

2022 General Plan Amendment (2022 GPA)

Update to the Community Protection chapter of the City's General Plan and creation of a new environmental justice element









Instructions



How familiar are you with general plan documents?

I. Vision and Purpose











Our Community's Vision for Escondido

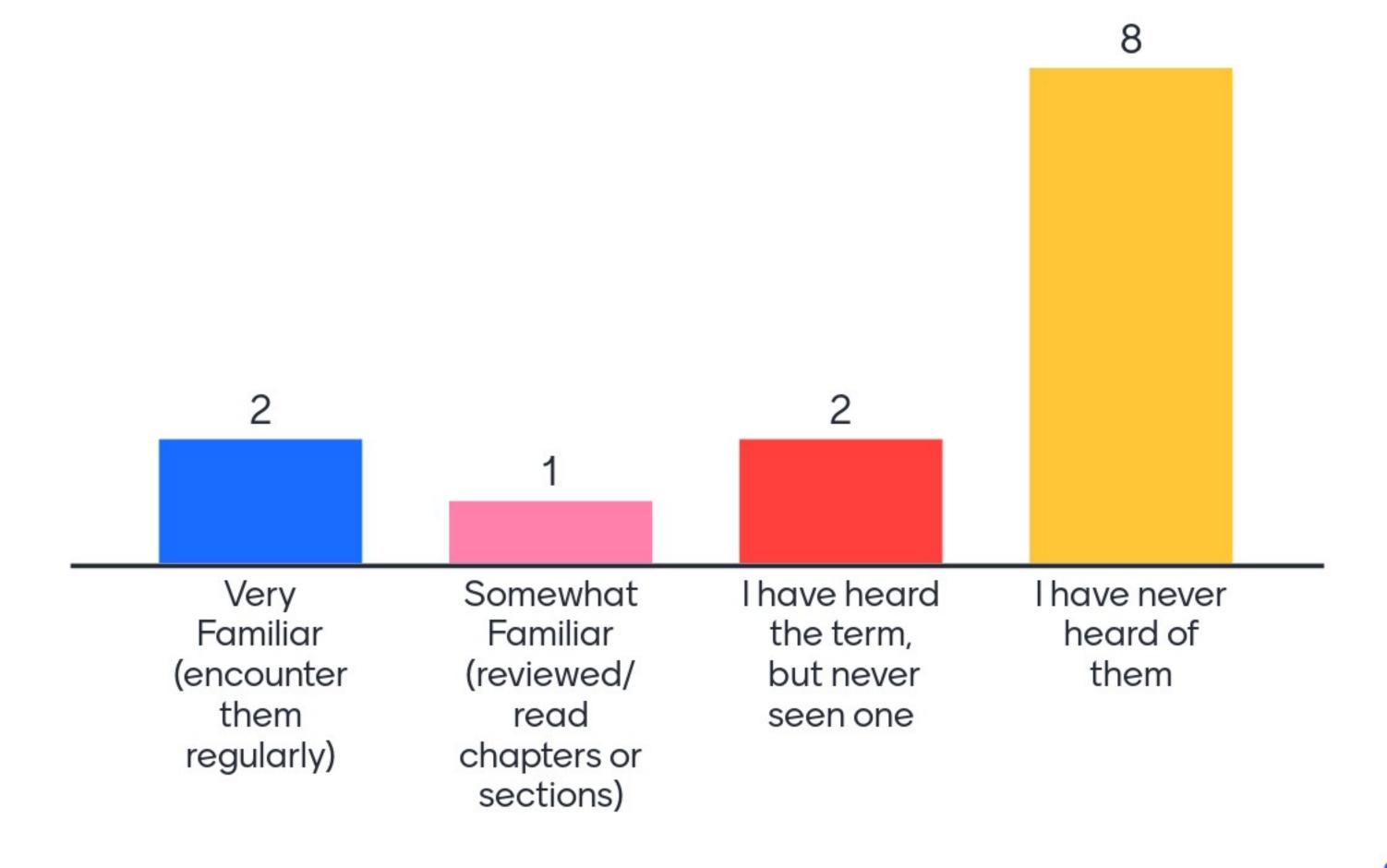
Escondido is envisioned as the vibrant and dynamic cultural, economic, and recreational hub of inland North San Diego County. Our shared vision calls for an outstanding quality of life with exemplary public services. We enjoy a peaceful and safe environment. Our community supports a wide-range of housing types, quality educational facilities and diverse employment opportunities. Convenient transportation options and unique cultural and recreational amenities enhance Escondido as the perfect place to live, work and play.

