

**City of Escondido**  
**Small Business Improvement Grant Program**  
**Façade Improvement and CPTED Property Enhancement Funding**  
***Project Application***

***Program Eligibility and Criteria Prioritization***

Applicant Name: \_\_\_\_\_

Applicant is requesting funding for (circle one):            Façade Improvement            CPTED Property Enhancement

Business Name: \_\_\_\_\_

This business is:

- Nonprofit
- For-profit
- Local public agency
- State public agency
- Other (please specify): \_\_\_\_\_

What is the purpose or mission of the agency?

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If a business, how many staff are employed at this location?

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Is this business independently owned and operated?

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How has this business been impacted by the COVID-19 pandemic?

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Have you owned this property or business prior to January 2020? Please provide date of ownership.

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Has agency received prior Federal, State, or local funding or grants? If so, please provide details including dollar amount received per grant.

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Describe the steps that have already been completed for or must be completed to initiate the project. This may include community support, staffing, marketing.

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Describe the project's timeline with dates and times, including earliest possible start and end dates, as well as milestones, if applicable.

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***Proposed Program/ Project***

**Summary of Project Description and Intended Uses**

An additional formal and detailed project budget is required for submission. This should include a breakdown of component parts, cost of unit, number of units, any bids or quotes, and total cost and should be attached to this application. Please provide a summary of costs below:

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Labor Costs: \$ \_\_\_\_\_

Hardware and Supply Cost: \$ \_\_\_\_\_

Total Cost of Façade Improvements or CPTED Enhancements: \$ \_\_\_\_\_

Requested City funding amount: \$ \_\_\_\_\_