Team and residents. The team receives requests and input from residents on an ongoing basis, which helps it to prioritize ADA needs.

Community Development Priority Needs, Strategies and Objectives

This section focuses on the City's use of Community Development Block Grant (CDBG) funds to address its identified community development needs. An analysis of the needs data identified high priority needs for specific subgroups and geographic areas in Escondido. Needs assessment data, census and demographic data, community surveys and reports, public meetings and consultation among City departments provided the basis for prioritizing community development needs.

The City also communicates on an ongoing basis with regional and community-based agencies and organizations, businesses and residents through coalitions, neighborhood groups and other well established networks of which the City is a member, including:

- Regional CDBG Administrators' Group
- Community Alliance for Escondido (CAFÉ)
- Escondido Workforce Roundtable
- Fair Housing Resources Board
- 13 Organized Neighborhood Groups
- Southern California Neighborhood Partners
- Senior Advisory Council
- Housing Advisory Commission
- EGRIP (Escondido Gang Reduction and Prevention Program)
- Regional Task Force on the Homeless
- Alliance for Regional Solutions
- SAFEWALK
- Healthy Cities California
- League of California Cities
- United Way
- County of San Diego Health and Human Services Department
- Federal Emergency Management Agency (Emergency Food and Shelter Program Designated Local Board)
- Emergency Food and Shelter Board
- San Diego Association of Governments (SANDAG)

This networking provides the City with continuous, valuable information about community development needs and priorities.

Based on the considerable compilation of needs data, community input and subsequent analysis, six priority areas were selected for community development strategy recommendations. The rationale for selection of each priority follows (numbers do not indicate order of importance):

Five-Year Priority #1: Youth

Increase quality-of-life opportunities for Mission Park Area students and their families by improving their social and physical environment.

- **Specific Objectives**

- Develop subsidized and related childcare opportunities for families in the Mission Park Area.
- Identify and support educational and recreational opportunities for Mission Park Area youth.

- Provide access to and encourage enrollment in subsidized health care insurance programs for Mission Park Area students and their families.
- Encourage participation in an array of support programs for Mission Park Area youth and their families, including substance abuse, mental health and family counseling programs.
- Identify and address key safety issues in the Mission Park Area, particularly for school-aged children and youth.

- **Rationale for Selection**

According to population forecasts, as Escondido grows, a larger proportion of residents will be Hispanic, who are much younger as an ethnic group. By 2030, Escondido's Hispanic population is expected to increase by 108 percent while the Non-Hispanic White population will decrease 53 percent (from 69,305 to 32,757 individuals). Based on 2000 Census data, 35 percent of Escondido's Hispanic population is 14 years of age or younger, while only 2.6 percent are 65 years of age or older. In contrast, only 18 percent of Escondido's Non-Hispanic White population is 14 years of age or younger, while 18.2 percent are in the 65-plus age range.

Due to housing affordability issues in the region, the growing youth population is concentrated in Escondido's inner-core, low-income census tracts, where many priority issues identified by residents and providers exist. Specific risk factors for Escondido's youth include lack of affordable childcare and/or childcare facilities for the very young, lack of access to health insurance, lack of open spaces in the City's inner-core—especially parks and recreational facilities where children and families can safely play, lack of facilities for older children—especially teens, substance abuse, and high public school dropout rates.

Many of these concerns are consistent with those expressed in response to the Community Survey, as well as in the 2003 United Way Outcomes and Community Impact Report: Childcare Needs, where some were identified as significant unmet needs.

- **Targeted Concentration: Low-Income, At-Risk Youth in the Mission Park Area**

The Mission Park Area consists of the residential portions of two low-income census tracts (Census Tracts 202.12 and 202.02) located in Escondido's central City area (see map listed as Appendix E). Bordered by Lincoln Avenue to the north, Ash Street to the east, Valley Parkway to the south and Broadway to the west, the area residents are predominantly Hispanic (based on SANDAG estimates, 81 percent and 72 percent, respectively) with limited education. With a high concentration of limited or non-English-speaking families, the census tracts contain a 0-to-19 youth population that represents almost 45 percent of the combined tracts' total number of people.

The area is served by four elementary (K-5) schools (also predominantly Hispanic) and one middle school (6-8), Grant Middle School. The demographic profile of the student bodies of these schools is reflective of the demographics of the two census tracts.

Because of its high concentration of low-income, at-risk youth, the area was targeted by the City in the previous two Consolidated Plan periods. This concentration of resources has achieved a focused area benefit that has helped to create a healthier environment and increased opportunities for Escondido's low-income, at-risk youth and their families.

Discussions with providers also revealed continuing risk factors associated with inadequate housing standards and safety concerns, particularly for the area's school-aged children and youth. Some of these safety concerns include overcrowding, domestic violence, and exposure to gang violence. All of these deficits affect youths' ability to participate and succeed in their school and, by extension, their community.

Although significant progress was made during FY 2005-2010, much more still needs to be done to build upon and sustain the success of the earlier activities. For these reasons, continuation of this targeted concentration of benefits aimed at improving the lives of Mission Park area students and their families is warranted.

Five-Year Priority #2: Economic Development

Provide economic development opportunities for Mission Park Area residents.

- **Specific Objectives**

- Encourage families' enrollment in English as Second Language (ESL) classes to overcome language barriers.
- Provide opportunities for residents to enroll in culturally and linguistically appropriate adult education programs designed to increase family income.
- Develop and implement a home-based business training program for area residents to increase family income.
- Explore and develop a youth employment-training program.
- Explore and develop programs for employers and/or employees to increase residents' access to livable-wage jobs in Escondido.

- **Rationale for Selection**

The economic recession of the last few years has greatly increased the need for economic strategies focused on workforce development, job creation and other efforts to help stimulate the local economy. Citizen input reflected a strong desire for activities addressing these needs.

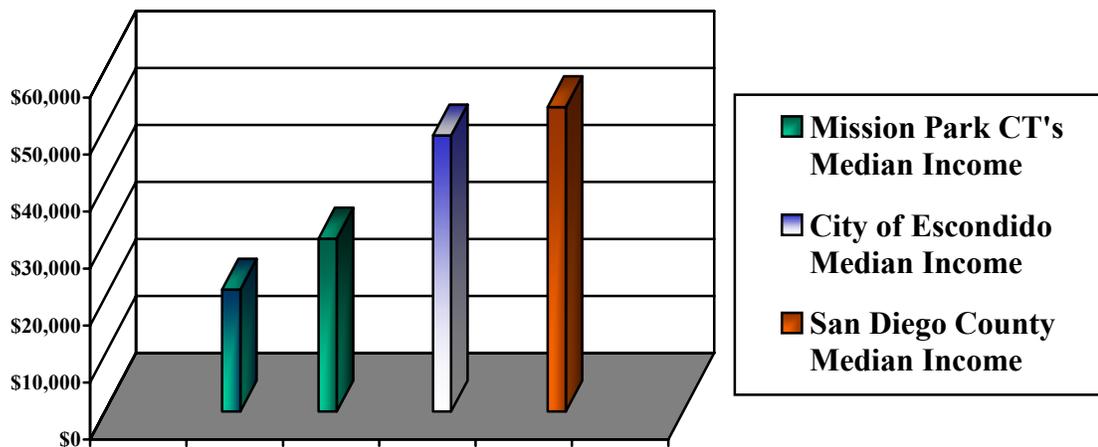
Escondido lags behind the rest of the region according to several key economic indicators. For example, the estimated 2000 median income for Escondido was \$48,456, as compared to \$53,438 for the County.

According to the 2000 census, educational attainment in Escondido also falls behind the rest of the region. Twenty-seven percent (27%) of Escondido's 25-plus population have no high school diploma, as compared with 17 percent of the total San Diego regional population. These statistics have implications for job preparedness, employment sustainability, and the overall quality of life in Escondido and are magnified in the two low-income census tracts that constitute the Mission Park Area as described below.

In addition, a majority of the respondents to the Community Survey ranked economic development as the second highest priority for community development activity. The 2003 United Way Outcomes and Community Impact Program Report also states that residents with less than a high school education were significantly less secure in their employment than those with more education. Further, employment security increased significantly with educational level. Additionally, the United Way report revealed that respondents with annual household incomes of less than \$20,000 were significantly less secure in their employment than any others, and those with incomes greater than \$75,000 reported significantly higher levels of employment security than those with less income.

● **Targeted Concentration: Low-Income Residents in the Mission Park Area**

As noted previously in the Youth priority targeted analysis, the Mission Park Area (see Figure 3) encompasses two low-income census tracts that are predominantly Hispanic—81 percent and 72 percent, respectively. Both the census tracts are also predominantly low income—85 percent (202.12) and 72 percent (202.02). The 2000 Census reports median income for both census tracts is \$21,420 and \$30,364, respectively, as compared to \$48,456 for Escondido and \$53,438 for the County.



Education attainment in both census tracts is also extremely low. The 2000 Census reported that over 50 percent of the tracts' 25-plus population have no high school diploma (61 percent and 51 percent), over 70 percent have never attended college (78 percent and 70 percent), and more than 90 percent have no college diploma (90 percent and 91 percent). In conjunction with the low education attainment, more than 70 percent of the adult population in both areas is employed in low-paying jobs.

To address the economic issues in the Mission Park Area, focus group participants and community representatives suggested a variety of strategies, which are reflected in the priority and supporting objectives. Possible activities to address identified needs include: Education and Skills Training (including post-secondary education, adult education, WIA job training and supports; Economic Development (including assistance to businesses, customized skills training programs, micro-enterprise development and support, public infrastructure revitalization and development; Income Enhancements (including changes to tax structures, minimum wage adjustments, EITC, increase access to health care and childcare, unemployment benefits, workers' comp benefits, work protections: anti-discrimination policies and enforcement, FMLA, etc.) While some services exist to address these identified activities, such as the San Diego Workforce Partnership and others, resources to address all these needs are scarce and are not sufficient to support every possibility, leaving many working poor families without assistance.

Five-Year Priority #3: Transportation Alternatives for Seniors

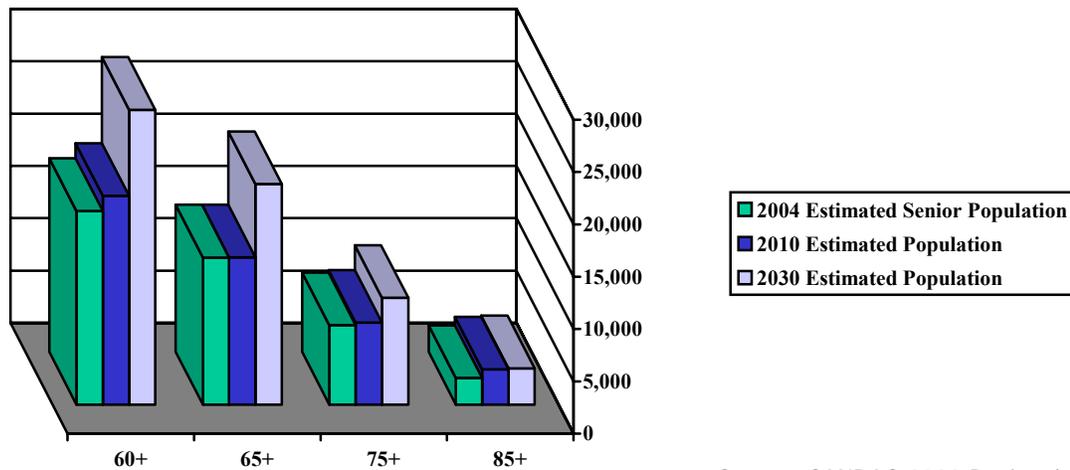
Explore and develop coordinated, low-cost, flexible transportation alternatives for seniors.

● Specific Objectives

- Develop and maintain active partnerships with public and private agencies, and other local policy makers to explore options for expanding/improving transportation services in Escondido and the region, particularly for seniors.
- Develop and implement a flexible, integrated transportation system in Escondido to support the individual needs of frail, low-income seniors.
- Provide core senior services, such as in-home care and meal delivery, to reduce transportation needs.

● Rationale for Selection

Escondido's population of senior residents (age 60-plus) is expected to grow by 52 percent to 28,177 by 2030. However, in the San Diego region, even greater demographic changes are anticipated: By the year 2030, the 65 to 84 population will increase 131 percent and the 85 and older population will increase 175 percent. By that time, an estimated 19 percent of the region's population will be 65 or older—a higher percentage than is seen today in the state of Florida. All reports and studies agree there will not be enough public sector money to address the needs of today's or tomorrow's seniors.



Source: SANDAG 2030 Regional Growth

Programs to assist Escondido's growing senior population continue to be a high priority for community members and representatives. The most pressing needs brought forward through community input were affordable housing for seniors, transportation for seniors, and rising health care costs. As housing needs are addressed in a separate section of the Consolidated Plan, community development programming will continue to focus upon other program areas for seniors.

In Escondido, an area of current and future concern is transportation for the growing number of seniors, along with other core services that enable seniors to remain independent. Discussions with City staff, providers, key informants and the North County Transit District reveal that while several public and private transportation programs exist, they do not adequately meet seniors' unique needs, particularly the older senior population, which is generally more poor and frail than younger seniors. Because of their special needs, frail seniors require more individualized transportation to destinations such as the grocery store and the doctor's office. These services are currently offered by a few agencies; however, a coordinated system to support such basic living requirements has not been adequately developed in Escondido.

Although rising costs of medical services and prescription drugs are a growing concern, transportation alternatives for seniors will continue to be the City's priority since there is programming already in place which would leave even fewer options for seniors if funding is shifted to other areas. Further, community input is strongly in favor of *expanding* transportation alternatives, not contracting them.

The previous Consolidated Plan process also identified transportation as a priority for seniors, and a coordinated shuttle van system was developed. Emphasis will continue to be placed on developing a coordinated transportation system.

Five-Year Priority #4: Neighborhood Revitalization

Identify and improve low-income neighborhood areas appropriate for revitalization through direct citizen involvement.

● Specific Objectives

- Prioritize needs and complete phased infrastructure improvements based on input from residents, property owners and business owners in the Westside area.
- Respond to and complete minor neighborhood revitalization projects that are not limited to major geographically targeted areas, but are based on a minimum number of resident requests.
- Develop and implement a neighborhood revitalization plan in the selected neighborhoods based on revitalization principles developed through previous projects.
- Explore opportunities, models, and strategies to enhance the economic potential of the Westside area.
- Increase resident and property owner participation in property enhancement and beautification strategies.

● Rationale for Selection

Neighborhood revitalization was identified as a high priority for inclusion in Escondido's community development strategy by a large number of community members and representatives across a variety of settings. Most notably, public improvements/neighborhood revitalization was ranked as the 1st Highest Priority by a majority of respondents in the Community Survey. In addition, numerous participants in that survey commented that neighborhood revitalization is an important priority that must be continued, and that "revitalizing neighborhoods is the very best we can do for our City; it is the key to economic strength."

The City's current neighborhood revitalization strategy is based on past experiences and successes, and has focused on improvement efforts in identified low-income areas that are neighborhood-based, and that include a high level of involvement by residents, property owners and business owners of the area. It has been found that this level of involvement in the prioritization of improvements is key to the success of neighborhood based projects, and is responsible for the manifestation of numerous unexpected and unintended benefits, including sustained organization of neighborhood-based groups.

Two specific strategies have evolved out of such a high level of resident involvement and experience. One is the formulation of a City policy regarding the selection of a specific area for capital improvements. Residents are encouraged to form organized neighborhood groups in areas eligible for CDBG capital funding. City staff works with the group to

adopt by-laws and elect officers. Once this is accomplished the group works together with staff to identify an area for improvement. Finally, a minimum of 75 percent of the property owners in the target area must agree to the proposed improvements.

The second strategy identified and supported by residents Citywide is regarding the size of their neighborhoods. Residents are encouraged to limit the size of the groups to maintain the "neighborhood feeling" and thereby encourage greater participation.

- **Targeted Concentration: Low-Income Census Tracts/Blocks**

Low-income census tracts are defined by HUD as containing 51 percent or greater number of persons who qualify as low- or moderate-income—that is, having income equal to 80 percent or less of the published Median Family Income for the area. Neighborhood revitalization efforts over the next five years are targeted in low-income census tract areas.

Five-Year Priority #5: (See Homelessness section)

Five-Year Priority #6: ADA Improvements to Public Facilities

Continue to utilize CDBG and general fund resources, as they become available, to address the public facility needs identified in the City's ADA Transition Plan.

- **Specific Objectives**

- Identify and implement projects for ADA improvements to public facilities.

- **Rationale for Selection**

The Community Survey identified a desire by residents and community representatives to continue to prioritize the need to upgrade existing facilities to meet mandated ADA requirements. As a number of public facilities remain unimproved, CDBG and general fund resources will continue to be allocated as they become available to the completion of the Transition Plan which includes park and recreation facilities, sidewalks, and access to facilities providing services and support to the community.

Programs for implementing the specific community objectives are listed in the table below.

COMMUNITY DEVELOPMENT (CD) PRIORITIES

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
Youth			
CD-1. Increase quality-of-life opportunities for Mission Park Area students and their families by improving their social and physical environment.	Suitable living environment Availability/ Accessibility	Identify and support educational and recreational opportunities for 300 Mission Park Area youth.	City will continue to evaluate and provide support for educational, after-school and recreational activities as needs and gaps in services are identified in the service area including Learn to Swim and POWER mobile recreation.
		c) Provide access to and encourage enrollment in subsidized health care insurance programs for 300 Mission Park Area students and their families.	City will continue to encourage and promote enrollment of families in subsidized health insurance by providing outreach opportunities and connecting residents in need with such providers.
		d) Encourage participation in an array of support programs for 1,000 Mission Park Area youth and their families, including substance abuse, mental health and family counseling programs.	City will continue to evaluate and use CDBG funds for support programs providing services to youth and families in the service area including infant/toddler counseling, student counseling and parent training.

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
		e) Identify and address 2 key safety issues in the Mission Park Area, particularly for school-aged children and youth.	Through citizen involvement, City will identify community safety needs and develop strategies to address two of those needs in the target area including SAFEWALK and collaborative gang-prevention strategies
Economic Development			
CD-2. Provide economic development opportunities for Mission Park Area residents	Economic Opportunity Sustainability	a) Encourage 250 families' enrollment in English as Second Language (ESL) classes to overcome language barriers.	City will continue to support ESL classes for residents in the service area. City will continue to air televised English language classes to its residents through its television network.
		b) Provide opportunities for 250 residents to enroll in culturally and linguistically appropriate adult education programs designed to increase family income.	City will continue to promote and support adult education programs in the target community.

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
		c) Develop and implement a home-based business training program for 50 area residents to increase family income.	City will actively look for, evaluate and implement opportunities to bring business training to service area residents including free workshops provided in partnership with the Small Business Development Center and the Chamber of Commerce.
		d) Explore and develop a youth employment-training program for 200 youth.	City will actively seek to develop and implement employment-training programs for youth in the service area with CDBG funding including the Healthcare Career Pipeline program.
		e) Explore and develop programs for employers and employees to increase 100 residents' access to livable-wage jobs in Escondido.	City will actively explore, develop, implement (if feasible) and evaluate the use of programs for employers/ employees through its Economic Development Division and the Escondido Workforce Roundtable. In addition, City will periodically assess the need to pursue Section 108 loans for large-scale economic development projects.

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
Transportation Alternatives for Seniors			
CD-3. Explore and develop coordinated, low-cost, flexible transportation alternatives for seniors	Suitable Living Environment Availability/Accessibility	a) Develop and maintain active partnerships with public and private agencies, and other local policy makers to explore options for expanding/improving transportation services in Escondido and the region, particularly for seniors.	City will continue to actively seek partnerships and collaborations to effectively expand options for transportation for the elderly in Escondido
		b) Develop and implement a flexible, integrated transportation system in Escondido to support the individual needs of seniors.	City will develop and implement a Coordinated Transportation System of existing service providers utilizing CDBG and other resources to support the transportation needs of seniors in Escondido.
		c) Provide core senior services, such as meal delivery, to reduce transportation needs.	City will utilize CDBG funds to support needed core services that may include in-home care and meal delivery for the elderly.

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
Neighborhood Revitalization			
<p>CD-4. Identify and improve low-income neighborhood areas appropriate for revitalization through direct citizen involvement</p>	<p>Suitable Living Environment</p>	<p>a) Prioritize needs and complete 3 phased infrastructure improvements based on input from residents, property owners and business owners in the eligible areas.</p>	<p>City will continue to work with neighborhood organizations to prioritize infrastructure needs with low-income neighborhood areas. Projects will be identified annually through the annual Action Plan process. In addition, City will periodically assess the need to pursue Section 108 loans and/or seek designation as a Neighborhood Revitalization Strategy Area for large-scale revitalization projects.</p>
	<p>Sustainability</p>	<p>b) Respond to and complete 15 minor neighborhood revitalization projects that are not limited to major geographically targeted areas, but are based on a minimum number of resident requests.</p>	<p>City will respond to requests for minor neighborhood revitalization projects in qualified low-income areas</p>
		<p>d) Explore opportunities, models, and strategies to enhance the economic potential of the Westside area.</p>	<p>City will promote and coordinate opportunities with City Planning Department and private/non-profit developers.</p>

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
		e) Increase resident and property owner participation in property enhancement and beautification strategies.	City will continue to utilize the successful neighborhood participation model to increase resident participation in property enhancement and beautification strategies.
Homelessness/AIDS			
CD-5. Support comprehensive, integrated service systems to transition local homeless families and individuals, as well as persons with AIDS, to permanent or residential housing and self-sufficiency	Decent Housing Availability/ Accessibility	a) Actively participate in the regional 10-Year Plan to End Chronic Homelessness and other regional Boards addressing homelessness issues.	As the central hub of the North County Inland area, City will continue to actively participate in regional initiatives, such as the 10-Year Plan to End Chronic Homelessness.
		b) Assure that a fair share number of emergency shelter beds are available in the community and in the region.	Escondido service providers receive funds from FEMA and other federal, state and county programs to provide emergency services for the homeless. Funding and resources are contributed annually to these programs. Through the annual Action Plan process, City will continue to evaluate the extent of homeless needs and the potential use of CDBG funds for addressing such needs.
ADA Improvements to Public Facilities			

CONSOLIDATED PLAN FIVE-YEAR PRIORITIES	HUD OBJECTIVES/ OUTCOMES	FIVE-YEAR OBJECTIVE	IMPLEMENTING PROGRAMS
<p>CD-6. Continue to utilize CDBG and general fund resources, as they become available, to address the public facility needs identified in the City’s ADA Transition Plan</p>	<p>Suitable Living Environment</p> <p>Availability/ Accessibility</p>	<p>a) Identify and implement 3 projects for ADA improvements to public facilities.</p>	<p>City will continue to use CDBG and other resources, as they become available, to provide needed modifications to public facilities to address the accessibility needs of the disabled.</p>

Antipoverty Strategy (91.215 (h))

The 2000 Census indicates that 14 percent of Escondido's population is living below poverty level. Female-headed families with children under 18 years of age represented a significant portion of those living below the poverty line. In one low-income census tract, more than 38 percent of the total population was determined to be living in poverty.

A strategy for elevating the income levels of those living below the poverty line requires a two-way approach. At the macro level, efforts need to be focused on strengthening the City's economic base through economic development strategies, job creation and business retention, expansion and attraction. At the individual level, efforts need to be made to provide education, job skills training and counseling, as well as to connect individuals to the larger economy by increasing access to training opportunities and jobs.

The City of Escondido, however, has little control over many of the important macro-level economic forces that cause some households to live in poverty. The current recession has created an exceptionally difficult climate for those looking for any type of employment. This has resulted in an increase in the number of persons who are looking for work, who work full-time but remain poor and those who have accepted part time employment to meet very basic needs. As a result, there is an even greater impact on those with limited education and training.

Affordable housing opportunities continue to be out of reach for more and more working families in Escondido who are struggling to earn a “living wage,” a wage which allows them to, at a minimum, pay the costs associated with a basic budget (rent, utilities, food, transportation, health care, clothing and other personal items, and taxes). Therefore, improving the quality of jobs and people's access to them are important efforts needed to reduce the number of persons existing below the poverty line.

Goals and Policies to Reduce Poverty

The City's goal is to encourage a diverse and healthy economic base to provide jobs and services for Escondido residents. A diverse and healthy local economic base is an important prerequisite for raising the incomes of those who are living in poverty. The City's economic goals and policies are aimed at creating and sustaining a diverse and healthy economy, as well as helping individuals to take advantage of available resources.

Policies:

- Continue to support public and privately operated service programs to serve the entire community.
- Provide job opportunities for the economically, physically and socially disadvantaged, when possible and work with other appropriate institutions and agencies that provide these opportunities.
- Promote Escondido's role as the cultural, financial, medical, governmental, commercial and transportation center of San Diego North inland.
- Continue to evaluate economic development strategies, for various economic sectors that result in attracting and retaining good to high paying jobs.
- Support the rehabilitation of commercial, industrial and infill areas.

Programs for Reducing Poverty

- **Job Training and Counseling Programs**

The City of Escondido will continue to implement a number of policies and programs that supplement economic development. Community leaders work closely with City staff, employer representatives and the North County Inland Career Center to provide accessible career counseling and job training opportunities, as well as to promote workforce readiness skills training.

- **Business Retention and Expansion Program**

The City's Business Retention and Expansion Program (BREP) has been in existence for 17 years. Due to an aggressive visitation program, approximately 1,760 Escondido businesses have received personal contact and attention. BREP makes visits and provides assistance to all types and sizes of businesses.

The City restructured the Economic Development Division in 2008. This restructure resulted in the Escondido Chamber of Commerce taking the lead role in the BREP program. The visitation schedule is not as rigorous as it was, but visits are taking place. City officials, including City staff and City Council Members, continue to participate in

visits and problem-solving activities. Although large employers are targeted, visits are also made to small businesses.

An essential element of the BREP program is the concerted effort to facilitate the expansion and retention of existing Escondido businesses. This is important because they provide the majority of the City's job growth, as well as stability for existing jobs in the community.

The program has been further enhanced by the Escondido Workforce Roundtable which has been meeting since early 2003. Roundtable members include government, education, business and workforce service providers, including a strong presence from the San Diego Workforce Partnership. The goal of the Roundtable is to tie education (K-12, adult education, colleges and universities) with preparing children/people with relevant training and skills that will allow them to find well paying jobs. A job readiness focus and relevant training will prepare low/mod income people for higher paying jobs, thereby increasing their ability to provide for themselves and their families.

- **Business Attraction**

The Assistant City Manager, Economic Development/Real Property Manager, City Council Members and CEO of the Escondido Chamber of Commerce are actively recruiting new businesses. Due to the economic downturn, the loss of many retail businesses and the loss of jobs in all sectors has had a significant impact on City revenues. In spite of this, the economic health of the City, its residents and visitors, as well as keeping Escondido clean and safe, remain a critical focus. Desirable businesses look for clean and safe communities in which to locate.

There continues to be a focus on attracting businesses that provide high paying jobs. The Escondido Research & Technology Center (ERTC), home to the new Palomar Pomerado Hospital West (opening in 2012), is already attracting medical office users. Bio-med and life sciences businesses should also find ERTC a desirable location. A critical mass of these related and complementary businesses will bring high paying jobs to Escondido.

Market information, business recruitment marketing packages, interdepartmental business assistance teams and site location assistance is provided to attract new businesses. Maps of residential projects that depict potential new market share, as well as maps of targeted commercial areas eligible for incentives, can be found on the City's Web site at www.escondido.org/econdev . In addition, the Escondido Property Finder has been a successful tool in allowing businesses, developers and investors to perform their own site searches for available commercial and industrial properties in Escondido via an interactive on-line application.

The Property Finder link is www.escondido.org/econdev/propfinder/index.html .

The City's designated "targeted commercial areas" are often adjacent to residential areas that provide housing for low-income persons. Therefore, efforts to upgrade the business environment are paralleled by efforts to improve neighborhoods because their environments affect each other. The City has been actively revitalizing neighborhood infrastructure (curbs, sidewalks, better and more plentiful street lighting) with CDBG and

Capital Improvement funds. As a result, there are safer and more pleasant neighborhoods where residents can walk to nearby shopping, work at nearby businesses and have the ability to influence positive change in their neighborhoods.

- **Small Business Services**

With the restructure of the Economic Development Division, the Escondido Chamber of Commerce has partnered with the Small Business Development Center (SBDC) at Mira Costa College to conduct several small business seminars. A business consultant from the SBDC continues to offer free counseling to interested parties and can be contacted directly at the SBDC office in Oceanside.

- **Business Enhancement Zone**

Established in February 2000 and modified in 2006, the Escondido Business Enhancement Zone (BEZ) has been an economic development tool that has helped a number of businesses establish or expand in Escondido. The economic downturn has dramatically affected the number of businesses that qualify for incentives and development has almost stopped. There appears to be some renewed interest in development and new businesses wanting to locate in Escondido, but activity is still minimal. BEZ incentives are available to all commercial-use properties in Escondido, provided they meet the public benefit criteria. Incentives are granted on a case-by-case basis.

The Façade and Property Improvement Program (FPIP) has been in existence since 1989. The FPIP provides matching grants of up to \$10,000 for exterior business and property improvements. The City has invested almost \$1 million in this program to improve the aesthetics of the business environment and encourage private business investment. The program has generated a 17:1 return on the investment of public funds. Due to the City's current economic situation, FPIP funds are dwindling and no additional money is available. A few small businesses are currently making FPIP eligible improvements, but activity has dramatically slowed due to the economy.

- **Strategic Marketing**

The "Spend It! In Escondido" shop local campaign was launched in 2007. The campaign's tag line "Buying here benefits you!" The goal of the program is to educate the community that every taxable dollar spent in Escondido benefits important City-provided services like police and fire protection, senior programs, libraries, streets and park maintenance. In addition to the www.SpendItInEscondido.com Web site, the campaign includes decals businesses can display in their shop windows

- **Mercado Business District**

The Mercado Business District is located in the urban core of the City and within one of Escondido's low-income census tracts. The Mercado Business Association has seen positive changes to their business district. Properties in this area are being bought and sold, bringing in new businesses and property improvements. However, the economic downturn has left quite a bit of vacant space.