Our lively downtown includes distinctive, exciting land uses and activities. Memorable streetscapes and pathways conveniently link downtown, thriving residential neighborhoods and panoramic wild lands. Our vision for quality and managed growth ensures the adequate provision of services, preserves viewsheds, respects and enhances the character of established single family neighborhoods, and assures sustainability for our children's future. Refer to Section E for more details about our community vision.

The General Plan's Purpose

The General Plan is a statement of long-range public policy to guide the use of private and public lands within a community's boundaries. Escondido's General Plan reflects the aspirations and values of its residents. The Plan is adopted by the elected representatives with portions ratified by its citizens. The policies within the Plan are intended to become the foundation for decisions by elected and appointed officials. By these means, the values reflected in the General Plan shape the community and the quality of life sought by its residents.

The Plan is both general and comprehensive in that it provides broad guidelines for development in the city while addressing a wide range of issues that will affect the city's desirability as a place to live, work and play, The General Plan represents both an evaluation and vision of the future that for planning purposes establishes 2035 as the "horizon year." The goals and policies are aimed at guiding growth and development in that direction.





What is a General Plan?

A General Plan is a city's blueprint for meeting its community's long-term vision for the future.

Contains a comprehensive collection of goals and policies related to a number of areas of community life.

I. Vision and Purpose













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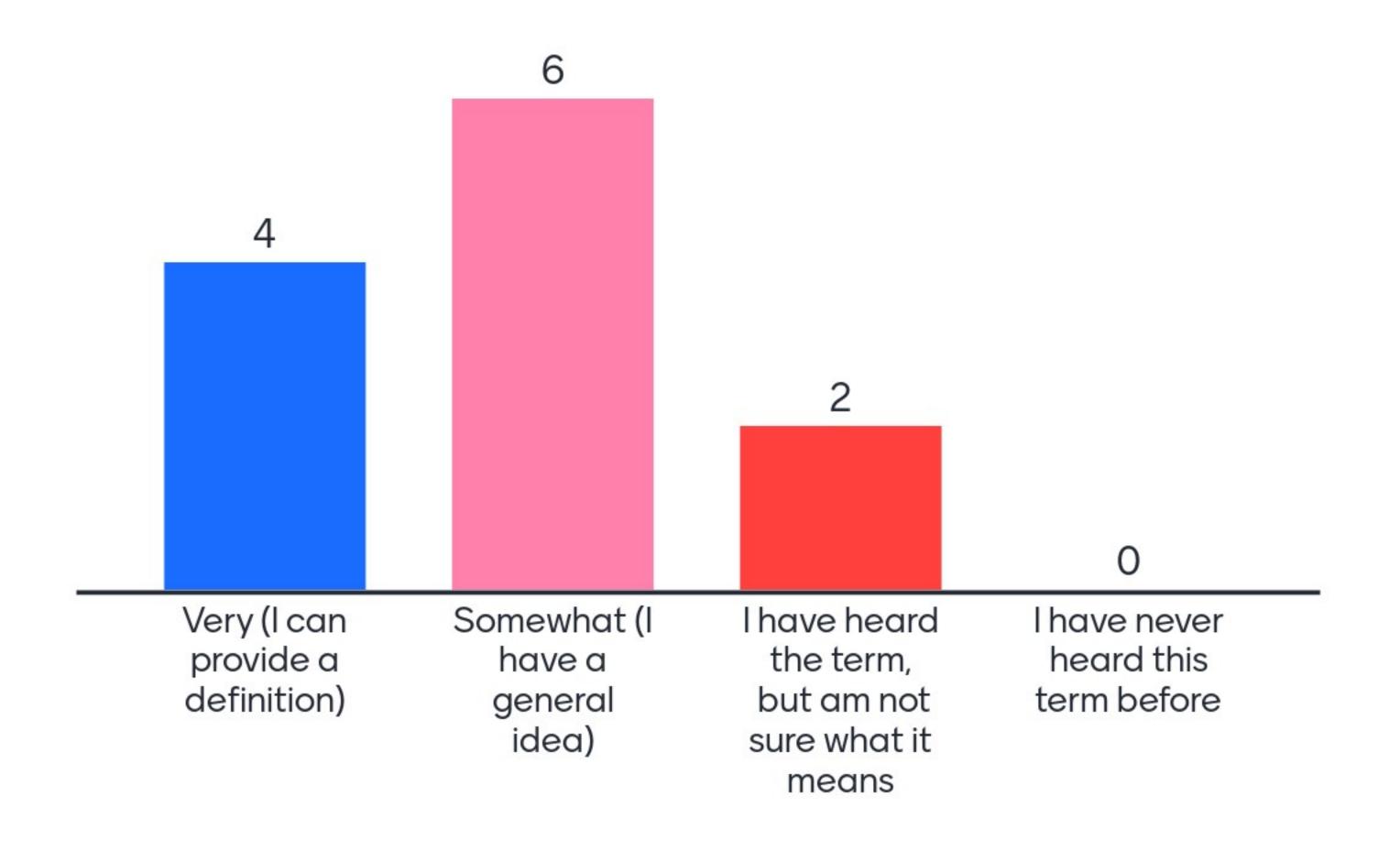


