2022 General Plan Amendment (2022 GPA)

Update to the Community Protection chapter of the City's General Plan and creation of a new environmental justice element
Land Acknowledgement
Instructions
I. Vision and Purpose

Our Community’s Vision for Escondido
Escondido is envisioned as the vibrant and dynamic cultural, economic, and recreational hub of inland North San Diego County. Our shared vision calls for an outstanding quality of life with exemplary public services. We envision a peaceful, safe environment. Our community supports a wide range of housing types, quality educational facilities and diverse employment opportunities. Continuous transportation options and unique cultural and natural areas are preserved to provide opportunities to live, work and play.

Our Kirby Mission is to foster distinctive, exciting land uses and activities, sustainable approaches and pathways, community risk assessments, street-scene adjacent neighborhoods and parkland with walking trails. Our vision for quality and managed growth ensures the adequate provision of services, preserves viewpoints, enforces and enhances the character of established single-family neighborhoods, and ensures sustainability for our children’s future. Refer to Section II for more details about our community vision.

The General Plan’s Purpose
The General Plan is a statement of long-range public policy to guide the use of private and public lands within a community’s boundaries. Escondido’s General Plan reflects the aspirations and values of its residents. The Plan is adopted by the elected representatives with policies ratified by its citizens. The policies within the Plan are intended to become the foundation for decisions by elected and appointed officials. By these means, the adopted General Plan defines the character of the community and the quality of life sought by its residents.

The plan is both general and comprehensive so that it provides broad guidelines for development in the city while addressing a wide range of issues that will affect the city’s availability in a future to live, work, and play. The General Plan is developed both in qualitative and visual analysis of the factors that guide planning purposes established as the "favored year." The goals and policies are stressed in guiding growth and development in that direction.
What is a General Plan?

A General Plan is a city's blueprint for meeting its community's long-term vision for the future.

Contains a comprehensive collection of goals and policies related to a number of areas of community life.

I. Vision and Purpose

Our Community's Vision for Escondido

Escondido is envisioned as the vibrant and dynamic cultural, economic, and recreational hub of inland North San Diego County. Our shared vision calls for an outstanding quality of life with exemplary public services. We enjoy a peaceful and safe environment. Our community supports a wide-range of housing types, quality educational facilities and diverse employment opportunities. Convenient transportation options and unique cultural and recreational amenities enhance Escondido as the perfect place to live, work and play.

Our lively downtown includes distinctive, exciting land uses and activities. Memorable streetscapes and pathways conveniently link downtown, thriving residential neighborhoods and panoramic wild lands. Our vision for quality and managed growth ensures the adequate provision of services, preserves viewsheds, respects and enhances the character of established single family neighborhoods, and assures sustainability for our children's future. Refer to Section E for more details about our community vision.

The General Plan's Purpose

The General Plan is a statement of long-range public policy to guide the use of private and public lands within a community’s boundaries. Escondido’s General Plan reflects the aspirations and values of its residents. The Plan is adopted by the elected representatives with portions ratified by its citizens. The policies within the Plan are intended to become the foundation for decisions by elected and appointed officials. By these means, the values reflected in the General Plan shape the community and the quality of life sought by its residents.

The Plan is both general and comprehensive in that it provides broad guidelines for development in the city while addressing a wide range of issues that will affect the city's desirability as a place to live, work and play. The General Plan represents both an evaluation and vision of the future that for planning purposes establishes 2035 as the “horizon year.” The goals and policies are aimed at guiding growth and development in that direction.
What is an "element" of a general plan?

- Topics required by law in a general plan
- These topics include: land use, housing, safety, noise, conservation, open space, & circulation
- Environmental justice is a newly required topic or "element"
How familiar are you with environmental justice?

- Very (I can provide a definition): 4
- Somewhat (I have a general idea): 6
- I have heard the term, but am not sure what it means: 2
- I have never heard this term before: 0
What is environmental justice?

The fair treatment and meaningful involvement of people of all races, cultures, incomes, and national origins with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies.
What is the 2022 GPA?

The City is required to update the Community Protection chapter and create an environmental justice element.

The update and new policy document are called the 2022 General Plan Amendment.

The Community Protection chapter (aka Safety Element)

Environmental Justice element
Community Protection Chapter

- Fire Hazards
- Climate Adaptation and Resiliency
- Evacuation Routes
- Seismicity
- Hazard Mitigation Plan incorporation
- Mapping/Clean Up Items
Environmental Justice (EJ) Element

- Identify EJ Communities
- Pollution Exposure/Burden
- Public Facilities
- Food Access
- Safe & Sanitary Homes
- Physical Activity
- Civic Engagement
- Prioritize Programs and Improvements
What 3 environmental justice topic are most important to you?

- Pollution burden/exposure: 6
- Safe and sanitary housing: 10
- Promotion of food access: 10
- Promotion of public facilities: 2
- Promotion of physical activity: 2
- Civic engagement: 3
Methods for Outreach & Engagement

- Notification Methods (Social Media, Public Meetings, Event Engagement)
- Involvement & Collaboration (Survey, Roundtable Discussions, Workshops)
- Collaboration & Deferment (Open Houses, Focus Groups, Public Advisory Group)
Preliminary Mapping of EJ Communities

An EJ community is an area identified by CalEPA or an area that is a low-income area that is disproportionately affected by environmental pollution and other hazards that can lead to negative health effects, exposure, or environmental degradation.
Thank you for your time and energy!

For any questions or comments, please contact:
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