By mid-2010, construction should begin on a \$1.3 million project for Mercado-themed street improvements on Grand Avenue. Grant funds from SANDAG (San Diego Association of Governments) will finance most of the project cost. The purpose of the project is to make the area pedestrian friendly and attractive to residents and visitors. The design includes new sidewalks, street and pedestrian lighting, landscaping and fountains. A new traffic signal is also planned. These improvements will be a catalyst for revitalization in the area and will benefit nearby businesses. The end result will make the area more economically viable. The entire City will benefit as the Mercado area revitalizes, makes greater contributions to the local economy and visually enhances a primary gateway into the City.

- **Transit Oriented Development**

In close proximity to the Mercado area is the Escondido Transit Center with full bus service and the Sprinter light rail line, which began full-service operations in March 2008. The Sprinter provides an alternative mode of transportation from Oceanside to Escondido. Numerous stops along the Highway 78 corridor allow Escondido residents to get to places of employment, institutions of higher education and even the beach.

Plans are currently on hold to create intensive development around the Escondido Transit Center. However, the North County Transit District recently announced that they are interested in finding ways to jumpstart this type of development by partnering with local government agencies and private developers.

- **Permit Processing Fee Incentives for Targeted Commercial Areas**

The City of Escondido has a long-time policy that provides fee waivers of up to \$500 for minor processing of applications and permits, in targeted commercial areas. This incentive allows small business owners in three targeted revitalization areas to process minor expansion and encroachment permits, and to receive permits for new signs, awnings, and façade improvements without the burden of City fees. Many of the business owners are in the low- and moderate-income level and operate their own businesses with a minimal number of employees.

- **Recycling Market Development Zone**

The Recycling Market Development Zone (RMDZ) provides incentives and loans to encourage new "added-value" recycling businesses to locate in Escondido.

- **Coordination of Affordable Housing Production with Other Programs**

In Escondido, supportive services are well integrated and coordinated with housing programs. Consultations with social service and housing providers revealed a high level of cooperation and collaboration. The community is still small enough for the various agencies to know each other and be familiar enough with each other's services to ensure that persons seeking services are connected to the agency best able to meet their needs. Providers report that if an individual or family is able to obtain affordable and appropriate housing to meet their special needs, they most always are also able to obtain the

supportive services they require. Specific examples of service coordination are described throughout the Consolidated Plan.

Additionally, in an effort to reduce the number of households living below the poverty line, the City of Escondido will seek to incorporate into affordable housing projects programs that assist residents to gain access to training and employment opportunities.

Low Income Housing Tax Credit (LIHTC) Coordination (91.315 (k))

Not applicable for the City of Escondido.

Non-Homeless Special Needs

The Housing Needs section contains estimates of the nature and extent of housing and supportive service needs of special needs groups. In addition the Non-Homeless Special Needs Table has been completed and illustrates the number of persons in various subpopulations that are not homeless but may require housing or supportive services in the City. The following narrative identifies the existing services provided for special needs populations.

Mental Health Services

Treatment for mental health problems continues to be a significant need in Escondido. Compounding the problem is the increasing number of clients who are dually diagnosed with mental illness and alcohol/drug addictions. According to key informants, services need to be coordinated and integrated to effectively deal with the complications presented by this clientele. Effective coordination should involve police, County Mental Health, health care providers, public health personnel, and providers of alcohol/drug services. In addition to a range of intervention, stabilization, and recovery services needed to effectively treat the mentally ill, providers also noted that this clientele requires facilities for placement on either a short- or long-term basis.

Available services include the County of San Diego, Mental Health Services, Homeless Outreach Team. County Mental Health operates an outpatient clinic for chronically mentally ill clients. The clinic dedicates the equivalent of 1.5 full-time clinicians to serve the homeless mentally ill.

Persons with Alcohol/other Drug Addictions

According to the 2003 United Way Outcomes and Community Impact Program Report, which surveyed over 3,500 households throughout San Diego County between October of 2003 and March of 2004, 4 percent of adults and 2.8 percent of youth reported substance abuse problems in the past year requiring treatment services. This equates to 1,753 households in Escondido with substance abuse problems. Only 20 percent of adults reported having received all the help they needed compared with more than 47 percent of youth having received all the help needed. Clearly, substance abuse treatment services and facilities are still needed.

Another issue related to alcohol and drug services in Escondido was the need to increase the availability of alcohol/drug-free housing. Providers suggested that more flexible zoning codes would facilitate the siting and development of this much-needed housing component. Available services include:

Fellowship Center: This agency provides 114 beds for adult males, providing a safe, sober and supportive living environment for men recovering from alcohol and other drug problems. Services, in addition to food and shelter, include recovery planning, alcohol/drug education, relapse prevention, self-help/12-step groups, and referral to and assistance in accessing a wide range of community services (medical/dental care, vocational training, education, job placement, and counseling for personal, family, financial, and legal problems). Length of stay varies from three to twelve months.

Serenity House: This agency provides two facilities with a total of 145 beds for adult women, providing a safe, sober, and supportive living environment for adult women with alcohol and other drug problems. Residents participate in a range of supportive services, including alcohol/drug education, group counseling, 12-step groups, recovery planning and referral to and assistance in accessing community health, education, vocational, family reunification, and other family services. Length of program participation varies according to the needs of each individual, but women may stay up to one year.

Serenity House also provides day treatment and parenting classes for women with alcohol and other drug problems. Childcare is available on site. Additional services such as workshops on parenting, assertiveness training, and anger management are available to families, significant others and interested community members.

Persons with Disabilities

Providers indicated that a lack of affordable and accessible housing are primary needs among the disabled. One critical barrier to securing housing for the disabled is standard move-in requirements that specify an advance of several months' rent. Although many disabled individuals can afford the monthly rent payments, they find it difficult to provide the advance payments required to secure an apartment or house. Employment opportunities and services were also identified as important needs for persons with disabilities. In addition, homelessness resulting from being disabled was noted as a common phenomenon.

Disabled persons face additional challenges in accessing homeless programs or services. Homeless shelters are often not accessible and vouchers may not help if access does not exist. Moreover, many programs require participation in work programs, which may not be possible for a disabled person. Available services include:

Mountain Shadows Care Center: One 15-bed unit and fifteen 6-bed units providing residential care and medical supervision for persons with developmental and physical disabilities. Additional support services include daily living skills training, physical/occupational/speech therapy, recreation and social activities. Residents range from 9 to

65 years old, the majority being in their early 20s to late 30s. Medi-Cal pays 100 percent of fees for qualified individuals.

The United Cerebral Palsy Center (UCP): Provides three different programs serving over 80 adults with developmental disabilities. Networks, a community integration program, and Precision Assembly, a sheltered employment program, both focus on developing vocational skills and providing employment opportunities for persons with cerebral palsy. The Adult Developmental Program focuses on communication skills and other daily living skills. Consumers of the programs live in supported living programs, residential facilities or with their families and participate in UCP's day services. UCP also provides services in the areas of parent and sibling support programs, information and referral, advocacy, respite, and sports programs.

Seniors

Data indicates that countywide the senior population will expand by more than 130 percent in the next 20 years, placing a greater demand on the already private and public resources available to meet this growing population's needs. The Community Survey identified a significant need for innovative, low-cost transportation alternatives for seniors without cars and for the frail elderly. Discussions with key informants, community residents and the North County Transit District revealed that public and private transportation programs do not adequately meet seniors' unique needs, particularly for the older senior population, which is generally more poor and frail than younger seniors. Because of their special needs, frail seniors require more individualized transportation to destinations such as the grocery store or the doctor's office. A coordinated system to support such basic living requirements has been developed in Escondido.

Providers also indicated a need for complementary in-home services, such as home care and meal delivery, to maintain seniors' independence and to reduce demands for individualized transportation to meet daily living requirements. Available services include:

Social Services: Elderly and frail elderly persons living independently in Escondido have access to a variety of social services. Supportive services for this population are provided, in part, by the County's Aging and Independence Services, the North County Senior Service Council, and the Joslyn Senior Center, a division of the City's Community Services Department. The services provided by these three agencies include meals at senior centers and for homebound seniors, legal assistance, in-home support, adult day care, transportation, and part-time employment.

Meals on Wheels: In-home meal delivery to seniors

Transportation Services: The following table summarizes the transportation services currently available for older adults in Escondido.

Survey of Transportation Services Available to Seniors
in Escondido

Yellow Cab

(Door to door, fee-based)

Nutrition Program Van

(Currently for nutrition program only, donation encouraged but not required)

Out and About Escondido

(Door to door, fixed schedule, shopping and medical appointments, free)

Reliable Transportation

(Door to door, wheelchair lift, \$85 RT)

AmeriCare Adult Day Care

(Door to door, clients only, free)

NCTD

(Fixed route service, LIFT service for disabled unable to use fixed service, \$0.75)

American Cancer Society

(Door to door, cancer treatment appointments, volunteer drivers, taxi vouchers, free)

Seniors on the Go

(Door to door, no wheelchairs, fee-based)

Care-A-Van

(Door to door, wheelchairs, fee-based)

No Vacancy Aging, Inc.

(Door to door, wheelchairs, fee-based billable to Medi-Cal)

Disabled American Veterans

(Door to door, veterans only, no wheelchair or blind, free)

County Mental Health: The County Mental Health Clinic dedicates two clinicians to senior outreach to provide mental health services to seniors in their homes or in-care facilities who may need more intensive or specialized mental health care. Services include mental health assessment, crisis counseling, collateral contacts, and case management, which in many cases allows seniors to stay in their homes longer.

Veterans

Key stakeholders identified the need for employment training for veterans. They also indicated that homelessness remains a significant problem for veterans along with the

problems related to or caused by homelessness: substance abuse and mental illness. Key informants indicated a continuing need for case management, referral and follow-up programs to address the needs of this population. Available resources:

- Department of Veteran's Affairs
- Interfaith Community Services
 - Men's Bunkhouse 10-bed Emergency Shelter
 - Transitional Housing
- Homeless Veterans Reintegration Project (HVRP) - Employment-related counseling, support services, training and job placement assistance to homeless veterans. Helping them attain a livable income is the primary goal. The program is funded through the Department of Labor.
- Workforce Investment Act (WIA) - Veterans Employment-Related Assistance Program (VEAP) and the Dislocated Worker Program which aid recently separated and unemployed veterans in attaining a livable income.
- Psychological Services - The Veterans Services Division provides on-site access to a wide range of psychological therapy for its clients. One-to-one counseling is available, as well as crisis intervention sessions with certified professionals. Also offered is a 12-session course in anger management that meets court requirements. Cutting-edge Neurofeedback therapy, involving a revamp of thought processing, is available, especially to those afflicted with Post Traumatic Stress Disorder. To enhance creative expression, art therapy is scheduled for clients on a weekly basis.

Women and Children Fleeing Domestic Violence

Key informants reported the continuing need for more education and employment-training programs offered on-site at shelters (life skills classes, parenting classes, job-hunting preparation, etc.) and on-site help with paperwork related to financial assistance and legal matters. There is also a need for more counseling services for women. Key informants identified the increased availability of transitional housing programs for women and children leaving shelters as a significant need. Available services include:

St. Clare's Homes has traditionally provided transitional housing and services to homeless women and children in Escondido. The facility includes four homes with 38 beds for women and their children. The organization is undergoing a transition and the facilities may be operated by different providers in the future.

Hidden Valley House: Provides temporary shelter and food for single females and females with children in domestic violence situations; provides counseling, support groups, case management, crisis intervention, problem-solving assistance, group interactions and follow-up.

Youth

Community development needs and related services for youth are discussed in the “Community Services” and “Community Facilities” sections of this document.

Housing Opportunities for People with AIDS (HOPWA)

The City of Escondido is not a recipient of HOPWA funds.

One Year Action Plan FY 2010-2011

Executive Summary

The FY 2010-2011 One-Year Action Plan is the first in the City's Five-Year (2010-2015) Consolidated Plan (Consolidated Plan). The Five-Year Consolidated Plan and the One-Year Action Plan are required as part of the application and planning processes for four formula-based federal housing and community development programs. These programs include Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), Emergency Shelter Grants (ESG) and Housing Opportunities for Persons with AIDS (HOPWA). The City of Escondido directly receives and distributes CDBG and HOME funds. ESG and HOPWA funds are received indirectly through the County of San Diego.

The statutes for the grant programs included in the Consolidated Plan set forth three basic goals to benefit low and very low-income persons.

The first goal is to provide decent housing. This includes retaining the affordable housing stock, increasing the availability of permanent housing that is affordable to low-income households without discrimination, assisting homeless persons to obtain affordable housing and increasing supportive housing that includes structural features and services to enable persons with special needs to live independently.

The second goal is to provide a suitable living environment. This includes improving the safety and livability of neighborhoods, organizing working and viable neighborhood groups, increasing access to quality facilities and services, reducing the isolation of income groups within areas by expanding affordable housing opportunities and revitalizing deteriorating neighborhoods, restoring and preserving natural and physical features of special value for historic, architectural, or aesthetic reasons and conserving energy resources.

The third goal is to expand economic opportunities. This includes creating and retaining jobs accessible to low and very low-income persons, providing access to credit for community development that promotes long-term economic and social viability and empowering low-income persons in federally-assisted and public housing to achieve self-sufficiency.

The consolidated strategy allows a community to establish a unified vision for housing and community development actions through a collaborative effort and process. By consolidating the submission and reporting requirements for HUD formula programs, the federal government is providing local jurisdictions with an opportunity to better shape the various programs into effective, coordinated neighborhood and community development strategies. It also creates the opportunity for strategic planning and citizen participation to take place in a comprehensive framework and reduces duplication of effort at the local level. It integrates economic, physical, environmental, community and human

development in a comprehensive and coordinated fashion so that families and communities can work together and succeed.

The City of Escondido's Consolidated Plan was developed through a collaborative community process that identified needs, established priorities and developed goals, objectives and performance benchmarks for housing and community development actions. The housing needs are similar to those discussed in the California State mandated Housing Element.

Each year, the City is required to prepare an action plan specifying how resources will be allocated to address the priorities established in the Consolidated Plan.

The FY 2010-2011 One-Year Action Plan specifies how CDBG and HOME Investment Partnership funds will be allocated to achieve the community development and affordable housing priorities of the Consolidated Plan. The FY 2010-2011 One-Year Action Plan is comprised of the following components:

1. A summary of available resources and activities the City plans to undertake in FY 2010-2011 to meet its Five-Year Consolidated Plan priorities and objectives for affordable housing, community development and homelessness;
2. A needs analysis pertaining to housing, community development and the continuum of care for homeless and non-homeless persons requiring supportive housing;
3. The City's monitoring standards for HOME-assisted rental and CDBG projects;
4. A description of each proposed CDBG- and HOME-supported project;

In FY 2010-2011, the City of Escondido will use a multi-faceted approach to provide affordable housing and meet community development needs. The critical factors in this approach are: the formation of partnerships among public, private and nonprofit agencies and the leveraging of resources to revitalize low-income neighborhoods to acquire and rehabilitate affordable housing; to develop first-time homebuyer opportunities; to create jobs and prepare low-income individuals to secure and maintain employment; to transition homeless families/individuals to self-sufficiency; and to provide health and human services to meet the needs of special populations.

Geographic Areas

To best address the priorities of the Consolidated Plan, CDBG resources are concentrated in specified low-income areas to achieve a more targeted benefit. These areas include the following: the Mission Park area, which includes two low-income census tracts (Census Tracts 202.02 and 202.12) that require significant resources to address quality-of-life issues such as employment and services for at-risk youth and their families, the Westside area (Census Tract 205.00) and other low-income areas which are targeted for residential and commercial/industrial revitalization.

Agencies Responsible for Administering Programs

The City of Escondido Neighborhood Services Division will serve as the lead agency in the administration of all CDBG projects proposed in this plan. The City will contract with local nonprofit organizations to administer public service and fair housing activities in addition to administering some projects directly. Where applicable, contract agencies (subrecipients) will be responsible for program implementation. Contract performance will be monitored by the City of Escondido.

The City of Escondido Housing Division will serve as the lead agency in the administration of HOME projects proposed in this plan. The City will contract with local housing developers and lending institutions to help implement housing programs.

Community Resources

Federal, state and local resources are expected to be available to address the housing and community development priority needs identified in the Consolidated Plan.

- **Supportive Housing Program (SHP) Funds**

Escondido's homeless service providers have been very successful in competing for SHP funds. These funds provide transitional housing and support services for homeless families and a variety of special populations. The Supportive Housing Program is a critical source of funding for Escondido's Continuum of Care.

The Spruce Street Project received a one-year renewal grant of \$346,689 beginning April 1, 2010 to provide stabilization, support services and transitional housing; with a capacity to house 34 homeless adult individuals with alcohol, drug and/or mental health problems. Interfaith Community Services is the lead agency. The project will provide 34 beds in the community inventory, and treat some 120 or more clients over the year.

The Escondido New Resolve project will be supported by \$56,000 in Veterans Affairs per-diem funds through Interfaith Community Services, \$230,000 in VA Homeless Grant funds, \$37,000 in resident rent, and approximately \$36,000 in Parolee Partnership funds for a total of approximately \$516,000 during FY 2010-2011. The Vietnam Veterans of San Diego is the lead agency for this 44-bed transitional housing and supportive services project, which houses 33 homeless veterans and 11 homeless non-veterans. Residents participate in a variety of programs, including drug treatment, mental health services for trauma and other problems, and job training and placement.

Genesis I and II are transitional housing projects for homeless families with children, sponsored by Interfaith Community Services. A one-year SHP renewal grant for Genesis I (\$103,415) and a one-year grant for Genesis II (\$64,214) that began in January 2009 and March 2009, respectively, maintain these 92 beds. The renewal grants support intensive case management, vocational rehabilitation, psychological

counseling and life skills training to help homeless families achieve self-sufficiency. Interfaith Community Services will continue to reapply in annual federal NOFAs for a similar amount of funding.

Interfaith receives an annual \$82,129 in HUD SHP funds for the CASA program, which serves women who are victims of domestic violence. This is a longer-term transitional housing program with intensive case management and related support services. CASA is subject to annual funding renewal each April.

Interfaith also receives two additional SHP grants, each funding six permanent supportive housing beds for chronically homeless seniors with disabilities. The first grant, Raymond's Refuge I, is for \$558,732 and covers the period of August 2008 to July 2011. The second grant, Raymond's Refuge II, is for \$575,735 and covers the period of May 2009 to April 2011.

- **Shelter Plus Care**

Shelter Plus Care funds, administered by the County of San Diego, provide transitional housing and support services for homeless individuals and families who are disabled, mentally ill, or substance abusers. Interfaith Community Services received \$199,894 for a one-year renewed sponsor-based contract. The County of San Diego HCD is partnering with Mental Health Systems to begin the renewal process of the Shelter Plus Care Tenant Based Program which provides permanent housing to individuals and families receiving supportive services.

- **Department of Justice**

The City of Escondido Police Department successfully competes for grants for programs which support Consolidated Plan objectives. \$2.3 million in funds is being received from the U.S. Department of Justice Community Oriented Policing Services (COPS) Hiring Recovery Program Grant, which supports the City's priority to revitalize low-income neighborhoods through direct citizen involvement in improving the physical and social environment. By definition, community-oriented policing involves direct citizen participation. COPS officers work closely with Neighborhood Services and Code Enforcement to address neighborhood code violations, abandoned vehicles and engage in other neighborhood revitalization activities.

- **Federal Emergency Management Agency (FEMA) Emergency Food and Shelter Program (EFSP)**

A variety of Escondido agencies participate in this component of FEMA, supplemented in 2010 by federal ARRA funding, which, in combination with other HUD monies and private donations, is used to address the City's priority homeless needs. For FY 2009-2010, Interfaith Community Services received \$56,999.10 from ARRA funds for Motel Voucher Program and for Congregate and Supplemental Food. They have not yet applied for FY 2010-2011, but plan to do so when the RFP is released.

- **Department of Labor/Workforce Investment Act (WIA) Programs**

Workplace Investment Act (WIA) programs and the Homeless Veterans Reintegration Program (HVRP) are also offered within Escondido. Interfaith Community Services operates a variety of programs for veterans, which provide supportive services, case management, psychological counseling (including specialized PTSD/TBI treatment), and employment services. Interfaith has received over \$2,959,150 for WIA programs for veterans over the past 3 years. This includes a WIA grant (FY 2008-10) for Recently Separated Veterans in the amount of \$1,000,000 and an HVRP grant (FY 2008-11) in the amount of \$900,000.

In addition, North County Inland Career Center receives WIA funding grants to operate its one-stop shop consolidated career center offering a variety of services for the unemployed and for those at risk. Ongoing programs at NCICC include case management, job skills assessment, occupational skills training, job search assistance and computer classes.

The Escondido Education COMPACT receives WIA funding for services for youth ages 14 to 21 in Escondido and neighboring North County cities. The programs leverage a variety of federal, state, and local resources. COMPACT expects to receive WIA funding of approximately \$600,000 in FY 2010-2011 for youth services.

In addition, COMPACT is receiving \$431,715 in American Recovery and Reinvestment Act (ARRA) funding which, leveraged with WIA funding, will provide a 2010 Summer Youth Employment Program for youth ages 14 to 24 in Escondido and neighboring North County cities.

- **Department of Health and Human Services (HHS)**

HHS funds essential services for programs with children and maternal health components, as well as domestic violence programs. A variety of programs are operated by Neighborhood Healthcare including medical, dental, behavioral health, pharmacy, HIV outreach, education and treatment for the uninsured.

- **Department of Veterans Affairs (VA)**

The VA funds essential housing and supportive services for homeless and non-homeless veterans in Escondido. In FY 2010-2011, Vietnam Veterans of San Diego (VVSD) expects to receive approximately \$360,000 from the VA and \$209,000 from HUD to provide mental health, alcohol/drug treatment and job training services for homeless veterans. In addition, during the same time period, Interfaith Community Services anticipates receiving approximately \$1,120,000 to support its transitional housing program for veterans, as well as more than \$405,000 for its 44-bed facility, Merle's Place.

- **Social Security Administration**

The Social Security Administration (SSA) has, in the past, provided grant funds for programs that serve chronically homeless disabled persons with services including Social Security eligibility screening and application assistance, housing, drug/alcohol treatment, therapy, case management and other supportive services. Although funding from SSA ended in April 2008, through the successful leveraging of other resources, Interfaith Community Services has continued to provide these services to the chronically homeless population in Escondido.

- **County of San Diego**

The County of San Diego supports a wide range of services in Escondido that contribute to achieving the Consolidated Plan's community development objectives. The County's Aging and Independence Services division supports nutrition and transportation services for older adults in Escondido. In addition, mental health counseling and treatment, residential and non-residential alcohol/drug recovery services, juvenile diversion, child abuse prevention and public health services are all provided through County offices located in Escondido and through local nonprofit organizations supported with County funds.

During FY 2010-2011, Palomar Family Counseling Services, Inc. (PFCS) anticipates receiving funds from County Children's Mental Health (CMH) Services to provide on-site counseling and case management services at the Escondido Union High School District's various locations. In addition, PFC anticipates receiving funds from CMH to provide individual and group counseling and case management for preschool age children and their parents. PFC is also receiving funds from the County's Health and Human Services Agency – School Age Services for a North County Prevention and Early Intervention program (NCPEI) for elementary age school children and their families at Rose and Pioneer elementary schools.

Neighborhood Healthcare will receive continuing funding from First 5 Commission of San Diego to provide pediatric dentistry for uninsured children. A pediatric dentist is funded to work every Saturday for six hours.

A contract with MHSA for treatment of severely mentally ill of all ages is in place. Neighborhood Healthcare is reimbursed on a per patient basis for treatment of uninsured patients seeking mental health care.

A new contract (San Diego Health Care Coverage Initiative) with the county for treatment of uninsured patients with diabetes, hypertension, metabolic disorder and high cholesterol is in place provides free chronic disease care for uninsured patients.

- **State of California**

The State of California supports numerous programs within Escondido that support achievement of the Consolidated Plan priorities, including funds from the Department

of Education, Child Development Division to support childcare facilities and to subsidize tuition for low-income residents and families in Escondido.

In 2008 Escondido Community Child Development Center was awarded \$1.14M by the California Department of Education, Child Development Division (CDE/CDD) to provide early care, early intervention early education and essential nutrition: comprehensive educational and social services for 120 newly enrolled families. Families qualify for this subsidized Title V program based on documented need and eligibility. In 2009 ECCDC also received a CDE/CDD 10-year Revolving Facilities loan (-to-own) of \$1,330,000 to install 6 modular classrooms at their new facility currently under construction at 2269 E. Valley Parkway. This new childcare facility will be licensed to provide subsidized childcare for 144 infants-toddlers and preschool age children when fully operational on or before October 1, 2010.

For FY 2010-2011, Escondido Community Child Development Center will receive Department of Education funds totaling \$3,343,171. ECCDC has three licensed facilities with 105 employees. The Agency is fully subsidized to serve 67 infants, 183 toddlers, and 205 preschool age children for a total of 455 children daily. Children are offered two main meals and two snacks each day: ECCDC serves over 430,000 meals per year subsidized by the California Adult and Child Food Program (CACFP).

Neighborhood Healthcare has been awarded \$45,000 from the California Family Health Council through Title X funds to provide basic women's health care in the Escondido area for FY 2010-2011.

Redwood Elderlink receives Department of Education funds totaling approximately \$28,000 per year for enhanced meal and nutrition programs offered to seniors and disabled adults.

Redwood Elderlink also receives approximately \$54,000 per year from the State of California (via the County of San Diego Aging and Independence Services Division) in an adult day care contract to provide specialized Alzheimer's care and supportive services to families. Elderlink also receives approximately \$18,000 in a Title III contract for adult day care services for eligible seniors.

- **Local School Districts**

Palomar Family Counseling Service, Inc. (PFCS) anticipates receiving funding from the Escondido Union High School District for site-based counseling services.

In addition, the Escondido Police Department received a Safe Schools/Healthy Students (SS/HS) Initiative CARE Youth Project Grant of \$35,900 through the Escondido Union School District (EUSD). This is a federal program designed to prevent violence and substance abuse among the nation's youth, schools and communities. The grant covers salary and overhead expenses for a part-time Police

Reserve Officer who will be assigned to work with EUSD to prevent gang violence in elementary and middle schools.

- **California State Library**

The California State Library awards approximately \$50,000 in funds to the Escondido Library for adult, family and mobile Literacy services. In addition, these funds provide staffing to support the services provided. Funding for these programs is also provided through Literacy Friends Group and the Library Trust Fund.

- **Department of Mental Health**

The California Department of Mental Health Support Services Initiative Act (SSIA) provides funds for psychiatric and psychological services to chronically mentally ill, homeless adults.

Private Resources, Nonprofit Agencies

- **United Way** - United Way supports achievement of the Consolidated Plan priorities in two important ways: by providing grant funds for specific projects and by partially funding the general operating expenses of nonprofit health and human service providers in Escondido. A wide range of services is provided with United Way funding. These services contribute to creating Escondido's comprehensive service systems for special populations and the continuum of care for the homeless.
- **Private Foundations and Funds** - The City works with and funds local nonprofit agencies which actively seek private foundation and other funding to help achieve the community development priorities of the Consolidated Plan. Human service agencies funded by the City receive funding from a variety of private foundations. In some cases, CDBG funds are leveraged to acquire these private resources.

Leveraging

The City of Escondido's policy is to use CDBG funds to leverage additional private and public resources, including in-kind resources from organized neighborhood groups, to address the Consolidated Plan priorities. The City encourages partnerships and collaborative efforts with private enterprises, neighborhood groups and nonprofit agencies. In addition, the City encourages shared funding arrangements with agencies requesting CDBG funding. In evaluating projects and services to be funded with CDBG, their ability to leverage and contribute other resources is heavily considered.

Enhanced Coordination Between Public and Private Agencies

The City will work closely with other public and private agencies in order to implement and coordinate the objectives, programs and policies for producing and preserving affordable housing and meeting community development needs. The City encourages the participation of other agencies in the development of affordable housing programs and

social services aimed at reducing the number of households with incomes below the poverty line. Several nonprofit organizations in the community have been working with the City under different projects and programs. These organizations address the lower income segment of this community by providing services such as support services, education, job training, budget counseling and assistance in obtaining permanent housing.

Two nonprofit organizations located in Escondido are currently certifiable as Community Housing Development Organizations (CHDOs) by the Housing Division. This certification promotes better coordination of available HOME federal funds for development of affordable housing. It also enhances coordination between public and social service agencies.

To coordinate the use of funding sources to develop housing programs, an Affordable Housing Committee (AHC) is utilized. The AHC is made up of representatives from various City departments and divisions such as Housing, Neighborhood Services, Planning and Building, Code Enforcement, Finance, Engineering, and the City Attorney's Office. The group meets to discuss the physical development of the projects, as well as the use of HOME funds and other sources of funds for the development of the projects. This provides an effective method of coordinating the various departments, people, programs, and funding sources to be used in the jurisdiction.

Foster Resident Initiatives

The City of Escondido utilizes CDBG funds to directly involve residents in improving the physical and social environments of their neighborhoods. The City serves as a catalyst to stimulate residents' participation in the revitalization of its community by providing resources, technical expertise and support. Documented decreases in crime, code issues and graffiti have resulted from this partnership between neighborhood groups and the City.

Housing Resources

The City is a participating jurisdiction for the federal HOME program and anticipates receiving \$906,855 for fiscal year 2010-11 and program income of approximately \$150,000. These monies will provide for first time home-buyer and housing rehabilitation loans for low and moderate income residents as well as a contingency for development of an affordable rental project. City staff will review any potential applications for additional federal and/or state resources in order to further leverage the currently available revenue streams.