What is an "element" of a general plan?

- Topics required by law in a general plan
- These topics include: land use, housing, safety, noise, conservation, open space, & circulation
- Environmental justice is a newly required topic or "element"



How familiar are you with environmental justice?





What is environmental justice?

The fair treatment and meaningful involvement of people of all races, cultures, incomes, and national origins with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies.





What is the 2022 GPA?

The City is required to update the Community

Protection chapter and create an environmental justice element.

The update and new policy document are called the 2022 General Plan Amendment.

The Community Protection chapter (aka Safety Element)

Environmental Justice element









Environmental Justice (EJ) Element

- Jentify EJ Communities
- → Pollution Exposure/Burden
- → Public Facilities
- → Food Access
- Safe & Sanitary Homes
- → Physical Activity
- Civic Engagement
- Prioritize Programs and Improvements



Mentimeter

What 3 environmental justice topic are most important to you?









Promotion of public facilities



Promotion of physical activity





THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP

community with relevant information

We will keep you

informed

Fact sheets

Open Houses

Presentations

Billboards

Videos

70-90%

10-30%

Publicity

Systems Admin

Promotions and

TOWARDS

IMPACT

GOALS

decision-making

Your voice, needs

& interests do not

processes

matter

Closed door

Misinformation

Disenfranchisement

Voter suppression

meeting

Systematic

100%

Systems Admin

ENGAGEMENT

MESSAGETO

COMMUNITY

ALLOCATION

RATIOS



participation and equity

through community-

making; Bridge divide between community &

driven decision-

governance

It's time to unlock

collective power

INCREASED EFFICIENCY IN DECISION-MAKING AND DEFER TO Delegated Community Marginalization Preparation or Limited Voice or Voice Power Tokenization Provide the Gather input from Ensure community Ensure community Foster democratic Deny access to

> We care what you You are making us think, (and therefore act) differently about the issue

the community

Public Comment

Community Forums

Focus Groups

60-80%

20-40%

Consultation

Systems Admin

organizing & advocacy Interactive workshops Polling Community forums Open Planning Forums with Citizen Polling

needs and assets

are integrated into

process & inform

planning

Community

50-60%

40-50%

Community

Involvement

Systems Admin

committees Collaborative Data Analysis Co-Design and Co-Implementation of Solutions Collaborative Decision-Making 20-50% Systems Admin 50-70%

Community

Partners

capacity to play a

leadership role in

decision-making and

the implementation

of decisions.