Citizen Participation

Public Hearings

Two public hearings were held to develop the FY 2010-2011 One-Year Action Plan. At the public hearing, held in the heart of the Mission Park Area at Mission Middle School, the priorities, goals and accomplishments from the FY 2005-2010 Consolidated Plan

were presented in order to solicit public feedback on whether to continue those efforts to further the progress made over the last five years by carrying forward the existing priorities, or establish new priorities. Public feedback overwhelmingly supported carrying forward the priorities and goals outlined in the FY 2005-2010 Consolidated Plan with added emphasis in the areas of economic development (specifically jobs), neighborhood revitalization and public safety. At this public meeting, public comments were received and Council approved staff's recommendation to reaffirm the existing priorities.

The second public hearing was held on March 24, 2010 to present the draft FY 2010-2015 Consolidated Plan and the One Year Action Plan for FY 2010-2011. Additional public feedback was solicited and received.

Process for Amending the One-Year Action Plan

In accordance with the Citizen Participation Plan, amendments to the One-Year Action Plan are to be considered any time that a "substantial change" to a project is intended. A "substantial change" is defined as a change in the location of a project, a change in scope of a project which affects the funding level of *more than* \$25,000 for projects budgeted at \$100,000 or less, or greater than 25 percent of projects budgeted at more than \$100,000.

Any time an amendment to the One-Year Action Plan is made, a public hearing will be conducted and the public hearing will be noticed in local English and Spanish-language publications. The notice will provide an explanation of the changes and describe how the changes will affect future funding. A 30 day public comment and review period will be provided before the amendment is submitted to HUD.

FY 2010-2011 One-Year Action Plan Public Review and Comment Period

The FY 2010-2011 One-Year Action Plan will be made available for public review and comment from March 24, 2010 to April 24, 2010 in the Neighborhood Services Division at Escondido City Hall, 201 N. Broadway in Escondido and on the City of Escondido's Web site at www.escondido.org.

Institutional Structure

Housing and community development programs in the City of Escondido will be carried out by an institutional structure that includes public institutions, nonprofit organizations, educational institutions and private industry. The institutional capacity of these agencies includes human resources to assist in the development, implementation and monitoring of housing and community development programs. An assessment of the institutional structure in the City of Escondido indicates various agencies and organizations are actively collaborating to develop and administer programs and policies to increase affordable housing units and address community development needs. Examples of collaborators include:

- Organized neighborhood groups
- SAFEWALK parent volunteer program members

- Escondido Workforce Roundtable
- Alliance for Regional Solutions
- North County CDBG Administrators Group
- Fair Housing Resources Board
- Emergency Food and Shelter Program Board
- Escondido Police Department Gang Prevention Programs

Monitoring Standards

As an entitlement city in the CDBG program and a participating jurisdiction in the HOME program, the City of Escondido is responsible for ensuring that federally-assisted projects and programs comply with all applicable statutes and regulations. The City will monitor the activities of all entities receiving funds from the City to ensure compliance with requirements and for taking necessary corrective action should performance problems occur.

Monitoring Standards for Home-Assisted Rental Projects

Prior to disbursement of HOME funds to any entity, the City shall enter into a written agreement with the entity ensuring compliance with all applicable statutes and regulations. Agreements will remain in effect for the requisite period of affordability.

The City is responsible for the review of activities of owners of HOME-assisted rental housing to determine compliance with applicable regulations and written agreements. Post-completion property inspections shall be conducted to ensure that properties meet all local codes and standards. Multi-family housing projects containing at least 26 units shall be inspected on-site annually to determine compliance with housing codes, HOME regulations and written agreements. For rental projects containing five to 25 units, an on-site review shall be made once every two years. Projects containing one to four units shall be inspected every three years. Review of rent levels and recertifications of tenant income levels shall be conducted on an annual basis. The results of all reviews shall be and have been included in the HOME annual performance report and shall be and were made available for public review.

Monitoring Standards for CDBG Projects and Program

Recipients of CDBG funds (subrecipients) are required to enter into written agreements with the City prior to receipt of CDBG funds. The agreements govern the activities of subrecipients and specify regulations and conditions under which funds will be provided. Additionally, agreements define the purpose and nature of services and projects and where they will be provided, the tasks to be performed, the level of service to be offered in quantifiable units, performance measurements and a project implementation schedule within a defined contract period.

The City will monitor all CDBG project and program activities on an ongoing basis to ensure compliance with HUD regulations and City policies, facilitate timely completion of projects and provide opportunities for dialogue with subrecipients. Monitoring strategies will include on-site field visits, telephone calls, monthly review of financial records, quarterly review of agency performance reports and the provision of technical assistance as needed. Annual site visits will be conducted for all subrecipients new to the CDBG program, those with previous compliance or performance problems and those carrying out multiple or high-risk CDBG activities.

Lead-based Paint

The City of Escondido is committed to addressing lead-based paint hazards. On January 24, 2001, the Escondido Community Development Commission approved a grant program for lead-based paint testing and hazard reduction in pre-1978 housing, in conjunction with the Owner-occupied Housing Rehabilitation Loan Program. The program grants owner-occupants (who are rehabilitating their homes through the City's Rehabilitation Program) funding to conduct required lead-based paint-related activities under Title X regulations such as paint testing, risk assessment, hazard reduction, or abatement and clearance. Currently, grants are paid with Housing Set-Aside Funds budgeted for the FY 2010-2011 Rehabilitation Program. It is anticipated that money for FY 2010-2011 will also be budgeted for lead-based paint activities. Additionally, City Housing staff will continue to attend meetings, seminars and training regarding lead-based paint hazard testing and reduction. Staff will also continue to provide informational brochures to the public regarding lead-based paint hazard reduction.

HOUSING

Affordable Housing Activities

A variety of housing programs and projects will be utilized in FY 2010-2011 to address the priorities of the Consolidated Plan. There are six adopted housing priorities, several of which overlap and could be achieved within the same activities. As listed in the Consolidated Plan, they include:

1. Increasing homeownership opportunities;
2. Conserving the supply of existing ownership housing;
3. Expanding the stock of affordable rental housing;
4. Promoting neighborhood stability by increasing the length of stay in rental housing;
5. Increasing the supply of well-designed multi-family housing units; and,
6. Expanding the supply of three- and four-bedroom rental units.

Priorities 1 and 2 relate to the need for homeownership in Escondido. This FY 2010-2011 One-Year Action Plan addresses the need to reduce turnover rates and increase a sense of ownership within the community. The issuance of Mortgage Credit Certificates (MCCs) and HELP (Homebuyer Entry Loan Program) loans will assist first-time homebuyers in the purchase of their homes. At the inception of the HELP program, over 50 loans were issued annually. The number of HELP loans declined considerably when housing prices escalated. However, with the current foreclosure problem loan activity has increased substantially. During fiscal year 2008-09 71 HELP loans have were issued. From July 1, 2009 through December 2009, 22 additional HELP loans have been made. Staff continues to anticipate the need for all Housing Development HOME funds to be allocated to the HELP program for the minimum issuance of 27 subordinate deferred loans for the upcoming fiscal year.

Lower-income owner-occupants who live in substandard units have been designated a high priority for assistance in maintaining their homes. In keeping with the Consolidated Plan, the City expects to fund an average of 22 owner-occupied, single-family and mobile home rehabilitation loans each year. Funding of loans will be accomplished with Housing Set-Aside Funds.

Priorities 3, 4, 5 and 6 relate to the improvement of the supply of rental housing in the City to meet the needs of Escondido residents. The Consolidated Plan cites overpayment for housing as a widespread housing problem in Escondido, especially among lower-income renters. Additionally, the rate of overcrowding is especially acute for large, related renter households. This trend reflects in part the limited supply of large rental units in Escondido that are affordable to lower-income households, and the doubling up of families to save on housing costs.

In order to address the increasing need for housing for low-income seniors, the Consolidated Plan sets an objective to fund commitments to assist an average of 295 elderly households per year with rental assistance. The Consolidated Plan also sets forth an objective of providing 23 rental units for families per year. As a strategy toward meeting related priorities, the City's FY 2010-2011 One-Year Action Plan places an emphasis on the rehabilitation of rental units and new construction of rentals in some instances where determined to be appropriate. During the upcoming fiscal year, the City will also continue to assist CORE (formerly SoCal Development) in its redevelopment of a dilapidated mobilehome park into a senior complex with 61 rental units on Washington Avenue, and assist Urban Housing Communities in its redevelopment of Elder Place, a severely declining area of the Mission Park Neighborhood, into 55 multi-family rental units that include three and four bedroom units.

Needs of Public Housing

There is no public housing in the City of Escondido.

Barriers to Affordable Housing

In order to remove barriers to affordable housing, City staff will continue to monitor and review planning and housing policies and ordinances for impacts on the ability of developers to produce affordable housing units. The purpose of this review is to reduce governmental constraints on the production and preservation of housing for very low-income and low-income households.

HOME/American Dream Down Payment Initiative (ADDI)

ADDI funds are not anticipated for this year.

HOMELESS AND SPECIAL NEEDS POPULATIONS

Continuum of Care for the Homeless

Support for Escondido's homeless individuals and families will continue in FY 2010-2011 through participation on regional boards, commissions and other discussion forums which ensure support for the series of programs that constitute Escondido's Continuum of Care. The One-Year Action Plan also includes the Regional Winter Shelter program, providing emergency shelter for men and women during the cold winter months.

At its entry point, the Continuum consists of basic survival services such as food, clothing, shelter and case management. Additional services include job training and placement, life skills training, childcare, support groups and residential care. These projects are part of Escondido's Continuum of Care for the homeless and are primarily funded through the Supportive Housing Program and supplemented with CDBG and other federal, state and private resources. These resources are listed and described in the Community Resources section of this report.

Activities to Meet the Needs of Special Populations

Nearly all of the CDBG-funded projects proposed for FY 2010-2011 are designed to meet the needs of special populations, including youth, senior citizens and persons with physical disabilities. During FY 2010-2011, the City will support the following projects with CDBG funds to meet the needs of special populations:

- Assessment, counseling, and treatment services for low-income families with infants, toddlers and pre-school aged children attending childcare in the Mission Park area;
- Family counseling and assessment services to support at-risk, school-aged, low-income youth and families in the Mission Park area;
- Learn-to-Swim water safety classes targeted at the ethnically diverse and economically challenged Mission Park area;

- Workforce-oriented computer access and support at the library for individuals seeking job information, filling out online job applications, writing résumés, applying online for unemployment benefits, locating housing and searching for other workforce-related community resources;
- Daily meal delivery for homebound, low-income seniors and people with disabilities;
- Daily hot meals to seniors;
- Specialized, coordinated transportation services for low-income seniors and people with disabilities;
- Emergency shelter and case management services for homeless men and women during the cold winter months;
- Job-readiness training through subsidized computer classes targeted at Mission Park residents;
- Weekend supplies of healthy food to very low-income elementary school students living in the Mission Park area;
- Workforce development services, including case management and career guidance to support a sustainable and replicable healthcare education and career pipeline; and
- ADA improvements to City facilities and public capital projects.

Projects funded for FY 2010-2011 are well distributed throughout the City, with targeted concentration in the Westside and Mission Park areas. Specific project descriptions are identified in the CDBG Allocations Table attached to this report.

All proposed projects are required to undergo and receive environmental clearance in order to receive funding.

Affirmatively Furthering Fair Housing

The City of Escondido has made a strong commitment to the provision of fair housing in its community. The goal of the City's Fair Housing Program is to affirmatively further fair housing through specific educational, outreach, and monitoring activities.

Currently, the City contracts with the Center for Social Advocacy to provide comprehensive fair housing services. The contract with the Center includes landlord/tenant counseling, which is administered by a full-time bilingual counselor/mediator who is available by phone on a daily basis. In addition, the Center educates property owners and managers and assists them to comply with fair housing regulations.

The City completed an analysis of impediments (AI) to Fair Housing in 1996 and participated in the completion of a Regional AI in 2000 and another in 2004. A new Assessment of Impediments to Fair Housing Choice (AI) has recently been prepared on a regional basis. A notice regarding citizen input has been placed in local newspapers and the draft document is available for public review and comment for thirty days. Regional impediments will be discussed by the regional Fair Housing Resource Board with emphasis on determining solutions that can be implemented county-wide. All of the completed AIs identify potential impediments to Fair Housing or related issues and offer actions to address them. Following is a list of the three AIs with corresponding completion and adoption dates.

AI	POTENTIAL IMPEDIMENT OR ISSUE	RECOMMENDED ACTION (PROPOSED INVESTMENT)	COMPLETED		ADDITIONAL ACTIONS COMPLETED	
			YES	NO		
			DATE	ANTICIPATED DATE		
1996 City of Escondido AI (Completed by City staff)	Increased percentage of population that is Hispanic that could trigger need to test for apartment availability	Conducted testing for apartment availability with testers that are Hispanic versus those that are white	FY 1999-		Availability of landlord tenant mediation and fair housing services in Spanish and English	
			2000			
	1994 housing brokerage data showing disproportionately higher denial rates for applicants who were Hispanic. Reinvestment Task Force attributes this to credit reasons (primarily its non-existence)	City to promote and/or offer free financial and credit counseling to the public in English and Spanish	1998-1999	1999-2000	2001-2002	From 7-1-00 to 7-1-05, 279 first-time homebuyer loans and 29 mortgage credit certificates were issued. Approximately 85% were to Hispanic households.
						Additional testing for Hispanic

AI	POTENTIAL IMPEDIMENT OR ISSUE	RECOMMENDED ACTION (PROPOSED INVESTMENT)	COMPLETED		ADDITIONAL ACTIONS COMPLETED
			YES	NO	
			DATE	ANTICIPATED DATE	
					ethnicity to be conducted.
AI	POTENTIAL IMPEDIMENT OR ISSUE	RECOMMENDED ACTION (PROPOSED INVESTMENT)	COMPLETED		ADDITIONAL ACTIONS COMPLETED
2000	The need for a diverse participation on boards and commissions	Further encouragement of a diverse participation on local boards and commissions	Ongoing		2007 Council increased the pay for certain boards and commissions to encourage more diverse interest and participation
	The need for housing programs including affordable and homeownership	Continuance of Citywide housing programs, including affordable and home ownership assistance programs	Ongoing		Advertisements for board and commission recruitments are published in both English and Spanish-language publications
		Continue to conduct 1996 & 2000 recommended actions	Ongoing		

AI	POTENTIAL IMPEDIMENT OR ISSUE	RECOMMENDED ACTION (PROPOSED INVESTMENT)	COMPLETED		ADDITIONAL ACTIONS COMPLETED
			YES	NO	
			DATE	ANTICIPATED DATE	
2004					
Regional AI (Completed by Cotton/Bridges/Associates)	Need to clarify zoning ordinance allowing residential care facilities (depending on the number of residents) by right as practiced in the City	Amend ordinance	Completed	in fall of 2004	
	Need to have minimum density requirements	Amend General Plan and Zoning Ordinance /No funding required	Completed	in 2007	

Affirmative Marketing

The City of Escondido requires compliance to affirmative fair housing marketing practices when landlords and owners of assisted units are advertising the availability of housing units to solicit applications from persons of all ethnic, racial and gender groups. Affirmative marketing practices include, but are not limited to, collection of race/ethnic origin data, community marketing efforts and waiting lists.

- Written material on Federal Fair Housing Laws will be distributed to owners/tenants. All advertisements and/or public announcements regarding the program will include the "Equal Housing Opportunity" logo.
- Each property assisted will be marketed in a manner to affirmatively further fair housing, including, but not limited to, the following:

Listing available units with the Section 8 Existing Marketing Section of HCD;

Attempting to fill vacant units with families who are active certificate holders through the Section 8 program or who are applicants on the waiting list for Section 8 Certificates/Vouchers;

Using the "Equal Housing Opportunity" logo in any newspaper advertisement, or written communication to community groups, organizations, agencies or other community contacts.

- To inform and solicit applications from those persons in the housing market area least likely to apply for the housing unit, owners will utilize various community contacts to advertise unit availability.
- The City will periodically review affirmative marketing efforts made by owners to ensure compliance with Equal Housing Opportunity provisions. Where an owner has failed to follow affirmative marketing requirements, appropriate actions available under program regulations and/or applicable laws will be taken to enforce conformity.

Owners will be encouraged to comply with provisions of affirmative marketing of the units for no less than seven years after the completion date of the project.

Emergency Shelter Grants (ESG)

Emergency Shelter Grant (ESG) funds are not directly received by the City of Escondido; however, local eligible agencies receive ESG funds through the County of San Diego. ESG funds sponsor women's and children's programs and sheltering programs for single individuals and families. Interfaith Community Services received \$77,629 that will end in June 2010; the amount expected for 2010-2011 is \$46,745.

COMMUNITY DEVELOPMENT

The City of Escondido Neighborhood Services Division will serve as the lead agency in the administration of all CDBG projects proposed in this plan. The City will contract with local nonprofit agencies and organizations to administer public service and fair housing activities described in the One-Year Action Plan in addition to administering some projects directly. Contract agencies (subrecipients) will be responsible for program implementation. Contract performance will be monitored by the City of Escondido.

The FY 2010-2015 Consolidated Plan specifies six community development priority areas:

1. Youth and families
2. Employment
3. Neighborhood revitalization
4. Homelessness and AIDS
5. Americans with Disabilities Act (ADA) community facility improvements

To best address these priorities, CDBG resources are concentrated in specified low-income areas, to achieve a more targeted benefit.

These areas include:

Mission Park Area (Census Tracts 202.02 and 202.12) which includes two low-income census tracts that require significant resources to address quality-of-life issues such as employment and services for at-risk youth and their families;
Westside Area (Census Tract 205.00); and

Other low-income areas targeted for residential and commercial/industrial revitalization.

Youth and Families

The Five-Year Consolidated Plan places great emphasis on addressing the needs of youth and families in the Mission Park area which encompasses two low-income census tracts located in the City's core.

To increase quality-of-life opportunities for the Mission Park area youth and their families, the City will continue to allocate CDBG funding to infant, toddler and pre-school counseling services and parent training for 455 children and family counseling and assessment services to support 250 at-risk youth and their families.

A Learn to Swim program was added to the CDBG public services allocation in FY 2009-2010 which provided water safety classes at Washington Park. Dozens of children in the underserved Mission Park area successfully completed the classes last summer, which were provided free of charge to eligible participants. The program will be continued this spring, adding a second location at James Stone pool, and expanded this summer to include more classes and open swim opportunities for families.

In FY 2010-2011, a new youth-focused nutrition program has been added to the proposed CDBG public service allocations. Administered by the San Diego Food Bank, this program provides backpacks full of healthy foods, nutrition information and resource referral information to very low-income students at Lincoln Elementary.

Economic Development

In April 2007, the City Council approved an allocation of \$75,000 to the Escondido Workforce Roundtable for a proposed workforce development project to address Escondido's shortage of skilled workers in the healthcare industry. With these funds, the Youth Healthcare Career Pipeline was created. The Pipeline not only addresses the need for future healthcare workforce, but also trains Escondido residents for immediate healthcare jobs. The program has been up and running for one year and has been tremendously successful, providing 200 individuals per year with healthcare career education activities, 30 youth per year with healthcare job preparation activities and 15 youth per year with direct access to advanced after-school classroom and clinical training that meets state requirements for Certified Nursing Assistant (CNA) certification. An allocation of \$10,000 for FY 2010-2011 will ensure that the pipeline can continue for the entire fiscal year.

Additionally, the economic development priority is being addressed with a continued program at the Escondido Public Library which provides computer access for individuals seeking job information, filling out online job applications, writing résumés, applying online for unemployment benefits, locating housing and finding out about other workforce-related community resources.

A new capital project at the Oak Hill Child Care facility managed by North County Community Services will also address the Economic Development priority by increasing the child care capacity at the facility by 48 children, enabling more families to enter or remain in the workforce and/or further their education.

Finally, the Economic Development priority is being addressed with a new public service allocation of \$10,000 for FY 2010-2011 will provide important job-readiness computer skills targeted at residents of the Mission Park Area.

Transportation Alternatives for Seniors

Another priority specified in the Consolidated Plan is the provision of low-cost transportation alternatives for seniors. This priority will continue to be supported in FY 2010-2011 through the City's Older Adult Services Division, which has assumed the role of the City's coordinating agency for transportation services. The division chooses services (based on the community's needs) and maintains contracts with existing organizations and programs for low-cost transportation and assistance for a minimum of 350 older adults, including transportation to and from nutrition programs, medical appointments, shopping destinations and other vital destinations. These services prevent isolation and also prevent reliance on other more expensive forms of transportation.

In conjunction with senior transportation services, the senior nutrition program at Joslyn Senior Center (JSC) is included among the public service projects to receive continued funding in FY 2010-11. The JSC Nutrition Program serves hot lunch to seniors Monday through Friday. Attributed to the strained economic state, the JSC Nutrition Program has been experiencing a large and unexpected increase in the number of seniors ages 62+ dining in the program.

Lastly, in regard to the senior transportation priority, the City will continue to support meal delivery services for 130 homebound seniors and people with disabilities in FY 2010-2011 to reduce the need for reliance on transportation where possible.

Neighborhood Revitalization

Neighborhood revitalization is identified as one of the City's key community development priorities in the FY 2010-2015 Consolidated Plan, and is intended to improve identified low-income areas, including the Mission Park area, the Westside area and other low-income neighborhoods. The City of Escondido's revitalization strategy focuses on efforts that are neighborhood-based with a high level of involvement by residents, businesses and human service agencies. The City's FY 2010-2011 One-Year Action Plan continues to place emphasis on completing comprehensive neighborhood street improvements in those targeted low-income areas.

To date, City Council has allocated over \$3 million in CDBG funds to the first three phases of the multi-phase Tulip Street Improvement Project in the Westside Census Tract (CT 205.00). The first phase of this project, which includes comprehensive street improvements on Tulip Street from 9th to 7th Avenues, was completed in June 2008. The second phase, which includes comprehensive street improvements on Tulip Street from 7th to 5th Avenues, was completed in November 2009. City Council allocated \$1.1 million to phase three in FY 2009-2010 and it is requested that an allocation of \$758,000 be approved for FY 2010-2011. Phases three and four will combine to provide new curbs, gutters, retaining walls, sidewalks with ADA-accessible ramps, street lights, street surfaces and right-of-way improvements on Tulip Street from 5th to 3rd Avenues. Construction of the entire project from 9th to 2nd Avenues is expected to take between five and six years to complete.

The minor home repair program was approved by City Council for FY 2009-2010 which also addressing the neighborhood revitalization priority. The program, administered through the City's Neighborhood Services Division, is up and running and provides minor home repairs to seniors and eligible neighborhood group residents.

Finally, Project NEAT is a new neighborhood revitalization activity proposed to begin in FY 2009-2010 and continue in FY 2010-2011. Project NEAT (Neighborhood Enhancement, Awareness and Training) will utilize code compliance and education activities to improve the appearance and safety of properties, reduce graffiti, assist in developing street improvement projects and coordinate with the police department's gang intervention efforts in eligible neighborhoods.

Specific projects and programs totaling more than \$1.7 million in FY 2010-2011 are identified in activity descriptions in the CDBG Allocations Table attached to this report.

ADA Improvements to Public Facilities

In FY 2010-2011, the City will use general funds to continue to make improvements to public facilities as they are prioritized in the City's ADA Transition Plan, in addition to including ADA improvements in the design and construction of all capital improvement projects using CDBG funds.

Programs to Reduce the Number of Poverty-level Households

- **Business Retention and Expansion Program**

The City's Business Retention and Expansion Program (BREP) has been in existence for 17 years. Due to an aggressive visitation program, approximately 1,760 Escondido businesses have received personal contact and attention. BREP makes visits and provides assistance to all types and sizes of businesses.

The City restructured the Economic Development Division in 2008. This restructure resulted in the Escondido Chamber of Commerce taking the lead role in the BREP program. The visitation schedule is not as rigorous as it was, but visits are taking place. City officials, including City staff and City Council Members, continue to participate in visits and problem-solving activities. Although large employers are targeted, visits are also made to small businesses.

An essential element of the BREP program is the concerted effort to facilitate the expansion and retention of existing Escondido businesses. This is important because they provide the majority of the City's job growth, as well as stability for existing jobs in the community.

The program has been further enhanced by the Escondido Workforce Roundtable which has been meeting since early 2003. Roundtable members include government, education, business and workforce service providers, including a strong presence from the San Diego Workforce Partnership. The goal of the Roundtable is to tie education (K-12, adult education, colleges and universities) with preparing children/people with relevant training and skills that will allow them to find well paying jobs. A job readiness focus and relevant training will prepare low/mod income people for higher paying jobs, thereby increasing their ability to provide for themselves and their families.

- **Business Attraction**

The Assistant City Manager, Economic Development/Real Property Manager, City Council Members and CEO of the Escondido Chamber of Commerce are actively recruiting new businesses. Due to the economic downturn, the loss of many retail businesses and the loss of jobs in all sectors has had a significant impact on City revenues.

There continues to be a focus on attracting businesses that provide high paying jobs. The Escondido Research & Technology Center (ERTC), home to the new Palomar Pomerado Hospital West (opening in 2012), is already attracting medical office users. Bio-med and life sciences businesses should also find ERTC a desirable location. A critical mass of these related and complementary businesses will bring high paying jobs to Escondido.

Market information, business recruitment marketing packages, interdepartmental business assistance teams and site location assistance is provided to attract new businesses. Maps of residential projects that depict potential new market share, as well as maps of targeted commercial areas eligible for incentives, can be found on the City's Web site at www.escondido.org/econdev . In addition, the Escondido Property Finder has been a successful tool in allowing businesses, developers and investors to perform their own site searches for available commercial and industrial properties in Escondido via an interactive on-line application.

The Property Finder link is www.escondido.org/econdev/propfinder/index.html .

The City's designated "targeted commercial areas" are often adjacent to residential areas that provide housing for low-income persons. Therefore, efforts to upgrade the business environment are paralleled by efforts to improve neighborhoods because their environments affect each other. The City has been actively revitalizing neighborhood infrastructure (curbs, sidewalks, better and more plentiful street lighting) with CDBG and Capital Improvement funds. As a result, there are safer and more pleasant neighborhoods where residents can walk to nearby shopping, work at nearby businesses and have the ability to influence positive change in their neighborhoods.

- **Small Business Services**

With the restructure of the Economic Development Division, the Escondido Chamber of Commerce has partnered with the Small Business Development Center (SBDC) at Mira Costa College to conduct several small business seminars. A business consultant from the SBDC continues to offer free counseling to interested parties and can be contacted directly at the SBDC office in Oceanside.

- **Business Enhancement Zone**

Established in February 2000 and modified in 2006, the Escondido Business Enhancement Zone (BEZ) has been an economic development tool that has helped a number of businesses establish or expand in Escondido. The economic downturn has dramatically affected the number of businesses that qualify for incentives and development has almost stopped. There appears to be some renewed interest in development and new businesses wanting to locate in Escondido, but activity is still minimal. BEZ incentives are available to all commercial-use properties in Escondido, provided they meet the public benefit criteria. Incentives are granted on a case-by-case basis.

The Façade and Property Improvement Program (FPIP) has been in existence since 1989. The FPIP provides matching grants of up to \$10,000 for exterior business and property improvements. The City has invested almost \$1 million in this program to improve the aesthetics of the business environment and encourage private business investment. The

program has generated a 17:1 return on the investment of public funds. Due to the City's current economic situation, FPIP funds are dwindling and no additional money is available. A few small businesses are currently making FPIP eligible improvements, but activity has dramatically slowed due to the economy.

- **Strategic Marketing**

The "Spend It! In Escondido" shop local campaign was launched in 2007. The campaign's tag line "Buying here benefits you!" The goal of the program is to educate the community that every taxable dollar spent in Escondido benefits important City-provided services like police and fire protection, senior programs, libraries, streets and park maintenance. In addition to the www.SpendItInEscondido.com Web site, the campaign includes decals businesses can display in their shop windows

- **Mercado Business District**

The Mercado Business District is located in the urban core of the City and within one of Escondido's low-income census tracts. The Mercado Business Association has seen positive changes to their business district. Properties in this area are being bought and sold, bringing in new businesses and property improvements. However, the economic downturn has left quite a bit of vacant space.

By mid-2010, construction should begin on a \$1.3 million project for Mercado-themed street improvements on Grand Avenue. Grant funds from SANDAG (San Diego Association of Governments) will finance most of the project cost. The purpose of the project is to make the area pedestrian friendly and attractive to residents and visitors. The design includes new sidewalks, street and pedestrian lighting, landscaping and fountains. A new traffic signal is also planned. These improvements will be a catalyst for revitalization in the area and will benefit nearby businesses. The end result will make the area more economically viable. The entire City will benefit as the Mercado area revitalizes, makes greater contributions to the local economy and visually enhances a primary gateway into the City.

- **Transit Oriented Development**

In close proximity to the Mercado area is the Escondido Transit Center with full bus service and the Sprinter light rail line, which began full-service operations in March 2008. The Sprinter provides an alternative mode of transportation from Oceanside to Escondido. Numerous stops along the Highway 78 corridor allow Escondido residents to get to places of employment, institutions of higher education and even the beach.

Plans are currently on hold to create intensive development around the Escondido Transit Center. However, the North County Transit District recently announced that they are interested in finding ways to jumpstart this type of development by partnering with local government agencies and private developers.

- **Permit Processing Fee Incentives for Targeted Commercial Areas**

The City of Escondido has a long-time policy that provides fee waivers of up to \$500 for minor processing of applications and permits, in targeted commercial areas. This

incentive allows small business owners in three targeted revitalization areas to process minor expansion and encroachment permits, and to receive permits for new signs, awnings, and façade improvements without the burden of City fees. Many of the business owners are in the low- and moderate-income level and operate their own businesses with a minimal number of employees.

- **Recycling Market Development Zone**

The Recycling Market Development Zone (RMDZ) provides incentives and loans to encourage new "added-value" recycling businesses to locate in Escondido.

- **Section 3**

As required by Section 3 of the Housing and Urban Development Act of 1968 (Section 3), and as amended by Section 915 of the Housing and Community Development Act of 1992, the City will ensure that economic opportunities generated by HUD financial assistance for housing and community development (such as HOME and CDBG funding) will be targeted to low- and very low- income individuals. Pursuant to Section 3, economic opportunities will include, but are not limited to, job training, employment, contracting, and subcontracting, and will be monitored and documented in the Annual Performance Report for the upcoming fiscal year.

- **Childcare Programs**

In 2009 Escondido Community Child Development Center received a CDE/CDD 10-year Revolving Facilities loan (-to-own) of \$1,330,000 to install six modular classrooms at a new facility currently under construction at 2269 E. Valley Parkway. This new childcare facility will be licensed to provide subsidized childcare for 144 infants-toddlers and preschool age children when fully operational by October 1, 2010.

Additionally, if approved, the Oak Hill Childcare Facility and street improvements project will expand childcare resources in Escondido.

- **Counseling and Resource Information**

During FY 2010-2011, CDBG will be used to continue to provide assessment, counseling, consultation and education, including parenting and abuse prevention, to extremely low- and low-income families in the Mission Park area. In addition, CDBG will be used to continue to provide counseling, treatment and parent training for infant, toddler and pre-school children and their families at a childcare center in the Mission Park area. Finally, CDBG funds will continue be used to provide training and information services in landlord/tenant rights to the entire Escondido community. These programs assist low-income families and individuals in developing greater self-sufficiency.

- **Recreation and After-School Programs for Low-Income Youth**

During FY 2010-2011, the Learn-to-Swim program will continue to provide a total of 66 classes accommodating approximately 400-500 participants, including youth ages six months – 16 years, in the Mission Park neighborhood. The program will be expanded to include water safety classes at James Stone Pool and open swim programs for families living in the Mission Park area.

Also during FY 2010-2011, the City will use State of California After School Education and Safety (ASES) funding through a contract with the school district for the provision of after-school care at several elementary schools in low-income census tracts and City general funds to support the provision of mobile recreation opportunities in low-income neighborhoods. The City will continue to encourage the provision of expanded recreation services at schools located in targeted geographic areas.

Economic Development Opportunities for Low-Income Families

As part of its effort to strategically concentrate the appropriate resources in the Mission Park area, the City of Escondido will continue to provide support for employment opportunities. In FY 2010-2011 funds will be provided to allow the Youth Healthcare Career Pipeline to continue through the fiscal year.

NON-HOMELESS SPECIAL NEEDS HOUSING

In order to foster and maintain affordable housing, the City will continue to implement and coordinate the objectives, programs and policies for producing and preserving affordable housing. The Housing Division will bring to City Council recommended uses for the available funds within the parameters of federal regulations and the priorities of the Consolidated Plan.

Housing Opportunities for Persons with AIDS (HOPWA)

HOPWA funds are not directly received by the City of Escondido; however, local eligible agencies receive HOPWA funds directly from the County's Department of Housing & Community Development (HCD). HOPWA funds provide housing assistance for people living with AIDS/HIV. Agencies administering HOPWA subsidies also provide supportive services to subsidy recipients such as transportation, emergency food, legal assistance, benefits counseling and support groups.

Approximately \$381,955 is expected to be awarded in FY 2010-2011 to Fraternity House, Inc. for its residential care facilities in Escondido and Vista. Fraternity House, Inc. is San Diego County's only licensed provider of Residential Care Facilities for the Chronically Ill (RCF-CI) disabled by HIV/AIDS. The organization's programs meet basic needs and provide direct services including housing, 24-hour personal care, assistance adhering to complex medication regimens, nutritious home-cooked meals, access to medical care, clothing, transportation, organized activities and emotional support. Skilled staff is on-site 24 hours a day. The organization is currently caring for

two Escondido residents.

Specific HOPWA Objectives

The City of Escondido does not receive HOPWA funds.

APPENDIX A

CITY OF ESCONDIDO CITIZEN PARTICIPATION PLAN

Citizen participation is a priority for the City of Escondido. This document outlines the City of Escondido's policies and procedures for soliciting and receiving input in the planning, implementation and evaluation of the Consolidated Plan, including Community Development Block Grant (CDBG), HOME, Emergency Shelter Grant (ESG), Housing Opportunities for Persons with AIDS (HOPWA) and McKinney Homeless Grant Programs.

This plan meets the U.S. Department of Housing and Urban Development's (HUD) standards for:

- Involvement of concerned citizens with emphasis on the involvement of low, very low and extremely low income residents where housing and community development funds may be spent;
- Access to meetings with timely notification;
- Access to adequate and timely information;
- Citizen ability to submit comments; and
- Continuity of participation throughout all stages of the program.

Citizen Participation Guidelines

The goal of the Consolidated Plan is to develop a strategic vision of the community in which decent housing, a suitable living environment and expanded economic opportunities are available for low, very low and extremely low income residents. The Consolidated Plan includes housing and non-housing community needs identification. As part of the Consolidated Plan development process, the City encourages maximum citizen participation in order to ensure funds are spent on the priority needs of the residents. Following are the guidelines for citizen participation as they relate to the Consolidated Plan:

1. Identify housing and community development needs in order to develop the three to five year Housing and Community Development Strategic Plan (Consolidated Plan) including the One-Year Action Plan.
 - a) In order to obtain information on community planning and development needs in the City prior to any public meeting, a notice of public hearing shall be published in local English and Spanish-language newspapers. In addition, on an ongoing basis, the City will attempt to involve citizens in the planning process through neighborhood meetings with residents of areas affected by projects and funding, E-mail notices to interested parties and community stakeholders and public forums.

- b) The notice soliciting comment on expenditure of the annual allocation of funds will include the amount of assistance the city expects to receive, the range of activities to be undertaken, the amount that will benefit persons of very low and low income and the plans to minimize displacement of persons.
 - c) Staff will provide technical assistance to help citizens and agencies provide input and help shape the Consolidated Plan. Information from the Comprehensive Housing Affordability Strategy (CHAS) as well as graphic information, including maps, shall be provided and considered in the development of the Consolidated Plan.
 - d) The City shall hold at least one public meeting/hearing to obtain citizen input and proposals on housing and non-housing community development needs. All public hearings will be held in a location convenient to potential and actual beneficiaries. The City encourages the participation of non-English-speaking citizens in all aspects of the planning process. Translation is provided at public meetings and hearings upon request, and citizens with mobility, visual or hearing impairments are assured access to all public meetings and hearings. Meetings and hearings are held in rooms accessible to persons with disabilities. Translation services will be provided, on request, for citizens with hearing impairments.
2. Proposals for federally funded community development and housing projects are accepted year-round from agencies, businesses and individuals in the Escondido community. During the Consolidated Plan period, funding proposals will be reviewed by City staff, including members of the Housing Division and Neighborhood Services Division, and presented for review at a noticed public hearing/meeting. All proposals will be reviewed with an intent to minimize displacement of persons. Should displacement be unavoidable, the City will assist any persons displaced as required by federal and state law. Information about possible displacement will be provided in a public forum in a timely manner as required by statutes and regulations regarding relocation.
3. City staff shall provide technical assistance and information to the public on the CDBG, HOME, ESG, HOPWA and McKinney application processes, regulations and requirements as requested. Special focus will be given to low income persons or to groups representative of low, very low and extremely low income.
4. Proposals to assist the City with implementing each One-Year Action Plan shall be presented and made available for comment at a noticed public hearing.
 - a) A community wide public notice in local English and Spanish-language newspapers shall be published at least 14 days prior to the public hearing. The agenda of this hearing shall be posted in a readily accessible public place for at least 72 hours prior to the meeting.

- b) The City Council shall conduct a public hearing in a location convenient to beneficiaries and at a time a maximum number of residents will be able to attend. An analysis of project proposals shall be discussed at the meeting. All citizen comments will be reviewed as part of the hearing.
5. A summary of the proposed One-Year Action Plan will be published in local English and Spanish-language newspapers. Copies of the entire draft Consolidated Plan and One-Year Action Plan will be available for review at City Hall and on the City's Web site.
 - a) The summary shall describe the contents and purpose of the Consolidated Plan and One-Year Action Plan and will include a list of the locations where copies of the entire plan may be examined. The public will be given at least 30 days to submit oral or written comments on the draft plan.
6. The City Council shall consider and review all public comments and respond as necessary. After approval and response to comments Council will authorize submittal of the Consolidated Plan and Annual Action Plan to the local area HUD office.
 - a) Copies of the proposed Consolidated Plan, One-Year Action Plan, Consolidated Annual Performance and Evaluation Report (CAPER), HOME Reports and the Citizen Participation Plan will be on file at City Hall and posted on the City's Web site.

Amendments to the Consolidated Plan

1. Substantial Change

The City will adhere to this Citizen Participation Plan whenever its Consolidated Plan (including the One-Year Action Plan) is amended. Federal regulations require a jurisdiction to amend its final Plan whenever a decision is made to cancel an identified project, to add a project not previously identified or to substantially change the purpose, scope, location or beneficiaries of an identified activity.

The City defines a substantial change to the scope of a project as a change that affects the funding level of more than \$25,000 for projects budgeted at \$100,000 or less, or greater than 25 percent of projects budgeted at more than \$100,000.

2. Amendment Process

When an amendment is made to a Plan, a public hearing will be conducted. The hearing will be noticed in local English and Spanish-language publications. The

notice will include an explanation of the change and how it will affect future funding. A 30 day period will be allowed for citizen comment before the change is submitted to the local HUD area office.

The revised plan will be available to the public at City Hall and on the City's Web site.

Performance Reports

The Consolidated Annual Performance and Evaluation Report (CAPER) shall be completed at the end of each fiscal year. The CAPER reviews and reports on the progress the City has made in carrying out the priorities listed in the Consolidated Plan and the actions described in the One-Year Action Plan. The CAPER includes a description of resources available, the families and persons assisted, the actions taken to further fair housing and the progress in meeting specific objectives of providing affordable housing. The public is encouraged to participate in the development of the report.

1. A notice informing the public that the CAPER is available for comment will be published in local English and Spanish-language publications. The City will allow 15 days for public comment before the report is submitted to the local HUD area office. All oral and written comments will be accepted and responded to as indicated by the Citizen Participation Plan.
2. The CAPER will be available at City Hall and on the City's Web site.

Response by the City to Complaints

The City recognizes that despite making significant efforts at outreach and providing technical assistance to the community, there may be complaints and/or grievances filed regarding the operation of the City's housing and community development programs. All grievances and complaints related to the Consolidated Plan, amendments to the Plan and the CAPER will be addressed in writing to the Director of Community Services at Escondido City Hall, 201 North Broadway, Escondido, CA 92025. The City will provide a timely substantive written response within 15 working days.

Access to Records

All information and records related to the Consolidated Plan and the City's use of assistance under the programs covered by the Plan for the preceding five years will be made available to citizens, public agencies and other interested parties within 15 working days. Records will be available for five years.

APPENDIX B - NEEDS TABLES

CPMP Version 2.0

Housing Needs Table		Grantee: City of Escondido														Priority Need?	Plan to Fund?	Fund Source	Households with a Disabled Member		Disproportionate Racial/Ethnic Need?	# of Households in lead-Hazard Housing	Total Low Income HIV/AIDS Population
		Only complete blue sections. Do NOT type in sections other than blue.																	%	#			
		Current % of Households	Current Number of Households	3-5 Year Quantities																			
Year 1				Year 2		Year 3		Year 4*		Year 5*		Multi-Year											
		Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual								
Household Income <=30% MFI	Renter	Elderly	NUMBER OF HOUSEHOLDS	100%	816														100%				
			Any housing problems	77.6	633										0	####					0		
			Cost Burden > 30%	77.6	633										0	####							
			Cost Burden >50%	63.2	516										0	####							
	Small Related	NUMBER OF HOUSEHOLDS	100%	1046																			
		With Any Housing Problems	91.2	954										0	####								
		Cost Burden > 30%	88.1	922										0	####								
		Cost Burden >50%	78.6	822										0	####								
	Large Related	NUMBER OF HOUSEHOLDS	100%	1583																			
		With Any Housing Problems	99.0	1567										0	####								
		Cost Burden > 30%	91.2	1444										0	####								
		Cost Burden >50%	71.7	1135										0	####								
	All other hshol	NUMBER OF HOUSEHOLDS	100%	844																			
		With Any Housing Problems	81.6	689										0	####								
		Cost Burden > 30%	81.2	685										0	####								
		Cost Burden >50%	78.6	663										0	####								
	Elderly	NUMBER OF HOUSEHOLDS	100%	589																			
		With Any Housing Problems	81.5	480										0	####								
		Cost Burden > 30%	81.5	480										0	####								
		Cost Burden >50%	47.4	279										0	####								
	Small Related	NUMBER OF HOUSEHOLDS	100%	199																			
		With Any Housing Problems	78.9	157										0	####								
		Cost Burden > 30%	78.9	157										0	####								
		Cost Burden >50%	69.8	139										0	####								
	Large Related	NUMBER OF HOUSEHOLDS	100%	113																			
		With Any Housing Problems	87.6	99										0	####								
		Cost Burden > 30%	75.2	85										0	####								
		Cost Burden >50%	75.2	85										0	####								
All other hshol	NUMBER OF HOUSEHOLDS	100%	235																				
	With Any Housing Problems	66.8	157										0	####									
	Cost Burden > 30%	66.8	157										0	####									
	Cost Burden >50%	49.8	117										0	####									
Elderly	NUMBER OF HOUSEHOLDS	100%	1787															100%					
	With Any Housing Problems	77.6	1387										0	####						0			
	Cost Burden > 30%	77.6	1387										0	####									
	Cost Burden >50%	63.2	1129										0	####									

APPENDIX B - NEEDS TABLES

CPMP Version 2.0

City of Escondido						
Housing Market Analysis						
<i>Complete cells in blue.</i>						
	Vacancy Rate	0 & 1 Bedroom	2 Bedrooms	3+ Bedroom	Total	Substandard Units
Housing Stock Inventory						
Affordability Mismatch						
Occupied Units: Renter		9329	8222	20394	37945	
Occupied Units: Owner		1507	5805	25855	33167	
Vacant Units: For Rent	1%	169	314	64	547	
Vacant Units: For Sale	1%	50	72	169	291	
Total Units Occupied & Vacant		11055	14413	46482	71950	0
Rents: Applicable FMRs (in \$s)						
Rent Affordable at 30% of 50% of MFI (in \$s)		722	928	1,073		
Public Housing Units						
Occupied Units		0	0	0	0	
Vacant Units		0	0	0	0	
Total Units Occupied & Vacant		0	0	0	0	0
Rehabilitation Needs (in \$s)					0	

APPENDIX B - NEEDS TABLES

CPMP Version 2.0

Continuum of Care Homeless Population and Subpopulations Chart

Part 1: Homeless Population		Sheltered		Un-sheltered	Total	City of Escondido														
		Emergency	Transitional			Data Quality														
1. Homeless Individuals		111	326	362	799	(E) estimates	▼													
2. Homeless Families with Children		0	0	250	250															
2a. Persons in Homeless with Children Families		0	0		0															
Total (lines 1 + 2a)		111	326	362	799															
Part 2: Homeless Subpopulations		Sheltered		Un-sheltered	Total	Data Quality														
						Data Quality														
1. Chronically Homeless						(E) estimates	▼													
2. Severely Mentally Ill																				
3. Chronic Substance Abuse																				
4. Veterans																				
5. Persons with HIV/AIDS																				
6. Victims of Domestic Violence																				
7. Youth (Under 18 years of age)																				
Part 3: Homeless Needs Table: Individuals		Needs	Currently Available	Gap	5-Year Quantities										Total			Priority_H_M_L	Plan to Fund?_Y_N	Fund Source: CDBG_HOME, HOPWA_ESG or Other
					Year 1		Year 2		Year 3		Year 4		Year 5		Goal	Actual	% of Goal			
					Goal	Complete	Goal	Complete	Goal	Complete	Goal	Complete	Goal	Complete						
Beds	Emergency Shelters	111	0	111	0	0	0	0	0	0	0	0	0	0	0	0	####			
	Transitional Housing	326	257	69	0	0	0	0	0	0	0	0	0	0	0	0	####			
	Permanent Supportive Housing		38	-38	0	0	0	0	0	0	0	0	0	0	0	0	####			
	Total	437	295	142	0	0	0	0	0	0	0	0	0	0	0	0	####			
Chronically Homeless																				

APPENDIX B - NEEDS TABLES

Part 4: Homeless Needs Table: Families		Needs	Currently Available	Gap	5-Year Quantities										Total			Priority H, M, L	Plan to Fund? Y/N	Fund Source: CDBG, HOME, HOPWA, ESG or Other
					Year 1		Year 2		Year 3		Year 4		Year 5		Goal	Actual	% of Goal			
					Goal	Complete	Goal	Complete	Goal	Complete	Goal	Complete	Goal	Complete						
Beds	Emergency Shelters	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	####			
	Transitional Housing				0	0	0	0	0	0	0	0	0	0	0	0	####			
	Permanent Supportive Housing				0	0	0	0	0	0	0	0	0	0	0	0	####			
	Total				0	0	0	0	0	0	0	0	0	0	0	0	####			

Completing Part 1: Homeless Population. This must be completed using statistically reliable, unduplicated counts or estimates of homeless persons in sheltered and unsheltered locations at a one-day point in time. The counts must be from: (A) administrative records, (N) enumerations, (S) statistically reliable samples, or (E) estimates. The quality of the data presented in each box must be identified as: (A), (N), (S) or (E).

Completing Part 2: Homeless Subpopulations. This must be completed using statistically reliable, unduplicated counts or estimates of homeless persons in sheltered and unsheltered locations at a one-day point in time. The numbers must be from: (A) administrative records, (N) enumerations, (S) statistically reliable samples, or (E) estimates. The quality of the data presented in each box must be identified as: (A), (N), (S) or (E).

Sheltered Homeless. Count adults, children and youth residing in shelters for the homeless. "Shelters" include all emergency shelters and transitional shelters for the homeless, including domestic violence shelters, residential programs for runaway/homeless youth, and any hotel/motel/apartment voucher arrangements paid by a public/private agency because the person or family is homeless. Do not count: (1) persons who are living doubled up in conventional housing; (2) formerly homeless persons who are residing in Section 8 SRO, Shelter Plus Care, SHP permanent housing or other permanent housing units; (3) children or youth, who because of their own or a parent's homelessness or abandonment, now reside temporarily and for a short anticipated duration in hospitals, residential treatment facilities, emergency foster care, detention facilities and the like; and (4) adults living in mental health facilities, chemical dependency facilities, or criminal justice facilities.

APPENDIX B - NEEDS TABLES

Unsheltered Homeless. Count adults, children and youth sleeping in places not meant for human habitation. Places not meant for human habitation include streets, parks, alleys, parking ramps, parts of the highway system, transportation depots and other parts of transportation systems (e.g. subway tunnels, railroad car), all-night commercial establishments (e.g. movie theaters, laundromats, restaurants), abandoned buildings, building roofs or stairwells, chicken coops and other farm outbuildings, caves, campgrounds, vehicles, and other similar places.

APPENDIX B - NEEDS TABLES

CPMP Version 2.0

City of Escondido		Only complete blue sections.																				
		Needs		Current	Gap	5-Year Quantities										% of Goal	Priority Need H, M, L	Dollars to Address	Plan to Fund? Y/N	Fund Source		
						Year 1		Year 2		Year 3		Year 4		Year 5							Cumulative	
Housing and Community Development Activities		Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual					
01 Acquisition of Real Property 570.201(a)		0	0	0												0	0	####				
02 Disposition 570.201(b)		0	0	0												0	0	####				
Public Facilities and Improvements	03 Public Facilities and Improvements (General) 570.201(c)	1	4	-3	1											1	0	0%	M	3E+05	N	GF
	03A Senior Centers 570.201(c)	2	1	1	1											1	0	0%	M	5E+05	N	GF
	03B Handicapped Centers 570.201(c)	4	0	0												0	0	####				
	03C Homeless Facilities (not operating costs) 570.201(c)	1	?	0												0	0	####	M		N	
	03D Youth Centers 570.201(c)	1	1	0												0	0	####	H	0	N	
	03E Neighborhood Facilities 570.201(c)	1	1	0		1										1	0	0%	M	TBD		
	03F Parks, Recreational Facilities 570.201(c)	3	2	0												0	0	####	H			
	03G Parking Facilities 570.201(c)	1	1	0												0	0	####	L		N	
	03H Solid Waste Disposal Improvements 570.201(c)	0	1	0												0	0	####	L			
	03I Flood Drain Improvements 570.201(c)	1	1	0												0	0	####	M			
	03J Water/Sewer Improvements 570.201(c)	1	1	0												0	0	####	M			
	03K Street Improvements 570.201(c)	10	5	2	3											3	0	0%	H	1E+06	Y	CDBG
	03L Sidewalks 570.201(c)	0	0	0												0	0	####				
	03M Child Care Centers 570.201(c)	3	2	1	1											1	0	0%	H	3E+05	Y	CDBG
	03N Tree Planting 570.201(c)	0	0	0												0	0	####				
	03O Fire Stations/Equipment 570.201(c)	4	0	0												0	0	####				
	03P Health Facilities 570.201(c)	1	0	0												0	0	####				
03Q Abused and Neglected Children Facilities 570.201(c)	0	0	0												0	0	####					
03R Asbestos Removal 570.201(c)	0	0	0												0	0	####					
03S Facilities for AIDS Patients (not operating costs) 570.201(c)	0	0	0												0	0	####					
03T Operating Costs of Homeless/AIDS Patients Programs	0	0	0												0	0	####					
04 Clearance and Demolition 570.201(d)		0	0	0												0	0	####				
04A Clean-up of Contaminated Sites 570.201(d)		0	0	0												0	0	####				
Public Services	05 Public Services (General) 570.201(e)	0	0	0												0	0	####				
	05A Senior Services 570.201(e)	4	4	0	3											3	0	0%	H	1E+05	Y	CDBG
	05B Handicapped Services 570.201(e)	1	1	0												0	0	####	M		N	
	05C Legal Services 570.201(e)	0	0	0												0	0	####				
	05D Youth Services 570.201(e)	8	8	0	6											6	0	0%	H	1E+05	Y	CDBG
	05E Transportation Services 570.201(e)	0	1	-1												0	0	####	M		N	
	05F Substance Abuse Services 570.201(e)	0	0	0												0	0	####				
	05G Battered and Abused Spouses 570.201(e)	0	0	0												0	0	####				
	05H Employment Training 570.201(e)	0	100	-100	100											100	0	0%	H		Y	CDBG
	05I Crime Awareness 570.201(e)	0	1	-1	1											1	0	0%	H	5000	Y	CDBG
	05J Fair Housing Activities (if CDBG, then subject to 570.201(e))	1	1	0	1											1	0	0%				
	05K Tenant/Landlord Counseling 570.201(e)	1	1	0	1											1	0	0%				
	05L Child Care Services 570.201(e)	3	200	-197	0											0	0	####	H		N	
	05M Health Services 570.201(e)	0	0	0												0	0	####				
	05N Abused and Neglected Children 570.201(e)	0	0	0												0	0	####				
05O Mental Health Services 570.201(e)	2	2	0	2											2	0	0%					
05P Screening for Lead-Based Paint/Lead Hazards Poison 570.201(e)	0	0	0												0	0	####					
05Q Subsistence Payments 570.204	0	0	0												0	0	####					
05R Homeownership Assistance (not direct) 570.204	0	0	0												0	0	####					
05S Rental Housing Subsidies (if HOME, not part of 5% 570.204)	0	0	0												0	0	####					
05T Security Deposits (if HOME, not part of 5% Admin c)	0	0	0												0	0	####					
06 Interim Assistance 570.201(f)		0	0	0												0	0	####				
07 Urban Renewal Completion 570.201(h)		0	0	0												0	0	####				

APPENDIX B - NEEDS TABLES

08 Relocation 570.201(i)	0	0	0										0	0	####				
09 Loss of Rental Income 570.201(j)	0	0	0										0	0	####				
10 Removal of Architectural Barriers 570.201(k)	0	0	0										0	0	####				
11 Privately Owned Utilities 570.201(l)	0	0	0										0	0	####				
12 Construction of Housing 570.201(m)	0	0	0										0	0	####				
13 Direct Homeownership Assistance 570.201(n)	0	0	0										0	0	####				
14A Rehab: Single-Unit Residential 570.202	0	0	0										0	0	####				
14B Rehab: Multi-Unit Residential 570.202	0	0	0										0	0	####				
14C Public Housing Modernization 570.202	0	0	0										0	0	####				
14D Rehab: Other Publicly-Owned Residential Buildings 570.202	0	0	0										0	0	####				
14E Rehab: Publicly or Privately-Owned Commercial/Indu 570.202	0	0	0										0	0	####				
14F Energy Efficiency Improvements 570.202	0	0	0										0	0	####				
14G Acquisition - for Rehabilitation 570.202	0	0	0										0	0	####				
14H Rehabilitation Administration 570.202	0	0	0										0	0	####				
14I Lead-Based/Lead Hazard Test/Abate 570.202	0	0	0										0	0	####				
15 Code Enforcement 570.202(c)	1	1	0	1									1	0%		H	1E+05	Y	CDBG
16A Residential Historic Preservation 570.202(d)	0	0	0										0	0	####				
16B Non-Residential Historic Preservation 570.202(d)	0	0	0										0	0	####				
17A CI Land Acquisition/Disposition 570.203(a)	0	0	0										0	0	####				
17B CI Infrastructure Development 570.203(a)	0	0	0										0	0	####				
17C CI Building Acquisition, Construction, Rehabilitat 570.203(a)	0	0	0										0	0	####				
17D Other Commercial/Industrial Improvements 570.203(a)	0	0	0										0	0	####				
18A ED Direct Financial Assistance to For-Profits 570.203(b)	0	0	0										0	0	####				
18B ED Technical Assistance 570.203(b)	0	0	0										0	0	####				
18C Micro-Enterprise Assistance	0	0	0										0	0	####				
19A HOME Admin/Planning Costs of PJ (not part of 5% Ad	0	0	0										0	0	####				
19B HOME CHDO Operating Costs (not part of 5% Admin ca	0	0	0										0	0	####				
19C CDBG Non-profit Organization Capacity Building	0	0	0										0	0	####				
19D CDBG Assistance to Institutes of Higher Education	0	0	0										0	0	####				
19E CDBG Operation and Repair of Foreclosed Property	0	0	0										0	0	####				
19F Planned Repayment of Section 108 Loan Principal	0	0	0										0	0	####				
19G Unplanned Repayment of Section 108 Loan Principal	0	0	0										0	0	####				
19H State CDBG Technical Assistance to Grantees	0	0	0										0	0	####				
20 Planning 570.205	0	0	0										0	0	####				
21A General Program Administration 570.206	0	0	0										0	0	####				
21B Indirect Costs 570.206	0	0	0										0	0	####				
21D Fair Housing Activities (subject to 20% Admin cap) 570.206	0	0	0										0	0	####				
21E Submissions or Applications for Federal Programs 570.206	0	0	0										0	0	####				
21F HOME Rental Subsidy Payments (subject to 5% cap)	0	0	0										0	0	####				
21G HOME Security Deposits (subject to 5% cap)	0	0	0										0	0	####				
21H HOME Admin/Planning Costs of PJ (subject to 5% cap	0	0	0										0	0	####				
21I HOME CHDO Operating Expenses (subject to 5% cap)	0	0	0										0	0	####				
22 Unprogrammed Funds	0	0	0										0	0	####				
HOPWA	31J Facility based housing – development	0	0	0									0	0	####				
	31K Facility based housing - operations	0	0	0									0	0	####				
	31G Short term rent mortgage utility payments	0	0	0									0	0	####				
	31F Tenant based rental assistance	0	0	0									0	0	####				
	31E Supportive service	0	0	0									0	0	####				
	31I Housing information services	0	0	0									0	0	####				
	31H Resource identification	0	0	0									0	0	####				
	31B Administration - grantee	0	0	0									0	0	####				
	31D Administration - project sponsor	0	0	0									0	0	####				
	Acquisition of existing rental units	0	0	0									0	0	####				
Production of new rental units	0	0	0									0	0	####					
(7) Rehabilitation of existing rental units	0	0	0									0	0	####					

APPENDIX B - NEEDS TABLES

CDBC	Rental assistance	0	0	0											0	0	####				
	Acquisition of existing owner units	0	0	0											0	0	####				
	Production of new owner units	0	0	0											0	0	####				
	Rehabilitation of existing owner units	0	0	0											0	0	####				
	Homeownership assistance	0	0	0											0	0	####				
HOME	Acquisition of existing rental units	0	0	0											0	0	####				
	Production of new rental units	0	0	0											0	0	####				
	Rehabilitation of existing rental units	0	0	0											0	0	####				
	Rental assistance	0	0	0											0	0	####				
	Acquisition of existing owner units	0	0	0											0	0	####				
	Production of new owner units	0	0	0											0	0	####				
	Rehabilitation of existing owner units	0	0	0											0	0	####				
	Homeownership assistance	0	0	0											0	0	####				
	Totals	55	340	-285	121	0	1	0	0	0	0	0	0	0	0	122	0	####			

RECEIVED

NOV 10 2009

CITY OF ESCONDIDO
CITY CLERK

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STATE OF CALIFORNIA
County of San Diego

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I am a citizen of the United States and a resident of the County aforesaid: I am over the age of eighteen years and not a party to or interested in the above-entitled matter. I am the principal clerk of the printer of

North County Times

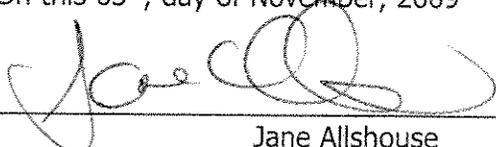
Formerly known as the Blade-Citizen and The Times-Advocate and which newspapers have been adjudicated newspapers of general circulation by the Superior Court of the County of San Diego, State of California, for the City of Oceanside and the City of Escondido, Court Decree number 171349, for the County of San Diego, that the notice of which the annexed is a printed copy (set in type not smaller than nonpariel), has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

November 03rd, 2009

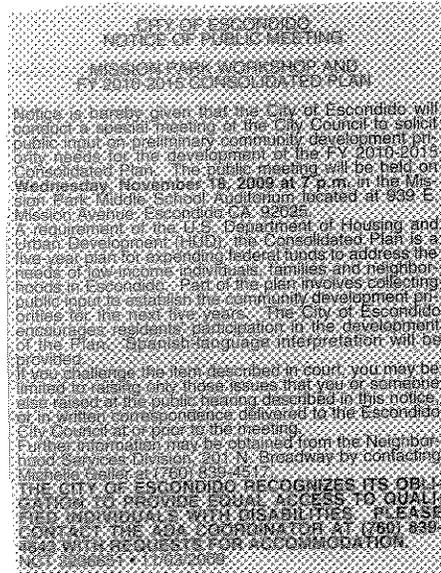
I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Dated at **Escondido**, California

On this 03rd, day of November, 2009



Jane Allshouse
NORTH COUNTY TIMES
Legal Advertising



QUE HACER SI LO PARA LA POLICIA O LA "MIGRA"

Si Usted No es Ciudadano Estadounidense, y No esta Cruzando la Frontera

Toda persona, con o sin papeles, tiene derecho constitucional a mantener silencio y a no contestar preguntas de la policia o la migra. Es ilegal que la policia o la migra amenace, detenga, interroge, o revise los documentos de personas solo porque son de aspecto Latino o hablan Español.