Your leadership

and expertise are

critical to how we

and capacity for address the issue transformative solutions MOU's with Community-driven Community-based planning and organizations governance Citizen advisory Consensus building

Participatory action research Participatory budgeting Cooperative models 80-100% Community partners and community-driven processes ideally

generate new value and

resources that can be invested in solutions

Methods for Outreach &

Engagement

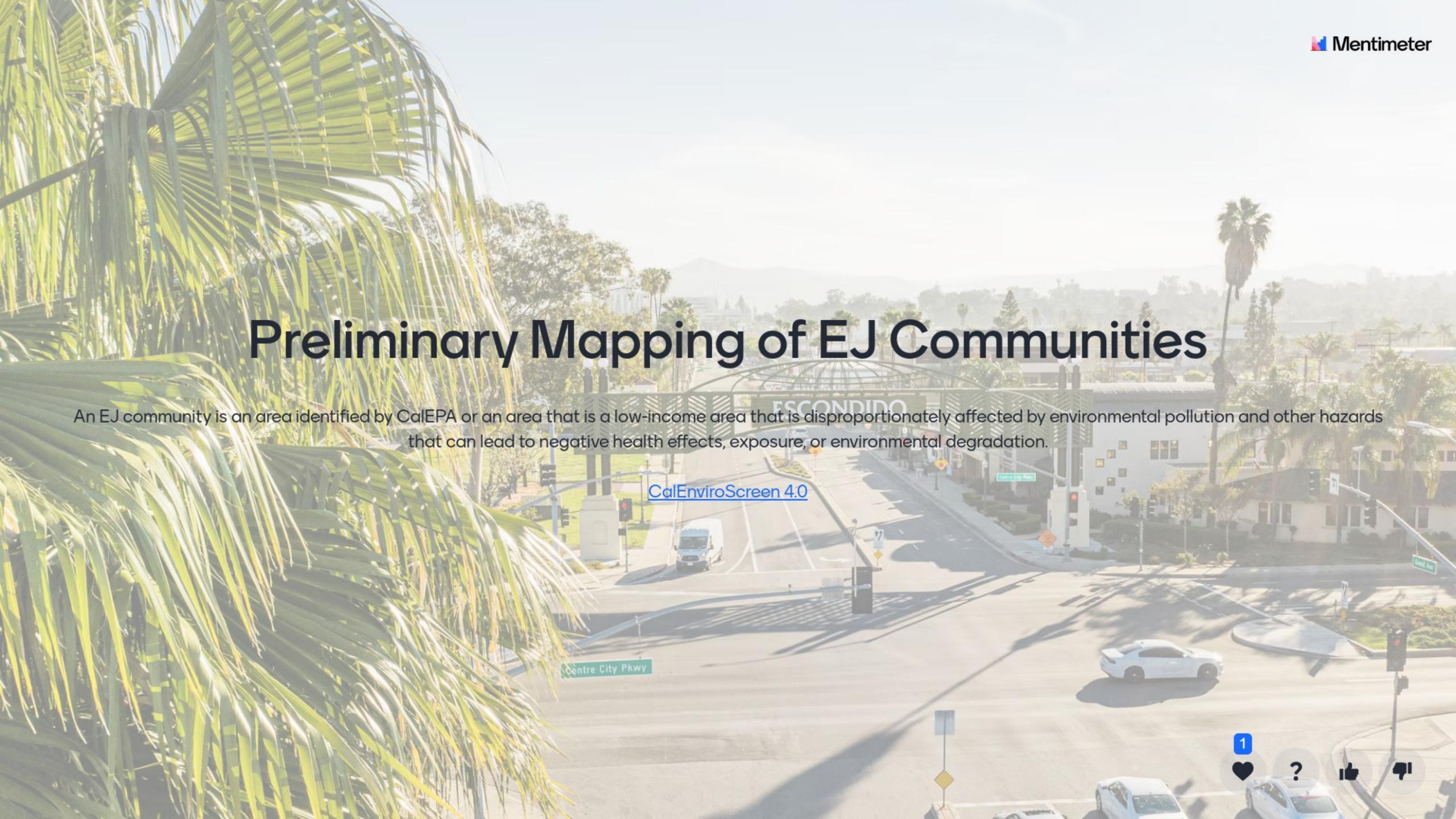
- Notification Methods (Social Media, Public Meetings, **Event Engagement)**
- Involvement & Collaboration (Survey, Roundtable) Discussions, Workshops)
- → Collaboration & Deferment (Open Houses, Focus Groups, Public Advisory Group)











Thank you for your time and energy!

For any questions or comments, please contact:

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