Muchos delitos ahora pueden ser usados como razón para deportarlo, aun siendo residente permanente. No ceda sus derechos hasta que tenga un abogado. Su abogado puede determinar el efecto de una condena sobre su

estado migratorio en los Estados Unidos.

Usted no está obligado a mostrar a la policia sus documentos de inmigración, si ellos no tienen una orden escrita que indique los documentos que usted debe enseñar. Acuérdesse que si usted es arrestado por la policia, ellos lo van a entregar a la inmigración si saben que no tiene papeles.

Para poder deportarlo, la migra tiene que tener prueba que usted no está aquí legalmente. Por ejemplo, la migra puede usar lo siguiente contra usted:

- Si huye de la migra y lo capturan
- Si le dice a la migra donde nació o que no tiene papeles

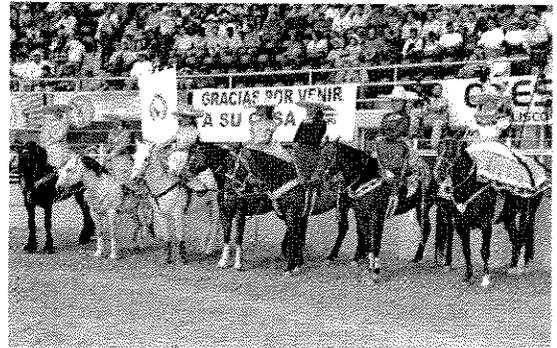
• Si carga documentos falsos, como un número de seguro social o una tarjeta verde falsa;

• Si carga documentos de su país. Es bueno cargar identificación válida (un "ID" o una licencia de conducir de cualquier estado).

Cuando la migra va a su casa

Si un oficial de la migra viene a su casa, pídale que muestre la orden de arresto o búsqueda. Si no tiene una orden de arresto o búsqueda, usted no está obligado a darle entrada. Si el oficial entra a su casa a la fuerza o sin una orden, comuníquese con su abogado inmediatamente.

por Lic. Ricardo Vidal, Esq.
Law Offices of Richardo Vidal, P.A.



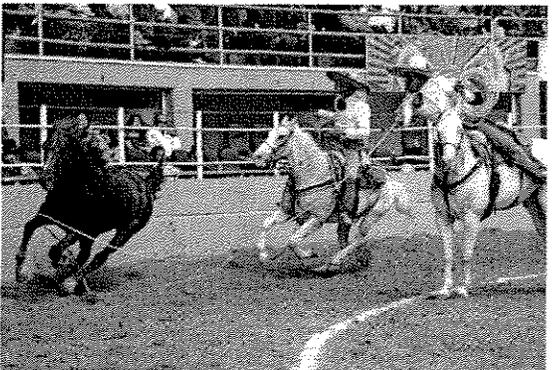
Seis reinas atestiguaron la jornada sabatina.

LXV CONGRESO Y CAMPEONATO NACIONAL CHARRO "JALISCO 2009"

Del 14 de Octubre al 1 de Noviembre
Arena VFG, Tlajomulco de Zúñiga, Jalisco



Los campeones nacionales 2009, San Martín Caballero "A".



Toño Casillas volvió a destacar por Dillar de Fresnillo.

**CIUDAD DE ESCONDIDO
AVISO DE REUNIÓN PÚBLICA
TALLER DE 'MISSION PARK' Y
EL PLAN CONSOLIDADO DEL AÑO FISCAL 2010-2015**

Por medio de la presente se da a conocer que la ciudad de Escondido llevará a cabo una reunión especial del Consejo de la Ciudad para solicitar la opinión pública en prioridades preliminares a las necesidades del desarrollo de la comunidad del año fiscal 2010-2015 del Plan Consolidado. La reunión pública se llevará a cabo el **miércoles, 18 de noviembre del 2009 a las 7 p.m.** en la Misión de Middle Park, Auditorio de la Escuela ubicada en 939 E. Mission Avenue, Escondido, CA 92025.

Un requisito del Departamento de Vivienda y Desarrollo Urbano (HUD) de EE.UU., el Plan Consolidado es un plan a cinco años para uso de fondos federales para atender las necesidades de las personas de bajos ingresos, las familias y los vecindarios en Escondido. Parte del plan consiste en tomar la opinión del público para establecer las prioridades de la comunidad de desarrollo para los próximos cinco años. La ciudad de Escondido alienta la participación de los residentes en el desarrollo del Plan. Se proveerá servicio de interpretación del idioma español.

Si usted refuta el tema descrito en la corte, usted puede estar limitado sólo a tratar los temas que usted o alguien más expuso durante la audiencia pública descrita en este aviso, o que por correspondencia escrita fueron entregadas al Consejo de la Ciudad de Escondido, antes o durante la reunión.

Más información puede obtenerse por parte de la División de Servicios a los Vecindarios, 201 N. Broadway en contacto con Michelle Geller al (760) 839-4517.

LA CIUDAD DE ESCONDIDO RECONOCE SU OBLIGACIÓN DE FACILITAR LA IGUALDAD DE ACCESO A LAS PERSONAS CALIFICADAS CON DISCAPACIDADES. CONTACTE CON EL COORDINADOR DE LA 'ADA' AL (760) 839-4643 CON LAS SOLICITUDES DE ALOJAMIENTO.

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NOVEMBER 2009—JANUARY 2010

Training, Exploration & Experience

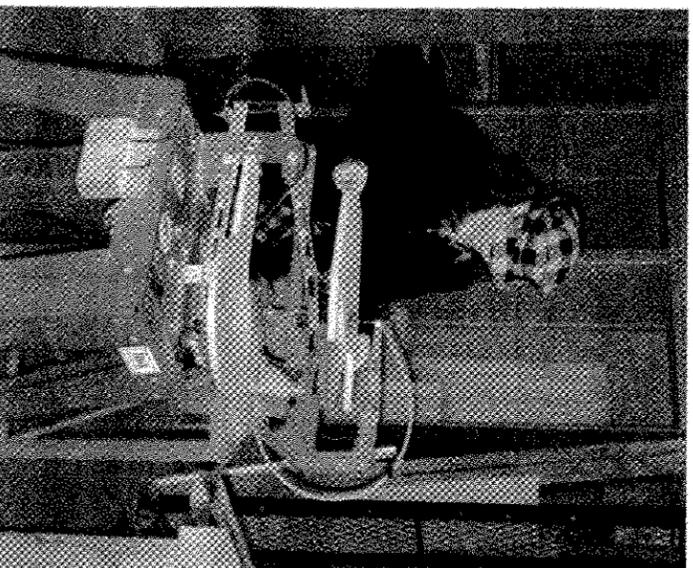
*By Dom Gagliardi, Principal
Adult and Career Technical Education
Esccondido Union High School District*

One of the district's goals is to establish "signature" programs and career pathways at each of its comprehensive high schools and to offer similar career pathways on all campuses where it is economically feasible to do so.

Prior to the current focus on Career Technical Education (CTE), many school districts around the state and nation eliminated such opportunities for students due to budget constraints or the emphasis on a college-going culture. However, that has not been the case in the Esccondido Union High School District (EUHSD).

The EUHSD has consistently supported and provided CTE programs in multiple pathways for its students. That support is about to increase with the construction and renovation of facilities which will house CTE programs across the district, stemming from the passage of Proposition T last November.

Promoting CTE programs underscores the fact that college and career preparedness are one and the same and should be made available to all students. CTE



Creativity, concentration and safety are all key components to the Wood Products class.

programs that are aligned to state standards provide rigor and relevance, engage students, and improve student outcomes. To further demonstrate the importance of CTE programs, the EUHSD also has



In the Culinary Arts programs, students gain first hand experience in preparation, nutrition, and food design.

recently modified its graduation requirements to include the completion of 10 credits of CTE courses. One of the district's goals is to establish "

See TRAINING • Page 5



Lori Holt Pfeiler
Mayor

Get Involved

The City of Esccondido is in the process of updating its Five-Year Consolidated Plan. The "ComPlan" is a federally required document which identifies the housing and community development needs and priorities of the City of Esccondido and action steps necessary to meet those needs and address those priorities. Citizen participation is a priority in this process.

All Esccondido community members are invited to attend a City Council workshop at 7 p.m. on November 18, 2009 at Mission Middle School located at 939 E. Mission Avenue. The workshop will include a brief presentation on the accomplishment in the Mission Park area over the past several years. It is an excellent opportunity for you to provide feedback to all of us on the City Council, as well as city staff, on the direction of Mission Park and the city as a whole over the next five years. It is important to us to hear the thoughts and ideas of people who care about the future of Esccondido.

For more information about the ComPlan or the City Council workshop, contact City of Esccondido Neighborhood Services at (760) 839-4579.



Margaret Esther
*Senior Librarian,
Children's Services*

Finding the Good Stuff-Online

Librarians are really good at finding answers and here are a few of the "secrets." You can start with a search engine, or an index or a library's web page. Each place will lead you to different kinds of information.

Search engines are places like Bing, Google and Yahoo. Some companies pay to be listed first, and some web pages are listed because they are the most popular. When you don't have much time, I recommend you skip the search engines, because you may suffer from information overload before you find what you need.

Indexes (lists of web sites) are great tools for searching. The California librarians created a web page called Librarian's Index to the Internet at www.lii.org. This index has many links created for schools in California. Another librarian-created web page is the Internet Public Library at www.ipl.org. If you start at one of these web pages, you will be much closer to your topic and the "good" information you need.

The Esccondido Public Library has special research files online called databases. With your library card, you can access the full article from a book, magazine or newspaper on your topic for free, at home at any hour of the day. The link to EPL databases is at the top right of the main web page.

Inside: Esccondido Union School District pages 4-11

APPENDIX C

Public Hearing November 18, 2009 Mission Middle School



All City Council Members were present.



Attendance was estimated at approximately 200 Escondido community members.

APPENDIX C

Public Hearing November 18, 2009 Mission Middle School



APPENDIX C

Public input from November 18, 2009 City Council Workshop at Mission Park Middle School Attendance: Approx. 200

“In person” (verbal) Comments Received:

- We need more affordable housing, programs to keep at risk youth off the streets, sports for our children that are affordable; also we need to know where to get this information in order to keep our children involved and safe.
- Our neighborhood is cleaner and safer. We know most of our neighbors by name and I like the feeling.
- Well I feel safer because before there were a lot of problems in the streets, fights and a lot of vandalism. There were a lot of gang members hanging out in the streets I hope that in the future it continues to get better.
- It is better it is safer and we know the majority of the neighbors. We have our meetings and have two gatherings a year.
- Well its getting better little by little it would be safer if more lights were installed in the streets and if we had more security that would make it a lot better.
- I would like there to be more lights in the streets and sidewalks especially on Grape Street.
- It would be better if there would be a little bit of more light in the dark streets and if there were some changes in the park.
- I do feel safer than when I first moved here.
- I would like to know how I could help pick up trash from the streets. My telephone number is (760) 532-█.
- Now it's better than when we first moved here for the first time.
- When I first moved here the problems began, now I know that I'm more involved and thank you for giving me the opportunity to participate in the safety.
- The park has a very ugly grass around the park and that's where people hide drugs and they hide there too. When the police drives by they can't see what's going on behind those big bushes. These people have hidden in my house.

APPENDIX C

Public input from November 18, 2009 City Council Workshop at Mission Park Middle School Attendance: Approx. 200

- I think the Anglo Saxon people should get more involved and give the Latinos more opportunities so that they could see that the Latinos want to help the community.
- I am seeing more participating people than ever before. The community is really stepping up to make Escondido safer. I am so impressed with the resources that the City of Escondido is showing.
- I do not live in the Mission Park area, but I can frankly distinguish the difference. Although, there still is a high amount of crime in the area I believe we should work harder to mediate violence in this community.
- In my opinion I believe that there should be more programs for teenagers. There are a lot of gangsters around and they need help. I have heard that the teenagers get in gangs because they don't have programs for them and if there are it costs money and people don't have money.
- You need to keep a closer eye on sidewalks and roads there is too much alcohol.
- I am here because of the City Council Meeting.

Results of Survey:

	English	Spanish	Do you live in MP?	Yes	No	If yes, how long?	Do you feel safer now?	Yes	No	Other	Does the neighborhood look:	Better	Worse	Same	Comments
1	x			x		7		x				x			
2	x			x		60		x				x			It looks great
3		x		x		11		x							
4		x						x							
5		x		x		10		x							
6		x		x		12		x							A little better

APPENDIX C

**Public input from November 18, 2009 City Council Workshop at Mission Park Middle School
Attendance: Approx. 200**

	English	Spanish	Do you live in MP?	Yes	No	If yes, how long?	Do you feel safer now?	Yes	No	Other	Does the neighborhood look:	Better	Worse	Same	Comments
7		x						x							
8		x		x		5		x							
9		x		x		1				x				x	
10		x		x		7		x							
11		x		x		20			x						
12		x		x		7			x			x			
13		x		x		9		x				x			
14		x						x							
15	x			x		15		x				x			much improvement
16	x			x		50		x				x			Lots better
17	x			x		7		x							Some areas better; others worse.
18	x				x										
19	x			x		all my life		x				x			
20		x		x		10			x						
21									x						
22	x				x										
23	x				x				x						

APPENDIX C

Comments Received from November 18, 2009 Mission Park Workshop Questionnaire

- We need more affordable housing, programs to keep at risk youth off the streets, sports for our children that are affordable; also we need to know where to get this information in order to keep our children involved and safe.
- Our neighborhood is cleaner and safer. We know most of our neighbors by name and I like the feeling.
- Well I feel safer because before there were a lot of problems in the streets, fights and a lot of vandalism. There were a lot of gang members hanging out in the streets I hope that in the future it continues to get better. (Spanish)
- It is better it is safer and we know the majority of the neighbors. We have our meetings and have two gatherings a year. (Spanish)
- Well its getting better little by little it would be safer if more lights were installed in the streets and if we had more security that would make it a lot better. (Spanish)
- I would like there to be more lights in the streets and sidewalks especially on Grape Street. (Spanish)
- It would be better if there would be a little bit of more light in the dark streets and if there were some changes in the park. (Spanish)
- I do feel safer than when I first moved here. (Spanish)
- I would like to know how I could help pick up trash from the streets. My telephone number is (760) 532-4429. (Spanish)
- Now it's better than when we first moved here for the first time. (Spanish)
- When I first moved here the problems began, now I know that I'm more involved and thank you for giving me the opportunity to participate in the safety. (Spanish)
- The park has a very ugly grass around the park and that's where people hide drugs and they hide there too. When the police drives by they can't see what's going on behind those big bushes. These people have hidden in my house. (Spanish)
- I think the Anglo Saxon people should get more involved and give the Latinos more opportunities so that they could see that the Latinos want to help the community. (Spanish)
- I am seeing more participating people than ever before. The community is really stepping up to make Escondido safer. I am so impressed with the resources that the City of Escondido is showing.

APPENDIX C

Comments Received from November 18, 2009 Mission Park Workshop Questionnaire

- I do not live in the Mission Park area, but I can frankly distinguish the difference. Although, there still is a high amount of crime in the area I believe we should work harder to mediate violence in this community.
- In my opinion I believe that there should be more programs for teenagers. There are a lot of gangsters around and they need help. I have heard that the teenagers get in gangs because they don't have programs for them and if there are it costs money and people don't have money.
- You need to keep a closer eye on sidewalks and roads there is too much alcohol.
- I am here because of the City Council Meeting.
- 5 questionnaires had no comments.

CIUDAD DE ESCONDIDO
AVISO DE AUDIENCIA PÚBLICA

QUINTA ENMIENDA AL AÑO FISCAL 2008-2009 PLAN DE ACCIÓN A UN AÑO PARA CDBG
TERCERA Y CUARTA ENMIENDAS PARA EL AÑO FISCAL 2009-2010 PLAN DE ACCIÓN A UN AÑO PARA CDBG
AÑO FISCAL 2010-2015 PLAN CONSOLIDADO A CINCO AÑOS PARA CDBG Y 'HOME'
AÑO FISCAL 2010-2011 PLAN DE ACCIÓN A UN AÑO PARA CDBG Y 'HOME'

Por medio de la presente se da aviso que el Concejo de la Ciudad de Escondido sostendrá una audiencia pública para:

- Enmienda al Año Fiscal 2008-2009 Plan de Acción a Un Año para el Bloque de Partida de Desarrollo para la Comunidad (CDBG, por sus siglas en inglés) fondos para transferir \$41,000 dólares en fondos sin usar del proyecto de alumbrado desde la calle 'Elm' a 'Hickory' para el proyecto de Mejoras a 'Escondido Creek'
Enmienda al Año Fiscal 2009-2010 Plan de Acción a Un Año para CDBG fondos para transferir unos \$51,000 dólares adicionales en fondos sin programarse dentro del proyecto de mejoras para 'Escondido Creek'
Enmienda al Año Fiscal 2009-2010 Plan de Acción a Un Año para CDBG fondos para usar \$37,000 dólares en fondos sin programarse para crear un proyecto nuevo de estándar para el vecindario
Considerar y adoptar el Año Fiscal 2010-2015 Plan Consolidado de Cinco Años para CDBG y 'HOME' fondos de Inversión en Asociación
Considerar y adoptar el Año Fiscal 2010-2011 Plan de Acción a Un Año para CDBG y fondos de 'HOME'

La audiencia pública se llevará a cabo el miércoles 24 de marzo del 2010 a las 4 p.m. en las Cámaras del Concejo de la Ciudad, Municipalidad de Escondido, ubicada en el 201 N. Broadway, Escondido.

El proyecto de Mejoras para 'Escondido Creek' fue aprobado por el Concejo de la Ciudad en octubre del 2009 para crear un plan de visión entendible para el 'Escondido Creek Trail' y nivelado con fondos de partida de SANDAG, revitalizar el camino para bicicletas/peatones para mejorar su apariencia, seguridad, acceso y uso. Los fondos adicionales cumplirán con los requerimientos comparativos de la partida SANDAG. Fondos del Acto de Recuperación de CDBG fueron destinados en mayo del 2009 para completar el proyecto de alumbrado en la calle desde 'Elm' a 'Hickory'.

El proyecto estándar de vecindarios utilizará actividades de cumplir con códigos y educación para mejorar la apariencia y seguridad de las propiedades, reducir graffiti, apoyar en el desarrollo de proyectos para mejoras en las calles y coordinarse con los esfuerzos de intervención en pandillas por parte del departamento de policía en vecindarios elegidos.

A requirement of the U.S. Department of Housing and Urban Development (HUD), the Five-Year Consolidated Plan is a blueprint for addressing the needs of low income individuals, families and neighborhoods in Escondido. The Consolidated Plan also addresses potential impediments to fair housing choice. The Five-Year Consolidated Plan will establish priorities for the expenditure of federal funds to benefit low-and moderate-income individuals.

El Plan de Acción a Un Año especifica las acciones que la Ciudad planea tomar y cómo los fondos de CDBG y 'HOME' en Inversiones de Asociación serán ubicados para destinarse y lograr el desarrollo de la comunidad y prioridades de vivienda al alcance financiero y metas para el Plan Consolidado a Cinco Años.

La Ciudad de Escondido anticipa recibir \$2,649,508 dólares en fondos federales asignados durante el Año Fiscal 2010-2011 el cual incluirá una partida de \$1,732,912 dólares de CDBG y \$916,594 dólares de 'HOME'.

La Ciudad de Escondido motiva a sus residentes a la participación en el desarrollo y/o revisión del Plan Consolidado a Cinco Años. Todos los miembros de la comunidad, incluyendo miembros de la comunidad que hablan español, son motivados para asistir a la audiencia pública.

El Plan Consolidado a Cinco Años y el Plan de Acción a Un Año estarán disponibles para un periodo de comentarios y revisión pública de 30 días, a partir del 24 de marzo del 2010 y hasta el 24 de abril del mismo, en la División de Servicios de Vecindarios de la Ciudad de Escondido, ubicada en el 201 North Broadway, en Escondido y en la página de la Ciudad de Escondido www.escondido.org .

Mayor información puede ser obtenida al contactar a Michelle Geller, Coordinadora del Programa CDBG, al (760) 839-4517 o mgeller@escondido.org .

Si usted menciona los puntos descritos arriba en la corte, usted puede estar limitado solamente a tratar aquellos temas que usted u otra persona mencionaron durante la audiencia pública descrita en este aviso o por correspondencia escrita, al Concejo de la Ciudad de Escondido durante o antes de la audiencia.

LA CIUDAD DE ESCONDIDO RECONOCE SU OBLIGACIÓN DE PROVEER IGUAL ACCESO A PERSONAS CALIFICADAS CON DISCAPACIDADES. FAVOR DE CONTACTAR AL COORDINADOR DE ADA AL (760) 839-4643 CON PETICIONES PARA ACOMODO.

Posted in Hispanos Unidos News 03/10/2010 Digital

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Awarded in one lump sum!

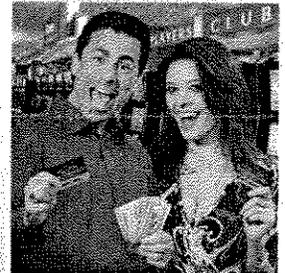
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Work night, just hit jackpot on Fridays. Enjoy your favorite free lobster buffet. From 4-8pm enjoy the \$20 free slot plus game for morning just 20 points on open base with a strong new Casino Program. This buffet is one of the only ways you could the chance to win up to \$1,000,000 in our Colossal Coin Jackpot as well as pay the child's price when you buy movie tickets on Greater San Diego Air Valley base. Located in North San Diego's only Certified Loose slot area, a beautiful fully refurbished smoke-free casino adjacent to the main casino. Start this night if you're in casino mode, no one even comes close to the rewards you get at Valley View Casino!



VALLEY VIEW CASINO San Diego's Favorite.

1-866-VIEW-WIN ValleyViewCasino.com

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Haití Assistance http://clintonbushhaitifund.org/

AVISOS LEGALES

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2010-007447
FICTITIOUS BUSINESS NAME(S): a. RTSD AUTOMOTIVE. LOCATED AT 742 S MAIN - FALLBROOK - CA - SAN DIEGO - 92028. MAILING ADDRESS: 1010 BUENA SUERTE - FALLBROOK CA 92028.

AVISOS LEGALES

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2010-006638
FICTITIOUS BUSINESS NAME(S): a. FIX MY BATTERIES. b. FIXMYBATTERIES.COM; c. FMB. LOCATED AT: 1291 SIMPSON WAY - ESCONDIDO - CA - SAN DIEGO - 92029. MAILING ADDRESS: (OPTIONAL). This business is conducted by: A LIMITED LIABILITY COMPANY, THE FIRST DAY OF BUSINESS WAS OR IF NOT YET STARTED, CHECK HERE [X].

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2010-005735
FICTITIOUS BUSINESS NAME(S): a. THE MEXI DOG COMPANY. LOCATED AT: 277 BELIZE WAY - OCEANSIDE - CA - SAN DIEGO - 92057. MAILING ADDRESS: (OPTIONAL). This business is conducted by: JOINT VENTURE. THE FIRST DAY OF BUSINESS WAS 02/15/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2010-005151
FICTITIOUS BUSINESS NAME(S): a. HANDYMAN BROTHERS. LOCATED AT: 233 S DITMAR ST WB - OCEANSIDE - CA - SAN DIEGO - 92054. MAILING ADDRESS: (OPTIONAL). This business is conducted by: AN INDIVIDUAL. THE FIRST DAY OF BUSINESS WAS 02/23/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2010-007345
FICTITIOUS BUSINESS NAME(S): a. HAPPY SMILE DENTAL OFFICE. LOCATED AT: 1201 E VALLEY PARKWAY STE 201 - ESCONDIDO - CA - SAN DIEGO - 92027. MAILING ADDRESS: (OPTIONAL). This business is conducted by: A CORPORATION. THE FIRST DAY OF BUSINESS WAS 03/19/2010.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
SUPERIOR COURT OF CALIFORNIA
NORTH COUNTY DIVISION
325 S MELROSE DR - VISTA CA 92081-8643
CASE NO. 37-2010-00052036-CU-PT-NC
HEARING DATE: 04/20/2010. DEPT: 3. ROOM: 1. TIME: 8:30 AM. PETITIONER: (Name of each petitioner): LAURA MARQUEZ for minor EMILY GARCIA FOR CHANGE OF NAME(S) ORDER TO SHOW CAUSE FOR CHANGE OF NAME. TO ALL INTERESTED PERSONS: PETITIONER (NAME): EMILY GARCIA. FILED A PETITION WITH THIS COURT FOR A DECREE CHANGING NAMES AS FOLLOWS: PRESENT NAME: a. EMILY LAURA GARCIA PROPOSED NAME: a. EMILY LAURA MARQUEZ.

SUMMONS / CITATION
(Civil or Family Law)
\$100 4weeks
Send your notice by email to ads@hispanosnews.com or fax to 760-737-3035

Order to Show Cause For Change of Name
\$75 4weeks
Send your notice by email to ads@hispanosnews.com or fax to 760-737-3035

FICTITIOUS BUSINESS NAME / FBN STATEMENTS
\$25 4weeks
Send your FBN by email to ads@hispanosnews.com or fax to 760-737-3035

CIUDAD DE ESCONDIDO
AVISO DE AUDIENCIA PÚBLICA

QUINTA ENMIENDA AL AÑO FISCAL 2008-2009 PLAN DE ACCIÓN A UN AÑO PARA CDBG
TERCERA Y CUARTA ENMIENDAS PARA EL AÑO FISCAL 2009-2010 PLAN DE ACCIÓN A UN AÑO PARA CDBG
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El Plan de Acción a Un Año especifica las acciones que la Ciudad planea tomar y cómo los fondos de CDBG y 'HOME' en Inversiones de Asociación serán ubicados para destinarse y lograr el desarrollo de la comunidad y prioridades de vivienda al alcance financiero y metas para el Plan Consolidado a Cinco Años.

La Ciudad de Escondido anticipa recibir \$2,649,506 dólares en fondos federales asignados durante el Año Fiscal 2010-2011 el cual incluirá una partida de \$1,732,912 dólares de CDBG y \$916,594 dólares de 'HOME'.

La Ciudad de Escondido motiva a sus residentes a la participación en el desarrollo y/o revisión del Plan Consolidado a Cinco Años. Todos los miembros de la comunidad, incluyendo miembros de la comunidad que hablan español, son motivados para asistir a la audiencia pública.

El Plan Consolidado a Cinco Años y el Plan de Acción a Un Año estarán disponibles para un periodo de comentarios y revisión pública de 30 días, a partir del 24 de marzo del 2010 y hasta el 24 de abril del mismo, en la División de Servicios de Vecindarios de la Ciudad de Escondido, ubicada en el 201 North Broadway, en Escondido y en la página de la Ciudad de Escondido www.escondido.org.

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Posted in Hispanos Unidos News 03/19/2010 & 03/17/2010 Digital

PROOF OF PUBLICATION (2010 & 2011 C.C.P.)

STATE OF CALIFORNIA
County of San Diego

I am a citizen of the United States and a resident of the County aforesaid: I am over the age of eighteen years and not a party to or interested in the above-entitled matter. I am the principal clerk of the printer of

North County Times

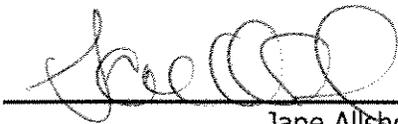
Formerly known as the Blade-Citizen and The Times-Advocate and which newspapers have been adjudicated newspapers of general circulation by the Superior Court of the County of San Diego, State of California, for the City of Oceanside and the City of Escondido, Court Decree number 171349, for the County of San Diego, that the notice of which the annexed is a printed copy (set in type not smaller than nonpariel), has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

March 10th, & 17th, 2010

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Dated at **Escondido**, California

This 17th day of March 2010



Jane Allshouse
NORTH COUNTY TIMES
Legal Advertising

Proof of Publication of

**CITY OF ESCONDIDO
NOTICE OF PUBLIC HEARING**

**FIFTH AMENDMENT TO FY 2008-2009 ONE-YEAR ACTION PLAN FOR CDBG
THIRD AND FOURTH AMENDMENTS TO FY 2009-2010 ONE-YEAR ACTION PLAN FOR CDBG
FY 2010-2011 FIVE-YEAR CONSOLIDATED PLAN FOR CDBG AND HOME
FY 2010-2011 ONE-YEAR ACTION PLAN FOR CDBG AND HOME**

Notice is hereby given that the Escondido City Council will hold a public hearing to:

- Amend the FY 2008-2009 One-Year Action Plan for Community Development Block Grant (CDBG) funds to transfer \$41,000 in unused funds from the Elm to Hickory Streetlights Design project to the Escondido Creek Improvement project.
- Amend the FY 2009-2010 One-Year Action Plan for CDBG funds to transfer an additional \$51,000 in unprogrammed funds into the Escondido Creek Improvement project.
- Amend the FY 2009-2010 One-Year Action Plan for CDBG funds to use \$37,000 in unprogrammed funds to create a new neighborhood standards project.
- Consider and adopt the FY 2010-2011 Five-Year Consolidated Plan for CDBG and HOME Investment Partnership funds.
- Consider and adopt the FY 2010-2011 One-Year Action Plan for CDBG and HOME funds.

The public hearing will be held on **Wednesday, March 24, 2010 at 4 p.m.** in the City Council Chambers, Escondido City Hall, 201 N. Broadway, Escondido. The Escondido Creek Improvement project was approved by City Council in October 2009 to create a comprehensive vision plan for the Escondido Creek Trail and, leveraged with SANDAG grant funds, revitalize the bicycle/pedestrian trail for enhanced appearance, safety, access and usability. The additional funding will fulfill the matching requirement of the SANDAG grant. CDBG Recovery Act funds were allocated in May 2008 to complete the Elm to Hickory Streetlight project.

The neighborhood standards project will utilize code compliance and education activities to improve the appearance and safety of properties, reduce graffiti, assist in developing street improvement projects and coordinate with the police department's gang intervention efforts in eligible neighborhoods.

A requirement of the U.S. Department of Housing and Urban Development (HUD), the Five-Year Consolidated Plan is a blueprint for addressing the needs of low income individuals, families and neighborhoods in Escondido. The Consolidated Plan also addresses potential impediments to fair housing choice. The Five-Year Consolidated Plan will establish priorities for the expenditure of federal funds to benefit low- and moderate-income individuals.

The One-Year Action Plan specifies the actions the City plans to undertake and how the CDBG funds and HOME Investment Partnership funds will be allocated to address and achieve the community development and affordable housing priorities and goals of the Five-Year Consolidated Plan.

The City of Escondido anticipates receiving \$2,649,906 in federal entitlement funds during FY 2010-2011 which will include a \$1,732,912 CDBG allocation and a \$916,994 HOME allocation.

The City of Escondido encourages residents' participation in the development and/or review of the Five-Year Consolidated Plan. All community members, including Spanish-speaking community members, are encouraged to attend this public hearing.

The Five-Year Consolidated Plan and the One-Year Action Plan will be available for a 30-day public review and comment period from March 24, 2010 to April 24, 2010 at the City of Escondido Neighborhood Services Division, 201 North Broadway, Escondido, and on the City of Escondido's Web site www.escondido.org.

Further information may be obtained by contacting Michelle Geiler, CDBG Program Coordinator, at (760) 839-4517 or mgeiler@escondido.org.

If you challenge the items described above in court, you may be limited to raising only those issues that you or someone else raised at the public hearing described in this notice or in written correspondence to the Escondido City Council at or prior to the hearing.

THE CITY OF ESCONDIDO RECOGNIZES ITS OBLIGATION TO PROVIDE EQUAL ACCESS TO QUALIFIED INDIVIDUALS WITH DISABILITIES. PLEASE CONTACT THE ADA COORDINATOR AT (760) 839-4843 WITH REQUESTS FOR ACCOMMODATION. NCT 2251164-03/10 03/17/2010

APPENDIX D

City of Escondido Public Hearing March 24, 2010

Summary of Public Comments

1. Juan Arjona, local Pastor, Mision Vida Nueva: Voiced support for the SAFEWALK program
2. Danny Perez, community activist, Mision Vida Nueva: Voiced support for SAFEWALK; his goal is to have every school in Escondido participate in SAFEWALK
3. Scoffield Hayes, Executive Director, San Diego Food Bank: Thanked the City for allocating funds to the Food 4 Kids Backpack program and explained that these children most likely would not eat over the weekend without this program.
4. Stan Miller, Executive Director, North County Community Services: Spoke in support of the Oak Hill Child Care Center improvement project and the Regional Winter Shelter in addition to SAFEWALK and the San Diego Food Bank
5. Susan Hall, Executive Director, Little Angels: Spoke on behalf of a proposed meal program administered by Little Angels
6. Carol Rea, President, Old Escondido Historic District: Asked for CDBG funding for lighting in her neighborhood

FY 2010-2015 Consolidated Plan

[CITY DEPARTMENTS](#) • [DEPARTMENTS & DIVISIONS](#) • [NEIGHBORHOOD SERVICES](#)

On March 24, 2010, City Council approved the FY 2010-2015 Consolidated Plan for use of CDBG and HOME funds. The Consolidated Plan is required by the federal Department of Housing and Urban Development (HUD) and designed to be a collaborative process whereby a community establishes a unified vision for community development actions.

The City of Escondido must provide a period of not less than 30 days, prior to the submission of the Consolidated Plan to HUD, to receive comments from citizens.

The public feedback period for this Consolidated Plan is March 24, 2010 to April 24, 2010.

- [City of Escondido FY 2010-2015 Consolidated Plan](#)

Public Feedback Form

Please fill out the form below to provide comments in regard to the Consolidated Plan:

Name (optional):

Organization (if applicable):

Address (optional):

Comments:

If you would like to be contacted regarding your comments, please provide a daytime phone number with area code:

Questions can be directed to Michelle Geller, CDBG Program Coordinator, at (760) 839-4517 or electronically via this form.

(760) 839-4617 Acct# 90007
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CITY CLERK
ESCONDIDO, CA 92025
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**CITY OF ESCONDIDO
NOTICE OF FY 2010-2011 CDBG ALLOCATIONS
AND NOTICE OF PUBLIC HEARING**

Notice is hereby given that on March 24, 2010, the Escondido City Council approved the following allocations for use of fiscal year 2010-2011 CDBG funds for the anticipated amount of \$1,732,597:

CDBG Administration	\$336,582
Center for Social Advocacy Fair Housing Services	\$ 10,000
Tulip Street Improvements Phase 4	\$758,000
Project NEAT	\$ 68,115
Oak Hill Child Care Center Facility and Street Improvements	\$300,000
Palomar Family Counseling	\$ 28,300
Meals on Wheels	\$14,300
Escondido Community Child Development Center	\$ 25,000
Senior Transportation	\$ 28,300
North County Community Services Regional Winter Shelter	\$ 33,300
Senior Nutrition	\$ 60,000
Learn to Swim	\$18,900
COMPACT Healthcare Career Pipeline Phase 2	\$ 10,000
Computer Training - Mission Park	\$ 10,000
Workforce Assistance Computer Lab - Escondido Public Library	\$16,800
SAFEWALK	\$ 5,000
San Diego Food Bank Food 4 Kids Backpack Program	\$ 10,000

Subsequently, the City of Escondido received its CDBG allocation from the Federal Department of Housing and Urban Development (HUD) in the amount of \$1,874,335. As a result, an additional \$28,285 will be allocated to CDBG Administration and an additional \$91,827 will be allocated to Tulip Street Improvements Phase 4.

Finally, a public hearing will be held to approve an allocation of \$20,000 to be used as matching funds for a grant, if awarded, from the Escondido Charitable Foundation for a program to assist at-risk youth.

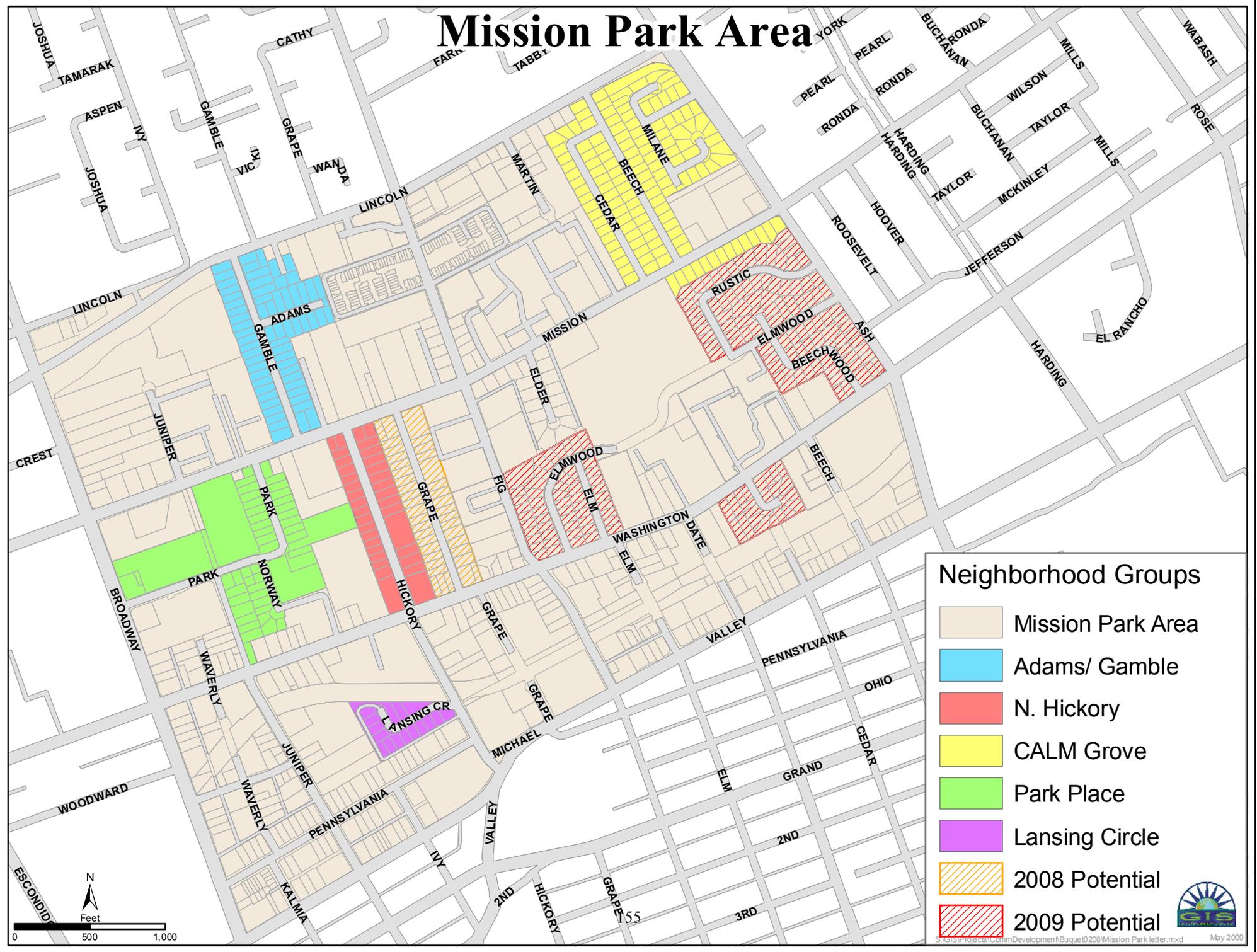
The public hearing will be held on **Wednesday, April 28, 2010 at 4 p.m.** in the City Council Chambers, Escondido City Hall, 201 N. Broadway, Escondido. Further information may be obtained by contacting Michelle Geller, CDBG Program Coordinator, at, 760-839-4517 or mgeller@escondido.org.

If you challenge the items described above in court, you may be limited to raising only those issues that you or someone else raised at the public hearing described in this notice or in written correspondence to the Escondido City Council at or prior to the hearing.

THE CITY OF ESCONDIDO RECOGNIZES ITS OBLIGATION TO PROVIDE EQUAL ACCESS TO QUALIFIED INDIVIDUALS WITH DISABILITIES. PLEASE CONTACT THE ADA COORDINATOR AT (760) 839-4643 WITH REQUESTS FOR ACCOMMODATION.
NCT 2255294 • 04/14/2010

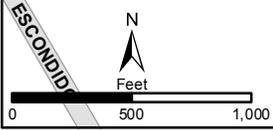


Mission Park Area



Neighborhood Groups

- Mission Park Area
- Adams/ Gamble
- N. Hickory
- CALM Grove
- Park Place
- Lansing Circle
- 2008 Potential
- 2009 Potential



**APPENDIX F
2004 NEEDS ANALYSIS SUMMARY**

Continuum of Care: Gaps Analysis - Individuals

Beds/Units	Estimated	Current	Unmet Need/	
Relative	Needs	Inventory	Gap	
Priority				
Emergency Shelter	1,359	58	1,301	Med
High Transitional Housing	4,611	435	4,176	
High Permanent Housing	1,380	165	1,215	
High Total	7,350	658	6,692	
Estimated Supportive Services Slots				
High Job Training	5,539	650	4,889	
High Case Management	6,275	650	5,625	
High Substance Abuse Treatment	600	235	365	
High Mental Health Care	400	145	255	
Housing Placement	5,726	300	5,426	Med
Life Skills Training	6,400	507	5,893	Low
Estimated Sub-Populations				
High Chronic Substance Abusers	600	235	365	
High Seriously Mentally Ill	400	145	255	
High Dually-Diagnosed	60	34	26	
High Veterans	400	54	346	
High Persons with HIV/AIDS	48	36	12	Low
High Victims of Domestic Violence	80	25	55	
High Youth	350	49	301	

Continuum of Care: Gaps Analysis - Persons in Families with Children

Beds/Units	Estimated	Current	Unmet Need/	
Relative	Needs	Inventory	Gap	
Priority				
Emergency Shelter	150	72	78	Med
High Transitional Housing	770	637	133	
High Permanent Housing	230	25	205	
High Total	1,150	734	416	
Estimated Supportive Services Slots				
High Job Training	926	400	526	

**APPENDIX F
2004 NEEDS ANALYSIS SUMMARY**

	Case Management	1,038	734	304	
High	Child Care	0	0	0	
None	Substance Abuse Treatment	200	113	87	
High	Mental Health Care	100	0	100	
High	Housing Placement	926	600	326	Med
	Life Skills Training	800	375	425	Med
Estimated Sub-Populations					
	Chronic Substance Abusers	200	113	87	
High	Seriously Mentally Ill	100	0	100	
High	Dually-Diagnosed	20	0	20	
High	Veterans	45	0	45	
High	Persons with HIV/AIDS	12	0	12	Low
High	Victims of Domestic Violence	120	86	34	

Special Needs/Non-Homeless

Sub-Populations

	Priority Need	Estimated \$
Elderly	High	\$2,000,000
Frail Elderly	High	\$1,500,000
Severe Mental Illness	Med	\$750,000
Developmentally Disabled	Med	\$500,000
Physically Disabled	High	\$1,000,000
Persons with Alcohol/Other Drug Addiction	Med	\$750,000
Persons with HIV/AIDS	Med	\$750,000

Other Categories

Children & Youth	High	\$3,500,000
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TOTAL \$10,750,000

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

1) Are you a resident of Escondido?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
138	90.2%	Yes
15	9.8%	No

2) If you are a resident of Escondido, do you own or rent your home?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
114	82.6%	Own
23	16.6%	Rent
16		NA
38		Own-92025
1		Own-92025, 92029
33		Own-92026
30		Own-92027
8		Own-92029
1		Own-94025
3		Own
16		Rent- 92025
3		Rent- 92027
2		Rent
1		Rent- 92029
1		Rent- 92026
16		NA

3) Are you a business owner in Escondido?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
21	13.7%	Yes
132	86.3%	No

11		Yes-92025
4		Yes-92027
3		Yes-92026
3		Yes-92029

4) Are you a nonprofit service provider in Escondido?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
14	9.2%	Yes
139	90.8%	No

1		Yes-Behavioral Health: Interfaith Community Services
1		Yes-Child I.D.

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

1	Yes-Dept. of Commerce patent & trademark. Author 78-04, self-employed.
1	Yes-HOMELESS
1	Yes-Information, education and entertainment for all ages.
1	Yes-Literacy for adults
1	Yes-childcare for low-income working parents
1	Yes-children & very low-income families
1	Yes-church;youth and adults
1	Yes-foster children
1	Yes-home health education for children with asthma
1	Yes-homeless and low income
1	Yes-oral health services for all children especially those from low-income families
1	Yes-seniors & adults w/disabilities

5) Based on the Priorities listed above, please comment on any necessary changes to the Priorities for the next five year period (FY 2005-2010):

<u>Count</u>	<u>Pct</u>	<u>Response</u>
91	59.5%	[empty]
62	40.5%	Gave written comments (See Summary Table 5 attached)

6) Please comment on any needs or issues not reflected in the Priorities listed above:

<u>Count</u>	<u>Pct</u>	<u>Response</u>
93	60.78%	[empty]
60	39.22%	Gave written comments (See Summary Table 6 attached)

**7.1) Housing:
Build More Affordable Ownership Housing (condos, townhomes, single-family)**

<u>Count</u>	<u>Pct</u>	<u>Response</u>
51	33.33%	High
44	28.76%	Medium
30	19.61%	No Need
24	15.69%	Low
4	2.61%	No Opinion

7.2) Housing:

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

Build More Affordable Rental Housing (apartments)		
<u>Count</u>	<u>Pct</u>	<u>Response</u>
54	35.29%	No Need
34	22.22%	Low
31	20.26%	Medium
27	17.65%	High
7	4.58%	No Opinion
7.3) Housing: Emergency Assistance for Repairs		
<u>Count</u>	<u>Pct</u>	<u>Response</u>
63	41.18%	Medium
34	22.22%	Low
32	20.92%	High
14	9.15%	No Opinion
10	6.54%	No Need
7.4) Housing: Homeownership Assistance (down payment, low interest loans)		
<u>Count</u>	<u>Pct</u>	<u>Response</u>
53	34.64%	High
41	26.8%	Medium
29	18.95%	Low
22	14.38%	No Need
8	5.23%	No Opinion
7.5) Housing: Major Home Improvement Assistance (structural, electrical, plumbing)		
<u>Count</u>	<u>Pct</u>	<u>Response</u>
50	32.68%	Medium
41	26.8%	High
39	25.49%	Low
13	8.5%	No Need
10	6.54%	No Opinion
7.6) Housing: Minor Home Improvement assistance (paint, doors and windows, roof)		

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Summary of 2005 Consolidated Planning Survey Results

<u>Count</u>	<u>Pct</u>	<u>Response</u>
50	32.68%	Low
44	28.76%	Medium
32	20.92%	High
22	14.38%	No Need
5	3.27%	No Opinion

7.7) Housing: Rental Housing Repair (apartments)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
50	32.68%	Medium
34	22.22%	No Need
32	20.92%	Low
25	16.34%	High
12	7.84%	No Opinion

7.8) Housing: Rent Subsidies (monthly subsidies, security deposit)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
44	28.76%	Low
38	24.84%	No Need
34	22.22%	Medium
24	15.69%	High
13	8.5%	No Opinion

7.9) Housing: Emergency Rent Subsidies (to prevent homelessness)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
46	30.07%	High
41	26.8%	Medium
35	22.88%	Low
18	11.76%	No Need
13	8.5%	No Opinion

8.1) Community Facilities:

Community Centers

<u>Count</u>	<u>Pct</u>	<u>Response</u>
65	42.48%	Medium

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

44	28.76%	High
30	19.61%	Low
8	5.23%	No Opinion
6	3.92%	No Need

8.2) Community Facilities:

Libraries

<u>Count</u>	<u>Pct</u>	<u>Response</u>
71	46.41%	High
52	33.99%	Medium
22	14.38%	Low
5	3.27%	No Need
3	1.96%	No Opinion

8.3) Community Facilities:

Parks and Recreation Facilities (playgrounds, pools, skate parks)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
74	48.37%	High
56	36.6%	Medium
18	11.76%	Low
4	2.61%	No Need
1	0.65%	No Opinion

8.4) Community Facilities:

Senior Centers

<u>Count</u>	<u>Pct</u>	<u>Response</u>
64	41.83%	Medium
62	40.52%	High
15	9.8%	Low
6	3.92%	No Need
6	3.92%	No Opinion

8.5) Community Facilities:

Youth Centers

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Summary of 2005 Consolidated Planning Survey Results

<u>Count</u>	<u>Pct</u>	<u>Response</u>
83	54.25%	High
48	31.37%	Medium
12	7.84%	Low
6	3.92%	No Need
4	2.61%	No Opinion

9.1) Community Services:

Child Care

<u>Count</u>	<u>Pct</u>	<u>Response</u>
64	41.83%	High
40	26.14%	Medium
28	18.3%	Low
14	9.15%	No Need
7	4.58%	No Opinion

9.2) Community Services:

Credit Counseling (build equity, clear bad credits)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
45	29.41%	Medium
39	25.49%	Low
38	24.84%	High
18	11.76%	No Need
13	8.5%	No Opinion

9.3) Community Services:

Crime Awareness/Prevention (neighborhood watch)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
95	62.09%	High
39	25.49%	Medium
14	9.15%	Low
3	1.96%	No Opinion
2	1.31%	No Need

9.4) Community Services:

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Summary of 2005 Consolidated Planning Survey Results

Fair Housing Services (discrimination complaints)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
44	28.76%	Low
42	27.45%	Medium
30	19.61%	High
22	14.38%	No Need
15	9.8%	No Opinion

9.5) Community Services:

Health Services (dental, physical, mental)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
64	41.83%	High
47	30.72%	Medium
19	12.42%	Low
13	8.5%	No Need
10	6.54%	No Opinion

9.6) Community Services:

Legal Assistance (immigration, eviction, discrimination)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
47	30.72%	Low
43	28.1%	Medium
27	17.65%	High
21	13.73%	No Need
15	9.8%	No Opinion

9.7) Community Services:

Senior Services (meals-on-wheels, in-home care, shared housing)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
83	54.25%	High
39	25.49%	Medium
16	10.46%	Low
10	6.54%	No Opinion
5	3.27%	No Need

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Summary of 2005 Consolidated Planning Survey Results

9.8) Community Services:

Services for the Disabled (independent living, job training)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
61	39.87%	Medium
48	31.37%	High
24	15.69%	Low
12	7.84%	No Opinion
8	5.23%	No Need

9.9) Community Services:

Substance Abuse Treatment

<u>Count</u>	<u>Pct</u>	<u>Response</u>
46	30.07%	Medium
41	26.8%	High
40	26.14%	Low
14	9.15%	No Need
12	7.84%	No Opinion

9.10) Community Services:

Tenant/Landlord Dispute Resolution (rent increases, lack of maintenance)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
49	32.03%	Medium
41	26.8%	Low
35	22.88%	High
17	11.11%	No Need
11	7.19%	No Opinion

9.11) Community Services:

Transportation (dial-a-ride)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
51	33.33%	Medium
45	29.41%	High
33	21.57%	Low
14	9.15%	No Opinion

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

10 6.54% No Need

9.12) **Community Services:**

Services for Victims of Domestic Violence/Child Abuse

<u>Count</u>	<u>Pct</u>	<u>Response</u>
73	47.71%	High

47	30.72%	Medium
19	12.42%	Low
10	6.54%	No Opinion
4	2.61%	No Need

9.13) **Community Services:**

Youth Services (recreation activities, counseling, mentoring)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
83	54.25%	High

43	28.1%	Medium
14	9.15%	Low
9	5.88%	No Opinion
4	2.61%	No Need

10.1) **Public Improvements:**

Drainage

<u>Count</u>	<u>Pct</u>	<u>Response</u>
55	35.95%	Medium

45	29.41%	High
30	19.61%	Low
14	9.15%	No Opinion
9	5.88%	No Need

10.2) **Public Improvements:**

Handicap Access

<u>Count</u>	<u>Pct</u>	<u>Response</u>
55	35.95%	Medium

40	26.14%	High
32	20.92%	Low

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15	9.8%	No Opinion
11	7.19%	No Need

10.3) Public Improvements:

Sidewalks (installation, repair)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
71	46.41%	High
48	31.37%	Medium
24	15.69%	Low
6	3.92%	No Opinion
4	2.61%	No Need

10.4) Public Improvements:

Street Improvements (repaving, curbs and gutters)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
77	50.33%	High
48	31.37%	Medium
19	12.42%	Low
5	3.27%	No Opinion
4	2.61%	No Need

10.5) Public Improvements:

Streetlights

<u>Count</u>	<u>Pct</u>	<u>Response</u>
80	52.29%	High
43	28.1%	Medium
19	12.42%	Low
6	3.92%	No Need
5	3.27%	No Opinion

10.6) Public Improvements:

Street Beautification (trees, planters)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
66	43.14%	High
44	28.76%	Medium

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

27	17.65%	Low
11	7.19%	No Need
5	3.27%	No Opinion

10.7) Public Improvements:

Traffic Signals (stop lights, stop signs, better street signs)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
69	45.1%	High
52	33.99%	Medium
17	11.11%	Low
9	5.88%	No Need
6	3.92%	No Opinion

11.1) Economic Development:

Improve Appearance of Business District

<u>Count</u>	<u>Pct</u>	<u>Response</u>
58	37.91%	Medium
54	35.29%	High
23	15.03%	Low
12	7.84%	No Need
6	3.92%	No Opinion

11.2) Economic Development:

Job Training and Placement Services

<u>Count</u>	<u>Pct</u>	<u>Response</u>
57	37.25%	Medium
44	28.76%	High
25	16.34%	Low
14	9.15%	No Opinion
13	8.5%	No Need

11.3) Economic Development:

Rehabilitate Old Commercial/Industrial Buildings

<u>Count</u>	<u>Pct</u>	<u>Response</u>
65	42.48%	High

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52	33.99%	Medium
21	13.73%	Low
8	5.23%	No Opinion
7	4.58%	No Need

11.4) Economic Development:

Small Loans to Businesses

<u>Count</u>	<u>Pct</u>	<u>Response</u>
56	36.6%	Medium
49	32.03%	High
25	16.34%	Low
13	8.5%	No Opinion
10	6.54%	No Need

11.5) Economic Development:

Technical Assistance to Businesses

<u>Count</u>	<u>Pct</u>	<u>Response</u>
63	41.18%	Medium
29	18.95%	High
26	16.99%	Low
18	11.76%	No Need
17	11.11%	No Opinion

12.1) Homeless Facilities and Services: Counseling and Referrals

<u>Count</u>	<u>Pct</u>	<u>Response</u>
52	33.99%	Medium
47	30.72%	High
34	22.22%	Low
10	6.54%	No Need
10	6.54%	No Opinion

12.2) Homeless Facilities and Services: Emergency Food and Clothing

<u>Count</u>	<u>Pct</u>	<u>Response</u>
61	39.87%	High
38	24.84%	Medium

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

34	22.22%	Low
12	7.84%	No Need
8	5.23%	No Opinion

12.3) Homeless Facilities and Services: Emergency Shelters (cold weather shelter, safe haven, up to 1 month's stay)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
59	38.56%	High
42	27.45%	Medium
33	21.57%	Low
12	7.84%	No Need
7	4.58%	No Opinion

12.4) Homeless Facilities and Services: Employment Training for the Homeless

<u>Count</u>	<u>Pct</u>	<u>Response</u>
66	43.14%	High
40	26.14%	Medium
29	18.95%	Low
14	9.15%	No Need
4	2.61%	No Opinion

12.5) Homeless Facilities and Services: Life Skills Training (financial management) for the Homeless

<u>Count</u>	<u>Pct</u>	<u>Response</u>
63	41.18%	High
41	26.8%	Medium
30	19.61%	Low
14	9.15%	No Need
5	3.27%	No Opinion

12.6) Homeless Facilities and Services: Mental Health Services for the Homeless

<u>Count</u>	<u>Pct</u>	<u>Response</u>
75	49.02%	High
39	25.49%	Medium
24	15.69%	Low
10	6.54%	No Need

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5 3.27% No Opinion

12.7) Homeless Facilities and Services: Substance Abuse for the Homeless

<u>Count</u>	<u>Pct</u>	<u>Response</u>
62	40.52%	High

40	26.14%	Medium
32	20.92%	Low
12	7.84%	No Need
7	4.58%	No Opinion

12.8) Homeless Facilities and Services: Transitional Housing (up to 2 years stay with support services)

<u>Count</u>	<u>Pct</u>	<u>Response</u>
52	33.99%	High

44	28.76%	Medium
30	19.61%	Low
21	13.73%	No Need
6	3.92%	No Opinion

13) Based on the above categories of community needs, which is the 1st highest priority?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
53	34.64%	Public Improvements

35	22.88%	Housing
23	15.03%	Community Services
19	12.42%	Economic Development
12	7.84%	Community Facilities
11	7.19%	Homeless Facilities and Services

14) Based on the above categories of community needs, which is the 2nd highest priority?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
30	19.61%	Economic Development

29	18.95%	Community Facilities
27	17.65%	Community Services
26	16.99%	Public Improvements
21	13.73%	Housing
20	13.07%	Homeless Facilities and Services

APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

15) Based on the above categories of community needs, which is the 3rd highest priority?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
35	22.88%	Community Services
31	20.26%	Community Facilities
31	20.26%	Economic Development
22	14.38%	Housing
21	13.73%	Public Improvements
13	8.5%	Homeless Facilities and Services

16) Based on the above categories of community needs, which is the 4th highest priority?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
38	24.84%	Community Facilities
30	19.61%	Community Services
24	15.69%	Economic Development
23	15.03%	Homeless Facilities and Services
21	13.73%	Housing
17	11.11%	Public Improvements

17) Based on the above categories of community needs, which is the 5th highest priority?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
34	22.22%	Housing
33	21.57%	Community Facilities
24	15.69%	Community Services
23	15.03%	Economic Development
21	13.73%	Public Improvements
18	11.76%	Homeless Facilities and Services

18) Based on the above categories of community needs, which is the 6th highest priority?

<u>Count</u>	<u>Pct</u>	<u>Response</u>
68	44.44%	Homeless Facilities and Services
26	16.99%	Public Improvements
25	16.34%	Economic Development
14	9.15%	Housing
10	6.54%	Community Facilities

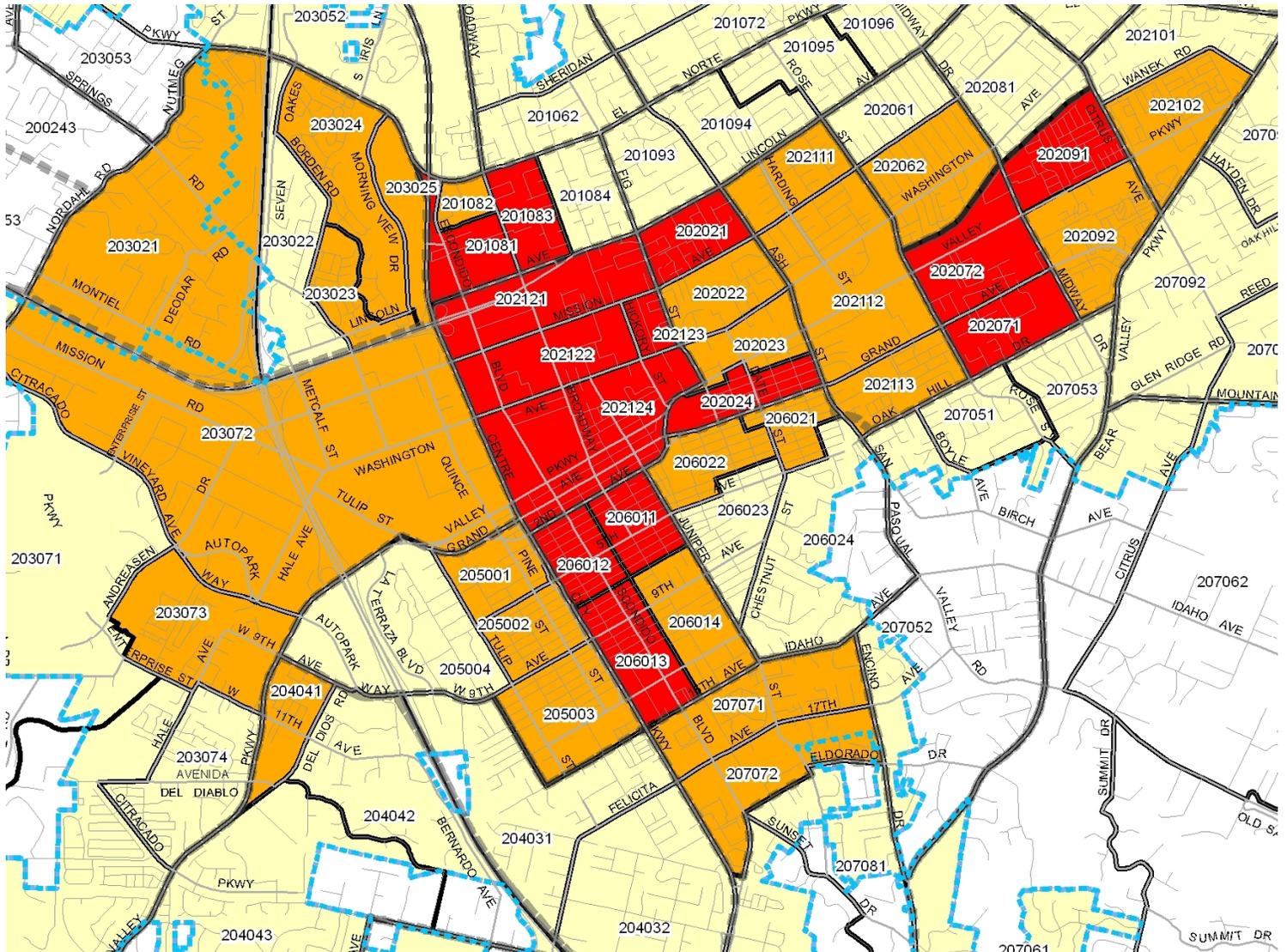
APPENDIX G

Summary of 2005 Consolidated Planning Survey Results

6461

- 1 Marie Williams 1750 W Citracado #19 Escondido CA
92029 480-7396
- 1 Milton Perez 113 Espanas Glen Escondido, CA 92026
760-839-1154
- 1 NO
- 1 No.
- 1 Please contact Dr. Banzai Nixon at the American
Institute for Minority Genocide and Aryan economic
advancement.
- 1 Thank you for this opportunity. A Escondido resident for
over 30 years.
- 1 VA hospital's "Idea" organize State of Calif. county
services support church organization's (religion)
- 1 betsy jones @ eccdc@aol.com
- 1 email: teepee@nctimes.net
- 1 jspinden@cox.net

City of Escondido Census Tracts Concentrations of Low and Moderate Income Persons Based on 2000 Census Data



= 51-70% Low/Mod

= 71-100% Low/Mod

Project Name: CDBG Administration						
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO					
Management and administration of Escondido's CDBG program including planning, regulatory compliance, contract administration and fiscal management.						
Location:	Priority Need Category					
Citywide	Select one: Planning/Administration ▼					
Explanation:						
Expected Completion Date:						
6/30/2011						
Objective Category						
<input type="radio"/> Decent Housing						
<input type="radio"/> Suitable Living Environment						
<input type="radio"/> Economic Opportunity						
Specific Objectives						
Outcome Categories	1, _____ ▼					
<input type="checkbox"/> Availability/Accessibility	2, _____ ▼					
<input type="checkbox"/> Affordability	3, _____ ▼					
<input type="checkbox"/> Sustainability						
Project-level Accomplishments	Accompl. Type: ▼ Proposed		Accompl. Type: ▼ Proposed			
	Underway		Underway			
	Complete		Complete			
	Accompl. Type: ▼ Proposed		Accompl. Type: ▼ Proposed			
	Underway		Underway			
	Complete		Complete			
	Accompl. Type: ▼ Proposed		Accompl. Type: ▼ Proposed			
	Underway		Underway			
	Complete		Complete			
Proposed Outcome		Performance Measure		Actual Outcome		
Matrix Codes ▼		Matrix Codes ▼		Matrix Codes ▼		
Matrix Codes ▼		Matrix Codes ▼		Matrix Codes ▼		
Matrix Codes ▼		Matrix Codes ▼		Matrix Codes ▼		
Program Year 1	CDBG ▼	Proposed Amt.	364345	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Workforce Assistance Computer Lab						
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO Computer lab and technical assistance for low-and moderate-income job seekers at the Escondido Public Library					
Location: 239 S. Kalmia Street, Escondido - Citywide	Priority Need Category Select one: Economic Development ▼					
Expected Completion Date: 6/30/2011	Explanation: Serves a need for employment assistance					
Objective Category <input type="radio"/> Decent Housing <input type="radio"/> Suitable Living Environment <input checked="" type="radio"/> Economic Opportunity	Specific Objectives					
Outcome Categories <input checked="" type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	1, Improve economic opportunities for low-income persons ▼ 2, ▼ 3, ▼					
Project-level Accomplishments	01 People ▼	Proposed	2000	Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
Proposed Outcome		Performance Measure		Actual Outcome		
2000 individuals served at the computer lab		individuals served				
05H Employment Training 570.201(e) ▼				Matrix Codes ▼		
Matrix Codes ▼				Matrix Codes ▼		
Matrix Codes ▼				Matrix Codes ▼		
Program Year 1	CDBG ▼	Proposed Amt.	16800	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	01 People ▼	Proposed Units	2000	Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Fair Housing Services							
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO						
Program will provide accessible education and mediation services for Escondido tenants and landlords, ensuring equal housing opportunities and increasing awareness of fair housing laws.							
Location:	Priority Need Category						
Citywide	Select one: Planning/Administration ▼						
Explanation:							
Expected Completion Date:							
6/30/2011							
Objective Category							
<input checked="" type="radio"/> Decent Housing							
<input type="radio"/> Suitable Living Environment							
<input type="radio"/> Economic Opportunity							
Outcome Categories	Specific Objectives						
<input checked="" type="checkbox"/> Availability/Accessibility	1. Increase range of housing options & related services for persons w/ special needs ▼						
<input type="checkbox"/> Affordability	2. Improve the services for low/mod income persons ▼						
<input type="checkbox"/> Sustainability	3. ▼						
Project-level Accomplishments	01 People ▼	Proposed	90		Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
Proposed Outcome	Performance Measure	Actual Outcome					
90	Persons served						
21D Fair Housing Activities (subject to 20% Admin cap) 570.20i ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Program Year 1	CDBG ▼	Proposed Amt.	10000		Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	HOME ▼	Proposed Amt.	16000		Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	01 People ▼	Proposed Units	90		Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	

Project Name: Tulip Street Improvement Project Phase 4						
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO					
Construction of comprehensive street improvements on Tulip Street from 5th Ave. north to 3rd Ave. including new curbs, gutters, retaining walls, sidewalks, street lights and new street surfaces.						
Location:	Priority Need Category					
Census tract: 205.00	Select one: Infrastructure ▼					
Explanation:						
Expected Completion Date:	High priority need was identified for comprehensive street improvements in low-and moderate-income neighborhoods.					
6/30/2011						
Objective Category						
<input type="radio"/> Decent Housing						
<input checked="" type="radio"/> Suitable Living Environment						
<input type="radio"/> Economic Opportunity						
Specific Objectives						
Outcome Categories	1, Improve quality / increase quantity of public improvements for lower income persons ▼					
<input type="checkbox"/> Availability/Accessibility	2, ▼					
<input type="checkbox"/> Affordability	3, ▼					
<input checked="" type="checkbox"/> Sustainability						
Project-level Accomplishments	11 Public Facilities ▼	Proposed	1	Accompl. Type: ▼	Proposed	
		Underway	1		Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
Proposed Outcome		Performance Measure		Actual Outcome		
Complete street improvement project		Completed project				
03K Street Improvements 570.201(c) ▼		Matrix Codes ▼		Matrix Codes ▼		
Matrix Codes ▼		Matrix Codes ▼		Matrix Codes ▼		
Matrix Codes ▼		Matrix Codes ▼		Matrix Codes ▼		
Program Year 1	CDBG ▼	Proposed Amt.	851500	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	CDBG ▼	Proposed Amt.	1106913	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	11 Public Facilities ▼	Proposed Units	1	Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Project NEAT					
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO				
This project applies code enforcement practices in low-and moderate-income, organized neighborhoods to address appearance and safety issues such as graffiti, improperly maintained properties, encroachments in the City right of way and other issues. The program administrator works with the neighborhood groups to identify and remedy the issues using available resources from within the community.					
Location: Census tracts 201.08, 202.02, 202.06, 202.07, 202.12, 203.02, 205.00, 206.01, 206.02	Priority Need Category Select one: Other				
Expected Completion Date: 6/30/2011	Explanation: Neighborhood revitalization				
Objective Category <input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	Specific Objectives				
Outcome Categories <input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input checked="" type="checkbox"/> Sustainability	1, Improve the quality of owner housing				
	2,				
	3,				
Project-level Accomplishments	04 Households	Proposed	50	Accompl. Type:	Proposed
		Underway			Underway
		Complete			Complete
	Accompl. Type:	Proposed		Accompl. Type:	Proposed
		Underway			Underway
		Complete			Complete
	Accompl. Type:	Proposed		Accompl. Type:	Proposed
		Underway			Underway
		Complete			Complete
Proposed Outcome	Performance Measure	Actual Outcome			
Appearance and safety issues identified and	Households assisted				
15 Code Enforcement 570.202(c)		Matrix Codes			
Matrix Codes		Matrix Codes			
Matrix Codes		Matrix Codes			
Program Year 1	CDBG	Proposed Amt.	68155	Fund Source:	Proposed Amt.
		Actual Amount			Actual Amount
	Fund Source:	Proposed Amt.		Fund Source:	Proposed Amt.
		Actual Amount			Actual Amount
	04 Households	Proposed Units	50	Accompl. Type:	Proposed Units
		Actual Units			Actual Units
	Accompl. Type:	Proposed Units		Accompl. Type:	Proposed Units
		Actual Units			Actual Units

Project Name: Oak Hill Child Care Facility and Street Improvements																			
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO																		
Improvements to existing facility providing subsidized child care services to low-income families including infrastructure to enable expansion via placement of modular building (using state funds) and street improvements.																			
Location:	Priority Need Category																		
1317 Oak Hill Drive, Escondido	<table border="1"> <tr> <td>Select one:</td> <td>Economic Development ▼</td> </tr> <tr> <td colspan="2">Explanation:</td> </tr> <tr> <td colspan="2">Expansion of child care facility will provide an additional 48 child care slots to low-income families for a total of 124 child care slots, enabling parents to enter the workforce or continue their education.</td> </tr> <tr> <td colspan="2">Specific Objectives</td> </tr> <tr> <td>1</td> <td>Improve the services for low/mod income persons ▼</td> </tr> <tr> <td>2</td> <td>▼</td> </tr> <tr> <td>3</td> <td>▼</td> </tr> </table>	Select one:	Economic Development ▼	Explanation:		Expansion of child care facility will provide an additional 48 child care slots to low-income families for a total of 124 child care slots, enabling parents to enter the workforce or continue their education.		Specific Objectives		1	Improve the services for low/mod income persons ▼	2	▼	3	▼				
Select one:	Economic Development ▼																		
Explanation:																			
Expansion of child care facility will provide an additional 48 child care slots to low-income families for a total of 124 child care slots, enabling parents to enter the workforce or continue their education.																			
Specific Objectives																			
1	Improve the services for low/mod income persons ▼																		
2	▼																		
3	▼																		
Expected Completion Date:																			
5/1/2011																			
Objective Category																			
<input type="radio"/> Decent Housing <input type="radio"/> Suitable Living Environment <input checked="" type="radio"/> Economic Opportunity																			
Outcome Categories																			
<input checked="" type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability																			
Project-level Accomplishments																			
01 People ▼	<table border="1"> <tr><td>Proposed</td><td>124</td><td></td><td>Accompl. Type: ▼</td><td>Proposed</td><td></td></tr> <tr><td>Underway</td><td></td><td></td><td></td><td>Underway</td><td></td></tr> <tr><td>Complete</td><td></td><td></td><td></td><td>Complete</td><td></td></tr> </table>	Proposed	124		Accompl. Type: ▼	Proposed		Underway				Underway		Complete				Complete	
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Underway				Underway															
Complete				Complete															
Accompl. Type: ▼	<table border="1"> <tr><td>Proposed</td><td></td><td></td><td>Accompl. Type: ▼</td><td>Proposed</td><td></td></tr> <tr><td>Underway</td><td></td><td></td><td></td><td>Underway</td><td></td></tr> <tr><td>Complete</td><td></td><td></td><td></td><td>Complete</td><td></td></tr> </table>	Proposed			Accompl. Type: ▼	Proposed		Underway				Underway		Complete				Complete	
Proposed			Accompl. Type: ▼	Proposed															
Underway				Underway															
Complete				Complete															
Accompl. Type: ▼	<table border="1"> <tr><td>Proposed</td><td></td><td></td><td>Accompl. Type: ▼</td><td>Proposed</td><td></td></tr> <tr><td>Underway</td><td></td><td></td><td></td><td>Underway</td><td></td></tr> <tr><td>Complete</td><td></td><td></td><td></td><td>Complete</td><td></td></tr> </table>	Proposed			Accompl. Type: ▼	Proposed		Underway				Underway		Complete				Complete	
Proposed			Accompl. Type: ▼	Proposed															
Underway				Underway															
Complete				Complete															
Proposed Outcome	Performance Measure	Actual Outcome																	
48 additional children will receive subsidized child	children served																		
03M Child Care Centers 570.201(c) ▼	Matrix Codes ▼	Matrix Codes ▼																	
Matrix Codes ▼	Matrix Codes ▼	Matrix Codes ▼																	
Matrix Codes ▼	Matrix Codes ▼	Matrix Codes ▼																	
Program Year 1																			
CDBG ▼	<table border="1"> <tr><td>Proposed Amt.</td><td>300000</td><td></td><td>Fund Source: ▼</td><td>Proposed Amt.</td><td></td></tr> <tr><td>Actual Amount</td><td></td><td></td><td></td><td>Actual Amount</td><td></td></tr> </table>	Proposed Amt.	300000		Fund Source: ▼	Proposed Amt.		Actual Amount				Actual Amount							
Proposed Amt.	300000		Fund Source: ▼	Proposed Amt.															
Actual Amount				Actual Amount															
Other ▼	<table border="1"> <tr><td>Proposed Amt.</td><td>280000</td><td></td><td>Fund Source: ▼</td><td>Proposed Amt.</td><td></td></tr> <tr><td>Actual Amount</td><td></td><td></td><td></td><td>Actual Amount</td><td></td></tr> </table>	Proposed Amt.	280000		Fund Source: ▼	Proposed Amt.		Actual Amount				Actual Amount							
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Actual Amount				Actual Amount															
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Proposed Units			Accompl. Type: ▼	Proposed Units															
Actual Units				Actual Units															

Project Name: Senior Transportation																																																																																																																																																																																																											
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO																																																																																																																																																																																																										
Coordinated transportation system for a minimum of 150 seniors, enabling them to shop for groceries, get to medical appointments and take part in services available at the Joslyn Senior Center.																																																																																																																																																																																																											
Location:	Priority Need Category																																																																																																																																																																																																										
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Type: ▼</td> <td>Proposed</td> <td></td> </tr> <tr> <td></td> <td>Underway</td> <td></td> <td></td> <td></td> <td>Underway</td> <td></td> </tr> <tr> <td></td> <td>Complete</td> <td></td> <td></td> <td></td> <td>Complete</td> <td></td> </tr> <tr> <td>Accompl. Type: ▼</td> <td>Proposed</td> <td></td> <td></td> <td>Accompl. Type: ▼</td> <td>Proposed</td> <td></td> </tr> <tr> <td></td> <td>Underway</td> <td></td> <td></td> <td></td> <td>Underway</td> <td></td> </tr> <tr> <td></td> <td>Complete</td> <td></td> <td></td> <td></td> <td>Complete</td> <td></td> </tr> <tr> <td>Accompl. Type: ▼</td> <td>Proposed</td> <td></td> <td></td> <td>Accompl. 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Type: ▼	Proposed			Underway				Underway			Complete				Complete		Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed			Underway				Underway			Complete				Complete		Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed			Underway				Underway			Complete				Complete		Proposed Outcome		Performance Measure		Actual Outcome				150 seniors receive transportation services		seniors served						05A Senior Services 570.201(e) ▼				Matrix Codes ▼				Program Year 1	CDBG ▼	Proposed Amt.	28300		Fund Source: ▼	Proposed Amt.			Actual Amount				Actual Amount		Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.			Actual Amount				Actual Amount		01 People ▼	Proposed Units	150		Accompl. Type: ▼	Proposed Units			Actual Units				Actual Units		Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units			Actual Units				Actual Units																	
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Project Name: Infant/Toddler/Preschool Counseling and Parent Training						
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO Counseling and parent training for low-income, at-risk children and families including early intervention, in-classroom and play therapy.					
Location:	Priority Need Category					
Mission Park Area	Select one: Public Services ▼					
Expected Completion Date:	Explanation:					
6/30/2011	Addresses a priority need for youth services in the Mission Park area. Also addresses the need for early intervention as related to the crime awareness need.					
Objective Category	Specific Objectives					
<input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	1. Improve the services for low/mod income persons ▼					
Outcome Categories	2. ▼					
<input checked="" type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	3. ▼					
Project-level Accomplishments	01 People ▼	Proposed	200	Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
Proposed Outcome	Performance Measure	Actual Outcome				
200 children and families served	Individuals served					
05D Youth Services 570.201(e) ▼	Matrix Codes ▼					
Matrix Codes ▼	Matrix Codes ▼					
Matrix Codes ▼	Matrix Codes ▼					
Program Year 1	CDBG ▼	Proposed Amt.	25000	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	01 People ▼	Proposed Units	200	Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Meals on Wheels						
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO					
Daily meal delivery to homebound seniors						
Location:	Priority Need Category					
Citywide	Select one: Public Services ▼ Explanation:					
Expected Completion Date:	Daily meal delivery to seniors decreases their need for transportation. Senior transportation was identified as a high priority need in the community.					
(mm/dd/yyyy)						
Objective Category <input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	Specific Objectives					
Outcome Categories <input checked="" type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	1, Improve the services for low/mod income persons ▼ 2, ▼ 3, ▼					
Project-level Accomplishments	01 People ▼	Proposed	130	Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
Proposed Outcome	Performance Measure	Actual Outcome				
130 seniors receive daily meal delivery	seniors served					
05A Senior Services 570.201(e) ▼	Matrix Codes ▼					
Matrix Codes ▼	Matrix Codes ▼					
Matrix Codes ▼	Matrix Codes ▼					
Program Year 1	CDBG ▼	Proposed Amt.	14300	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	01 People ▼	Proposed Units	130	Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Family counseling services					
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO Screening, observation, assessment and counseling services for low-income children and their families.				
Location: Mission Park Area	Priority Need Category Select one: Public Services ▼ Explanation:				
Expected Completion Date: 6/30/2011	Counseling services to at-risk children and families for prevention and intervention purposes.				
Objective Category <input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	Specific Objectives				
Outcome Categories <input checked="" type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	1. Improve the services for low/mod income persons ▼ 2. ▼ 3. ▼				
Project-level Accomplishments	01 People ▼	Proposed	250	Accompl. Type: ▼	Proposed
		Underway			Underway
		Complete			Complete
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed
		Underway			Underway
		Complete			Complete
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed
		Underway			Underway
		Complete			Complete
Proposed Outcome	Performance Measure	Actual Outcome			
250 children and their families served	Individuals served				
050 Mental Health Services 570.201(e) ▼	Matrix Codes ▼				
Matrix Codes ▼	Matrix Codes ▼				
Matrix Codes ▼	Matrix Codes ▼				
Program Year 1	CDBG ▼	Proposed Amt.	28300	Fund Source: ▼	Proposed Amt.
		Actual Amount			Actual Amount
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.
		Actual Amount			Actual Amount
	01 People ▼	Proposed Units	250	Accompl. Type: ▼	Proposed Units
		Actual Units			Actual Units
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units
		Actual Units			Actual Units

Project Name: Regional Winter Homeless Shelter							
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO						
Operational support for a coordinated regional winter shelter providing 100 nights of shelter and case management services for 80 homeless persons, including 40 beds in Escondido, during the cold weather months of December-February.							
Location:	Priority Need Category						
Citywide	Select one: Homeless/HIV/AIDS ▼						
Explanation:							
Expected Completion Date: (mm/dd/yyyy)							
Objective Category							
<input checked="" type="radio"/> Decent Housing							
<input type="radio"/> Suitable Living Environment							
<input type="radio"/> Economic Opportunity							
Specific Objectives							
Outcome Categories	1 End chronic homelessness ▼						
<input checked="" type="checkbox"/> Availability/Accessibility	2 ▼						
<input type="checkbox"/> Affordability	3 ▼						
<input type="checkbox"/> Sustainability							
Project-level Accomplishments	01 People ▼	Proposed	40		Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
Proposed Outcome		Performance Measure		Actual Outcome			
40 homeless individuals receive shelter		homeless individuals served					
03T Operating Costs of Homeless/AIDS Patients Programs ▼					Matrix Codes ▼		
Matrix Codes ▼					Matrix Codes ▼		
Matrix Codes ▼					Matrix Codes ▼		
Program Year 1	CDBG ▼	Proposed Amt.	33300		Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	01 People ▼	Proposed Units	40		Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	

Project Name: Senior Nutrition Program															
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO														
Providing affordable hot meals to seniors at the Joslyn Senior Center in conjunction with the coordinated transportation program.															
Location:	Priority Need Category														
Citywide	<table border="1"> <tr> <td>Select one:</td> <td>Public Services ▼</td> </tr> <tr> <td colspan="2">Explanation:</td> </tr> <tr> <td colspan="2">Senior services was identified as a high priority need in the community, specifically transportation alternatives. In conjunction with the senior transportation program this project meets a need for senior services.</td> </tr> <tr> <td colspan="2">Specific Objectives</td> </tr> <tr> <td>1</td> <td>Improve the services for low/mod income persons ▼</td> </tr> <tr> <td>2</td> <td>▼</td> </tr> <tr> <td>3</td> <td>▼</td> </tr> </table>	Select one:	Public Services ▼	Explanation:		Senior services was identified as a high priority need in the community, specifically transportation alternatives. In conjunction with the senior transportation program this project meets a need for senior services.		Specific Objectives		1	Improve the services for low/mod income persons ▼	2	▼	3	▼
Select one:	Public Services ▼														
Explanation:															
Senior services was identified as a high priority need in the community, specifically transportation alternatives. In conjunction with the senior transportation program this project meets a need for senior services.															
Specific Objectives															
1	Improve the services for low/mod income persons ▼														
2	▼														
3	▼														
Expected Completion Date: (mm/dd/yyyy)															
<input type="checkbox"/> Objective Category <input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity															
Outcome Categories <input checked="" type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability															
Project-level Accomplishments	01 People ▼	Proposed	500		Accompl. Type: ▼	Proposed									
		Underway				Underway									
		Complete				Complete									
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed									
		Underway				Underway									
		Complete				Complete									
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed									
		Underway				Underway									
		Complete				Complete									
Proposed Outcome		Performance Measure		Actual Outcome											
575 seniors receive affordable hot meals		seniors served													
05A Senior Services 570.201(e) ▼				Matrix Codes ▼											
Matrix Codes ▼				Matrix Codes ▼											
Matrix Codes ▼				Matrix Codes ▼											
Program Year 1	CDBG ▼	Proposed Amt.	60000		Fund Source: ▼	Proposed Amt.									
		Actual Amount				Actual Amount									
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.									
		Actual Amount				Actual Amount									
	01 People ▼	Proposed Units	500		Accompl. Type: ▼	Proposed Units									
		Actual Units				Actual Units									
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units									
		Actual Units				Actual Units									

Project Name: Learn to Swim						
Description:	IDIS Project #: TBS UOG Code: CA61230 ESCONDIDO					
Swim and water safety lessons to low-income youth and families						
Location:	Priority Need Category					
Washington Park, 501 N. Rose St., Escondido (Mission Park Area)	Select one: Public Services ▼					
Expected Completion Date:	Explanation:					
6/30/2011	Meets the need for youth services, specifically targeted at at-risk youth					
Objective Category						
<input type="radio"/> Decent Housing						
<input checked="" type="radio"/> Suitable Living Environment						
<input type="radio"/> Economic Opportunity						
Outcome Categories	Specific Objectives					
<input checked="" type="checkbox"/> Availability/Accessibility	1, Improve the services for low/mod income persons ▼					
<input type="checkbox"/> Affordability	2, ▼					
<input type="checkbox"/> Sustainability	3, ▼					
Project-level Accomplishments	01 People ▼	Proposed	400	Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
Proposed Outcome	Performance Measure	Actual Outcome				
Individuals complete swim and water safety class	Individuals completing class					
05D Youth Services 570.201(e) ▼	Matrix Codes ▼					
Matrix Codes ▼	Matrix Codes ▼					
Matrix Codes ▼	Matrix Codes ▼					
Program Year 1	CDBG ▼	Proposed Amt.	18900	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	01 People ▼	Proposed Units	400	Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Healthcare Career Pipeline								
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO							
Case management and education to guide high school students into the health care field; "bridge" grant to enable program to run for full fiscal year								
Location:	Priority Need Category							
Orange Glen High School, 2200 Glen Ridge Road, Escondido - serving students Citywide	Select one: Economic Development ▼							
Expected Completion Date:	Explanation:							
6/30/2011	Serves an economic development need for employment training and career guidance							
Objective Category	Specific Objectives							
<input type="radio"/> Decent Housing <input type="radio"/> Suitable Living Environment <input checked="" type="radio"/> Economic Opportunity	1, Improve economic opportunities for low-income persons ▼							
Outcome Categories	2, ▼							
<input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input checked="" type="checkbox"/> Sustainability	3, ▼							
Project-level Accomplishments	01 People ▼	Proposed	30		Accompl. Type: ▼	Proposed		
		Underway					Underway	
		Complete					Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed		
		Underway					Underway	
		Complete					Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed		
		Underway					Underway	
		Complete					Complete	
Proposed Outcome		Performance Measure		Actual Outcome				
30 individuals complete program		individuals completing program						
05H Employment Training 570.201(e) ▼				Matrix Codes ▼				
Matrix Codes ▼				Matrix Codes ▼				
Matrix Codes ▼				Matrix Codes ▼				
Program Year 1	CDBG ▼	Proposed Amt.	1000		Fund Source: ▼	Proposed Amt.		
		Actual Amount					Actual Amount	
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.		
		Actual Amount					Actual Amount	
	01 People ▼	Proposed Units	30		Accompl. Type: ▼	Proposed Units		
		Actual Units					Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units		
		Actual Units					Actual Units	

Project Name: Bilingual Computer Training							
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO						
Job-readiness, bilingual computer training intended to prepare individuals, specifically in the Mission Park Area, for employment							
Location:	Priority Need Category						
City Hall, 201 N. Broadway, Escondido - targeted at Mission Park Area residents	Select one: Economic Development ▼						
Expected Completion Date:	Explanation:						
12/31/2011	Serves a need for employment training						
Objective Category	Specific Objectives						
<input type="radio"/> Decent Housing <input type="radio"/> Suitable Living Environment <input checked="" type="radio"/> Economic Opportunity	1, Improve economic opportunities for low-income persons ▼						
Outcome Categories	2, ▼						
<input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input checked="" type="checkbox"/> Sustainability	3, ▼						
Project-level Accomplishments	01 People ▼	Proposed	50		Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
Proposed Outcome	Performance Measure	Actual Outcome					
50 Individuals complete computer training	individuals completing training						
05H Employment Training 570.201(e) ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Program Year 1	CDBG ▼	Proposed Amt.	10000		Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	01 People ▼	Proposed Units	50		Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	

Project Name: SAFEWALK								
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO							
Support for volunteer-based parent program ensuring low-income, at-risk elementary and middle school students and safe walk to and from school.								
Location:	Priority Need Category							
Escondido elementary and middle schools in Mission Park Area	Select one: Public Services ▼							
Expected Completion Date:	Explanation:							
6/30/2011	Serves a need for crime awareness activities							
Objective Category	Specific Objectives							
<input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	1, Improve the services for low/mod income persons ▼							
Outcome Categories	2, ▼							
<input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input checked="" type="checkbox"/> Sustainability	3, ▼							
Project-level Accomplishments	01 People ▼	Proposed	50		Accompl. Type: ▼	Proposed		
		Underway					Underway	
		Complete					Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed		
		Underway					Underway	
		Complete					Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed		
		Underway					Underway	
		Complete					Complete	
Proposed Outcome		Performance Measure		Actual Outcome				
50 students participate in program		students participating in program						
05I Crime Awareness 570.201(e) ▼				Matrix Codes ▼				
Matrix Codes ▼				Matrix Codes ▼				
Matrix Codes ▼				Matrix Codes ▼				
Program Year 1	CDBG ▼	Proposed Amt.	5000		Fund Source: ▼	Proposed Amt.		
		Actual Amount					Actual Amount	
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.		
		Actual Amount					Actual Amount	
	01 People ▼	Proposed Units	50		Accompl. Type: ▼	Proposed Units		
		Actual Units					Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units		
		Actual Units					Actual Units	

Project Name: Food 4 Kids Backpack Program						
Description:	IDIS Project #: TBD UOG Code: CA61230 ESCONDIDO					
Provides backpacks filled with healthy food every Friday throughout the school year to very low income elementary students who might otherwise go hungry over the weekend						
Location:	Priority Need Category					
Lincoln Elementary School, 1029 N. Broadway, Escondido (Mission Park Area)	Select one: Public Services ▼					
Expected Completion Date:	Explanation:					
6/30/2011	Serves a need for youth services					
Objective Category	Specific Objectives					
<input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	1. Improve the services for low/mod income persons ▼					
Outcome Categories	2. ▼					
<input type="checkbox"/> Availability/Accessibility <input checked="" type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	3. ▼					
Project-level Accomplishments	01 People ▼	Proposed	50	Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed	
		Underway			Underway	
		Complete			Complete	
Proposed Outcome		Performance Measure		Actual Outcome		
50 students receive weekly food backpacks		students receiving food				
05D Youth Services 570.201(e) ▼				Matrix Codes ▼		
Matrix Codes ▼				Matrix Codes ▼		
Matrix Codes ▼				Matrix Codes ▼		
Program Year 1	CDBG ▼	Proposed Amt.	10000	Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.	
		Actual Amount			Actual Amount	
	01 People ▼	Proposed Units	50	Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units	
		Actual Units			Actual Units	

Project Name: Homebuyer Entry Loan Program							
Description:	IDIS Project #: UOG Code: CA61230 ESCONDIDO						
Provide a low interest loan which can be used toward the down payment or closing costs for first time homebuyers.							
Location: City wide	Priority Need Category Select one: Owner Occupied Housing ▼						
Expected Completion Date: 6/30/2011	Explanation: Helps low income residents acquire first home.						
Objective Category <input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	Specific Objectives						
Outcome Categories <input type="checkbox"/> Availability/Accessibility <input checked="" type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	1. Increase the availability of affordable owner housing ▼ 2. Improve access to affordable owner housing ▼ 3. ▼						
Project-level Accomplishments	04 Households ▼	Proposed	75		Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
Proposed Outcome		Performance Measure		Actual Outcome			
Provide loans for 15 households per year							
13 Direct Homeownership Assistance 570.201(n) ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Program Year 1	HOME ▼	Proposed Amt.	\$675,000		Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	

Project Name: Further Housing Development							
Description:	IDIS Project #: UOG Code: CA61230 ESCONDIDO						
Funds to be reserved for planning and/or development of future affordable housing project							
Location: City wide	Priority Need Category Select one: Rental Housing ▼						
Expected Completion Date: 6/30/2011	Explanation: Increase the supply of well designed affordable rental units.						
Objective Category <input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	Specific Objectives						
Outcome Categories <input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input checked="" type="checkbox"/> Sustainability	1. Increase the supply of affordable rental housing ▼ 2. Improve access to affordable rental housing ▼ 3. ▼						
Project-level Accomplishments	10 Housing Units ▼	Proposed	115		Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
	Accompl. Type: ▼	Proposed			Accompl. Type: ▼	Proposed	
		Underway				Underway	
		Complete				Complete	
Proposed Outcome		Performance Measure		Actual Outcome			
Increase supply of affordable rental units.							
17C CI Building Acquisition, Construction, Rehabilitat 570.203(a) ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Matrix Codes ▼				Matrix Codes ▼			
Program Year 1	HOME ▼	Proposed Amt.	\$108,799		Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	Fund Source: ▼	Proposed Amt.			Fund Source: ▼	Proposed Amt.	
		Actual Amount				Actual Amount	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	
	Accompl. Type: ▼	Proposed Units			Accompl. Type: ▼	Proposed Units	
		Actual Units				Actual Units	

Project Name: HOME Administrative Costs						
Description:	IDIS Project #: <input type="text"/> UOG Code: CA61230 ESCONDIDO					
Provide for administrative costs related to HOME projects.						
Location: City wide	Priority Need Category Select one: <input type="text" value="Planning/Administration"/>					
Expected Completion Date: 6/30/2011	Explanation: Provide for costs for operation of the HOME program including staff, supplies, training, etc.					
Objective Category <input type="radio"/> Decent Housing <input type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	Specific Objectives					
Outcome Categories <input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input type="checkbox"/> Sustainability	1, <input type="text"/> <input type="button" value="v"/> 2, <input type="text"/> <input type="button" value="v"/> 3, <input type="text"/> <input type="button" value="v"/>					
Project-level Accomplishments	Other <input type="button" value="v"/>	Proposed	<input type="text"/>	Accompl. Type: <input type="button" value="v"/>	Proposed	<input type="text"/>
	<input type="text"/>	Underway	<input type="text"/>	<input type="text"/>	Underway	<input type="text"/>
	<input type="text"/>	Complete	<input type="text"/>	<input type="text"/>	Complete	<input type="text"/>
	Accompl. Type: <input type="button" value="v"/>	Proposed	<input type="text"/>	Accompl. Type: <input type="button" value="v"/>	Proposed	<input type="text"/>
	<input type="text"/>	Underway	<input type="text"/>	<input type="text"/>	Underway	<input type="text"/>
	<input type="text"/>	Complete	<input type="text"/>	<input type="text"/>	Complete	<input type="text"/>
	Accompl. Type: <input type="button" value="v"/>	Proposed	<input type="text"/>	Accompl. Type: <input type="button" value="v"/>	Proposed	<input type="text"/>
	<input type="text"/>	Underway	<input type="text"/>	<input type="text"/>	Underway	<input type="text"/>
	<input type="text"/>	Complete	<input type="text"/>	<input type="text"/>	Complete	<input type="text"/>
Proposed Outcome	Performance Measure	Actual Outcome				
Program administration						
Matrix Codes <input type="button" value="v"/>	Matrix Codes <input type="button" value="v"/>					
Matrix Codes <input type="button" value="v"/>	Matrix Codes <input type="button" value="v"/>					
Matrix Codes <input type="button" value="v"/>	Matrix Codes <input type="button" value="v"/>					
Program Year 1	HOME <input type="button" value="v"/>	Proposed Amt.	\$106,685	Fund Source: <input type="button" value="v"/>	Proposed Amt.	<input type="text"/>
	<input type="text"/>	Actual Amount	<input type="text"/>	<input type="text"/>	Actual Amount	<input type="text"/>
	Fund Source: <input type="button" value="v"/>	Proposed Amt.	<input type="text"/>	Fund Source: <input type="button" value="v"/>	Proposed Amt.	<input type="text"/>
	<input type="text"/>	Actual Amount	<input type="text"/>	<input type="text"/>	Actual Amount	<input type="text"/>
	Accompl. Type: <input type="button" value="v"/>	Proposed Units	<input type="text"/>	Accompl. Type: <input type="button" value="v"/>	Proposed Units	<input type="text"/>
	<input type="text"/>	Actual Units	<input type="text"/>	<input type="text"/>	Actual Units	<input type="text"/>
	Accompl. Type: <input type="button" value="v"/>	Proposed Units	<input type="text"/>	Accompl. Type: <input type="button" value="v"/>	Proposed Units	<input type="text"/>
	<input type="text"/>	Actual Units	<input type="text"/>	<input type="text"/>	Actual Units	<input type="text"/>

Project Name: CHDO Set-Aside and Administration					
Description:	IDIS Project #: UOG Code: CA61230 ESCONDIDO				
Mandatory CHDO set-aside and administrative costs associated with potential new project development.					
Location:	Priority Need Category				
City wide	Select one: Rental Housing ▼				
Expected Completion Date:	Explanation:				
6/30/2011	Provide for costs to develop rental housing.				
Objective Category	Specific Objectives				
<input type="radio"/> Decent Housing <input checked="" type="radio"/> Suitable Living Environment <input type="radio"/> Economic Opportunity	1. Improve the quality of affordable rental housing ▼				
Outcome Categories	2. Increase the supply of affordable rental housing ▼				
<input type="checkbox"/> Availability/Accessibility <input type="checkbox"/> Affordability <input checked="" type="checkbox"/> Sustainability	3. _____ ▼				
Project-level Accomplishments	10 Housing Units ▼	Proposed	115	Accompl. Type: ▼	Proposed
		Underway			Underway
		Complete			Complete
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed
		Underway			Underway
		Complete			Complete
	Accompl. Type: ▼	Proposed		Accompl. Type: ▼	Proposed
		Underway			Underway
		Complete			Complete
Proposed Outcome	Performance Measure	Actual Outcome			
Increase the supply of affordable rental units.					
17C CI Building Acquisition, Construction, Rehabilitat 570.203(a) ▼	Matrix Codes ▼				
Matrix Codes ▼	Matrix Codes ▼				
Matrix Codes ▼	Matrix Codes ▼				
Program Year 1	HOME ▼	Proposed Amt.	\$181,371	Fund Source: ▼	Proposed Amt.
		Actual Amount			Actual Amount
	Fund Source: ▼	Proposed Amt.		Fund Source: ▼	Proposed Amt.
		Actual Amount			Actual Amount
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units
		Actual Units			Actual Units
	Accompl. Type: ▼	Proposed Units		Accompl. Type: ▼	Proposed Units
		Actual Units			Actual Units



CPMP Non-State Grantee Certifications

Many elements of this document may be completed electronically, however a signature must be manually applied and the document must be submitted in paper form to the Field Office.

- This certification does not apply.
 This certification is applicable.

NON-STATE GOVERNMENT CERTIFICATIONS

In accordance with the applicable statutes and the regulations governing the consolidated plan regulations, the jurisdiction certifies that:

Affirmatively Further Fair Housing -- The jurisdiction will affirmatively further fair housing, which means it will conduct an analysis of impediments to fair housing choice within the jurisdiction, take appropriate actions to overcome the effects of any impediments identified through that analysis, and maintain records reflecting that analysis and actions in this regard.

Anti-displacement and Relocation Plan -- It will comply with the acquisition and relocation requirements of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, as amended, and implementing regulations at 49 CFR 24; and it has in effect and is following a residential antidisplacement and relocation assistance plan required under section 104(d) of the Housing and Community Development Act of 1974, as amended, in connection with any activity assisted with funding under the CDBG or HOME programs.

Drug Free Workplace -- It will or will continue to provide a drug-free workplace by:

1. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
2. Establishing an ongoing drug-free awareness program to inform employees about --
 - a. The dangers of drug abuse in the workplace;
 - b. The grantee's policy of maintaining a drug-free workplace;
 - c. Any available drug counseling, rehabilitation, and employee assistance programs; and
 - d. The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace;
3. Making it a requirement that each employee to be engaged in the performance of the grant be given a copy of the statement required by paragraph 1;
4. Notifying the employee in the statement required by paragraph 1 that, as a condition of employment under the grant, the employee will --
 - a. Abide by the terms of the statement; and
 - b. Notify the employer in writing of his or her conviction for a violation of a criminal drug statute occurring in the workplace no later than five calendar days after such conviction;
5. Notifying the agency in writing, within ten calendar days after receiving notice under subparagraph 4(b) from an employee or otherwise receiving actual notice of such conviction. Employers of convicted employees must provide notice, including position title, to every grant officer or other designee on whose grant activity the convicted employee was working, unless the Federal agency has designated a central point for the receipt of such notices. Notice shall include the identification number(s) of each affected grant;
6. Taking one of the following actions, within 30 calendar days of receiving notice under subparagraph 4(b), with respect to any employee who is so convicted --
 - a. Taking appropriate personnel action against such an employee, up to and including termination, consistent with the requirements of the Rehabilitation Act of 1973, as amended; or
 - b. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency;
7. Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs 1, 2, 3, 4, 5 and 6.

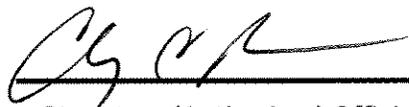
Anti-Lobbying -- To the best of the jurisdiction's knowledge and belief:

- 8. No Federal appropriated funds have been paid or will be paid, by or on behalf of it, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement;
- 9. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, it will complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions; and
- 10. It will require that the language of paragraph 1 and 2 of this anti-lobbying certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

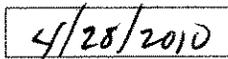
Authority of Jurisdiction -- The consolidated plan is authorized under State and local law (as applicable) and the jurisdiction possesses the legal authority to carry out the programs for which it is seeking funding, in accordance with applicable HUD regulations.

Consistency with plan -- The housing activities to be undertaken with CDBG, HOME, ESG, and HOPWA funds are consistent with the strategic plan.

Section 3 -- It will comply with section 3 of the Housing and Urban Development Act of 1968, and implementing regulations at 24 CFR Part 135.



Signature/Authorized Official


Date

Name

Title

Address

City/State/Zip

Telephone Number

- | |
|--|
| <input type="checkbox"/> This certification does not apply. |
| <input checked="" type="checkbox"/> This certification is applicable. |

Specific CDBG Certifications

The Entitlement Community certifies that:

Citizen Participation -- It is in full compliance and following a detailed citizen participation plan that satisfies the requirements of 24 CFR 91.105.

Community Development Plan -- Its consolidated housing and community development plan identifies community development and housing needs and specifies both short-term and long-term community development objectives that provide decent housing, expand economic opportunities primarily for persons of low and moderate income. (See CFR 24 570.2 and CFR 24 part 570)

Following a Plan -- It is following a current consolidated plan (or Comprehensive Housing Affordability Strategy) that has been approved by HUD.

Use of Funds -- It has complied with the following criteria:

11. Maximum Feasible Priority - With respect to activities expected to be assisted with CDBG funds, it certifies that it has developed its Action Plan so as to give maximum feasible priority to activities which benefit low and moderate income families or aid in the prevention or elimination of slums or blight. The Action Plan may also include activities which the grantee certifies are designed to meet other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community, and other financial resources are not available);
12. Overall Benefit - The aggregate use of CDBG funds including section 108 guaranteed loans during program year 2010-2011, (a period specified by the grantee consisting of one, two, or three specific consecutive program years), shall principally benefit persons of low and moderate income in a manner that ensures that at least 70 percent of the amount is expended for activities that benefit such persons during the designated period;
13. Special Assessments - It will not attempt to recover any capital costs of public improvements assisted with CDBG funds including Section 108 loan guaranteed funds by assessing any amount against properties owned and occupied by persons of low and moderate income, including any fee charged or assessment made as a condition of obtaining access to such public improvements.

However, if CDBG funds are used to pay the proportion of a fee or assessment that relates to the capital costs of public improvements (assisted in part with CDBG funds) financed from other revenue sources, an assessment or charge may be made against the property with respect to the public improvements financed by a source other than CDBG funds.

The jurisdiction will not attempt to recover any capital costs of public improvements assisted with CDBG funds, including Section 108, unless CDBG funds are used to pay the proportion of fee or assessment attributable to the capital costs of public improvements financed from other revenue sources. In this case, an assessment or charge may be made against the property with respect to the public improvements financed by a source other than CDBG funds. Also, in the case of properties owned and occupied by moderate-income (not low-income) families, an assessment or charge may be made against the property for public improvements financed by a source other than CDBG funds if the jurisdiction certifies that it lacks CDBG funds to cover the assessment.

Excessive Force -- It has adopted and is enforcing:

14. A policy prohibiting the use of excessive force by law enforcement agencies within its jurisdiction against any individuals engaged in non-violent civil rights demonstrations; and
15. A policy of enforcing applicable State and local laws against physically barring entrance to or exit from a facility or location which is the subject of such non-violent civil rights demonstrations within its jurisdiction;

Jurisdiction

Compliance With Anti-discrimination laws -- The grant will be conducted and administered in conformity with title VI of the Civil Rights Act of 1964 (42 USC 2000d), the Fair Housing Act (42 USC 3601-3619), and implementing regulations.

Lead-Based Paint -- Its activities concerning lead-based paint will comply with the requirements of part 35, subparts A, B, J, K and R, of title 24;

Compliance with Laws -- It will comply with applicable laws.



Signature/Authorized Official

4/28/2017

Date

Clay Phillips

Name

City Manager

Title

201 N. Broadway

Address

Escondido, CA 92025

City/State/Zip

(760) 839-4577

Telephone Number

- This certification does not apply.
 This certification is applicable.

Specific HOME Certifications

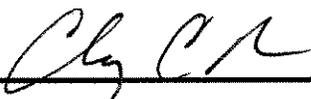
The HOME participating jurisdiction certifies that:

Tenant Based Rental Assistance -- If the participating jurisdiction intends to provide tenant-based rental assistance:

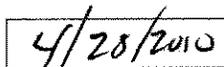
The use of HOME funds for tenant-based rental assistance is an essential element of the participating jurisdiction's consolidated plan for expanding the supply, affordability, and availability of decent, safe, sanitary, and affordable housing.

Eligible Activities and Costs -- it is using and will use HOME funds for eligible activities and costs, as described in 24 CFR § 92.205 through 92.209 and that it is not using and will not use HOME funds for prohibited activities, as described in § 92.214.

Appropriate Financial Assistance -- before committing any funds to a project, it will evaluate the project in accordance with the guidelines that it adopts for this purpose and will not invest any more HOME funds in combination with other Federal assistance than is necessary to provide affordable housing;



Signature/Authorized Official



Date

Clay Phillips

Name

City Manager

Title

201 N. Broadway

Address

Escondido, CA 92025

City/State/Zip

(760) 839-4577

Telephone Number

<input type="checkbox"/> This certification does not apply. <input checked="" type="checkbox"/> This certification is applicable.
--

APPENDIX TO CERTIFICATIONS

Instructions Concerning Lobbying and Drug-Free Workplace Requirements

Lobbying Certification

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Drug-Free Workplace Certification

1. By signing and/or submitting this application or grant agreement, the grantee is providing the certification.
2. The certification is a material representation of fact upon which reliance is placed when the agency awards the grant. If it is later determined that the grantee knowingly rendered a false certification, or otherwise violates the requirements of the Drug-Free Workplace Act, HUD, in addition to any other remedies available to the Federal Government, may take action authorized under the Drug-Free Workplace Act.
3. Workplaces under grants, for grantees other than individuals, need not be identified on the certification. If known, they may be identified in the grant application. If the grantee does not identify the workplaces at the time of application, or upon award, if there is no application, the grantee must keep the identity of the workplace(s) on file in its office and make the information available for Federal inspection. Failure to identify all known workplaces constitutes a violation of the grantee's drug-free workplace requirements.
4. Workplace identifications must include the actual address of buildings (or parts of buildings) or other sites where work under the grant takes place. Categorical descriptions may be used (e.g., all vehicles of a mass transit authority or State highway department while in operation, State employees in each local unemployment office, performers in concert halls or radio stations).
5. If the workplace identified to the agency changes during the performance of the grant, the grantee shall inform the agency of the change(s), if it previously identified the workplaces in question (see paragraph three).
6. The grantee may insert in the space provided below the site(s) for the performance of work done in connection with the specific grant: Place of Performance (Street address, city, county, state, zip code) Check **X** if there are workplaces on file that are not identified here. The certification with regard to the drug-free workplace is required by 24 CFR part 21.

Place Name	Street	City	County	State	Zip

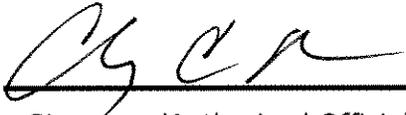
7. Definitions of terms in the Nonprocurement Suspension and Debarment common rule and Drug-Free Workplace common rule apply to this certification. Grantees' attention is called, in particular, to the following definitions from these rules: "Controlled substance" means a controlled substance in Schedules I through V of the Controlled Substances Act (21 U.S.C. 812) and as further defined by regulation (21 CFR 1308.11 through 1308.15); "Conviction" means a finding of guilt (including a plea of *nolo contendere*) or imposition of sentence, or both, by any judicial body charged with the responsibility to determine violations of the Federal or State criminal drug statutes; "Criminal drug statute" means a Federal or non-Federal criminal statute involving the manufacture, distribution, dispensing, use, or possession of any controlled substance; "Employee" means the employee of a grantee directly engaged in the performance of work under a grant, including:
 - a. All "direct charge" employees;
 - b. all "indirect charge" employees unless their impact or involvement is insignificant to the performance of the grant; and
 - c. temporary personnel and consultants who are directly engaged in the performance of work under the grant and who are on the grantee's payroll. This definition does not include workers not on

Jurisdiction

the payroll of the grantee (e.g., volunteers, even if used to meet a matching requirement; consultants or independent contractors not on the grantee's payroll; or employees of subrecipients or subcontractors in covered workplaces).

Note that by signing these certifications, certain documents must be completed, in use, and on file for verification. These documents include:

1. Analysis of Impediments to Fair Housing
2. Citizen Participation Plan
3. Anti-displacement and Relocation Plan



Signature/Authorized Official

4/28/2010

Date

Clay Phillips

Name

City Manager

Title

201 N. Broadway

Address

Escondido, CA 92025

City/State/Zip

(760) 839-4577

Telephone Number

Application for Federal Assistance SF-424		Version 02
*1. Type of Submission:		*2. Type of Application * If Revision, select appropriate letter(s)
<input type="checkbox"/> Preapplication		<input type="checkbox"/> New
<input checked="" type="checkbox"/> Application		<input checked="" type="checkbox"/> Continuation *Other (Specify)
<input type="checkbox"/> Changed/Corrected Application		<input type="checkbox"/> Revision _____
3. Date Received:		4. Applicant Identifier: B07MC06552
5a. Federal Entity Identifier:		*5b. Federal Award Identifier:
State Use Only:		
6. Date Received by State:		7. State Application Identifier:
8. APPLICANT INFORMATION:		
*a. Legal Name: City of Escondido		
*b. Employer/Taxpayer Identification Number (EIN/TIN): 95-6000708		*c. Organizational DUNS: 078727211
d. Address:		
*Street 1:	<u>201 N. Broadway</u>	
Street 2:	_____	
*City:	<u>Escondido</u>	
County:	<u>San Diego</u>	
*State:	<u>California</u>	
Province:	_____	
*Country:	<u>U.S.A.</u>	
*Zip / Postal Code	<u>92025</u>	
e. Organizational Unit:		
Department Name: Community Services		Division Name: Neighborhood Services
f. Name and contact information of person to be contacted on matters involving this application:		
Prefix: _____	*First Name: <u>Rich</u>	
Middle Name: _____		
*Last Name: <u>Buquet</u>		
Suffix: _____		
Title:	<u>Neighborhood Services Manager</u>	
Organizational Affiliation: City of Escondido		
*Telephone Number: (760) 839-4579		Fax Number: (760) 741-0619
*Email: <u>rbuquet@escondido.org</u>		

Application for Federal Assistance SF-424 Version 02

***9. Type of Applicant 1: Select Applicant Type:**
C. City or Township Government
Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

*Other (Specify)

***10 Name of Federal Agency:**
U.S. Department of Housing & Urban Development

11. Catalog of Federal Domestic Assistance Number:
14-218
CFDA Title:
Community Development Block Grant (CDBG) Program

***12 Funding Opportunity Number:**

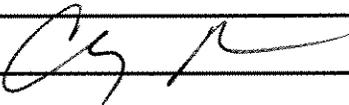
*Title:

13. Competition Identification Number:

Title:

14. Areas Affected by Project (Cities, Counties, States, etc.):
Citywide and Census tracts

***15. Descriptive Title of Applicant's Project:**
CDBG Program

Application for Federal Assistance SF-424		Version 02
16. Congressional Districts Of:		
*a. Applicant: 50th		*b. Program/Project: 50th
17. Proposed Project:		
*a. Start Date: 7/1/10		*b. End Date: 6/30/11
18. Estimated Funding (\$):		
*a. Federal	1,874,335	
*b. Applicant	0	
*c. State	0	
*d. Local	0	
*e. Other	0	
*f. Program Income		
*g. TOTAL	1,874,335	
*19. Is Application Subject to Review By State Under Executive Order 12372 Process?		
<input type="checkbox"/> a. This application was made available to the State under the Executive Order 12372 Process for review on _____ <input checked="" type="checkbox"/> b. Program is subject to E.O. 12372 but has not been selected by the State for review. <input type="checkbox"/> c. Program is not covered by E. O. 12372		
*20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes", provide explanation.)		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
21. *By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U. S. Code, Title 218, Section 1001) <input checked="" type="checkbox"/> ** I AGREE ** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions		
Authorized Representative:		
Prefix: _____	*First Name: <u>Clay</u> _____	
Middle Name: _____		
*Last Name: <u>Phillips</u> _____		
Suffix: _____		
*Title: City Manager		
*Telephone Number: (760) 839-4577		Fax Number: (760) 839-4578
* Email: cphillips@escondido.org		
*Signature of Authorized Representative: 		*Date Signed: <u>4/28/2010</u>

Application for Federal Assistance SF-424

Version 02

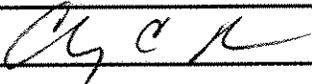
***Applicant Federal Debt Delinquency Explanation**

The following should contain an explanation if the Applicant organization is delinquent of any Federal Debt.

N/A.

Application for Federal Assistance SF-424		Version 02
*1. Type of Submission: <input type="checkbox"/> Preapplication <input checked="" type="checkbox"/> Application <input type="checkbox"/> Changed/Corrected Application	*2. Type of Application * If Revision, select appropriate letter(s) <input type="checkbox"/> New <input checked="" type="checkbox"/> Continuation *Other (Specify) _____ <input type="checkbox"/> Revision	
3. Date Received:		4. Applicant Identifier: B07MC06552
5a. Federal Entity Identifier:		*5b. Federal Award Identifier:
State Use Only:		
6. Date Received by State:		7. State Application Identifier:
8. APPLICANT INFORMATION:		
*a. Legal Name: City of Escondido		
*b. Employer/Taxpayer Identification Number (EIN/TIN): 95-6000708		*c. Organizational DUNS: 078727211
d. Address:		
*Street 1:	<u>201 N. Broadway</u>	
Street 2:	_____	
*City:	<u>Escondido</u>	
County:	<u>San Diego</u>	
*State:	<u>California</u>	
Province:	_____	
*Country:	<u>U.S.A.</u>	
*Zip / Postal Code	<u>92025</u>	
e. Organizational Unit:		
Department Name: Community Services		Division Name: Housing Division
f. Name and contact information of person to be contacted on matters involving this application:		
Prefix: _____	*First Name: <u>Roni</u>	
Middle Name: _____		
*Last Name: <u>Keiser</u>		
Suffix: _____		
Title: <u>Housing Division Manager</u>		
Organizational Affiliation: City of Escondido		
*Telephone Number: (760) 839-4356		Fax Number: (760) 741-0619
*Email: <u>rkeiser@ci.escondido.ca.us</u>		

Application for Federal Assistance SF-424	Version 02
<p>*9. Type of Applicant 1: Select Applicant Type: C. City or Township Government</p> <p>Type of Applicant 2: Select Applicant Type:</p> <p>Type of Applicant 3: Select Applicant Type:</p> <p>*Other (Specify)</p>	
<p>*10 Name of Federal Agency: U.S. Department of Housing & Urban Development</p>	
<p>11. Catalog of Federal Domestic Assistance Number: 14-239 _____</p> <p>CFDA Title: HOME Program _____</p>	
<p>*12 Funding Opportunity Number: _____</p> <p>*Title: _____</p>	
<p>13. Competition Identification Number: _____</p> <p>Title: _____</p>	
<p>14. Areas Affected by Project (Cities, Counties, States, etc.): Citywide</p>	
<p>*15. Descriptive Title of Applicant's Project: HOME Program</p>	

Application for Federal Assistance SF-424		Version 02
16. Congressional Districts Of:		
*a. Applicant: 50th		*b. Program/Project: 50th
17. Proposed Project:		
*a. Start Date: 7/1/10		*b. End Date: 6/30/11
18. Estimated Funding (\$):		
*a. Federal	906,855	
*b. Applicant	0	
*c. State	0	
*d. Local	0	
*e. Other	0	
*f. Program Income	0	
*g. TOTAL	906,855	
*19. Is Application Subject to Review By State Under Executive Order 12372 Process?		
<input type="checkbox"/> a. This application was made available to the State under the Executive Order 12372 Process for review on _____ <input checked="" type="checkbox"/> b. Program is subject to E.O. 12372 but has not been selected by the State for review. <input type="checkbox"/> c. Program is not covered by E. O. 12372		
*20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes", provide explanation.)		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
21. *By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U. S. Code, Title 218, Section 1001) <input checked="" type="checkbox"/> ** I AGREE ** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions		
Authorized Representative:		
Prefix: _____	*First Name: <u>Clay</u> _____	
Middle Name: _____		
*Last Name: <u>Phillips</u> _____		
Suffix: _____		
*Title: City Manager		
*Telephone Number: (760) 839-4631		Fax Number: (760) 839-4578
* Email: cphillips@ci.escondido.ca.us		
*Signature of Authorized Representative: 		*Date Signed: <u>4/28/2010</u>

Application for Federal Assistance SF-424

Version 02

***Applicant Federal Debt Delinquency Explanation**

The following should contain an explanation if the Applicant organization is delinquent of any Federal Debt.

N/A.