CITY OF ESCONDIDO MINUTES OF THE MEETING OF THE THE INDEPENDENT DISTRICTING COMMISSION

September 5, 2013

The meeting of the Independent Districting Commission was called to order at 6:00 p.m. by Chairman Nuesca in the City Council Chambers, 201 North Broadway, Escondido, California.

Commissioners Present: Commissioner Carey, Commissioner Cruz, Chairperson Nuesca, Commissioner Ramirez, Vice-Chairperson Valdez, and Commissioner Anderson.

Commissioners Absent: Commissioner Flores.

Staff Present: Diane Halverson, City Clerk; Allegra Frost, Deputy City Attorney; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS

Consuelo Martinez, Escondido, noted that she was a community organizer for the ACLU. She referenced an email she had provided to the City Clerk and Commission and asked whether interpretation would be provided at this meeting. She asked for a clarification regarding the protocol for sending emails to the Commission. She then offered to be a resource to the Commission, noting she worked with engagement and community outreach in the community. She also noted that a public information session would be held at the library on September 24 for the purpose of informing the public on items relating to this districting process.

Chairperson Nuesca noted that interpretation was being provided at this meeting.

MINUTES:

Moved by Commissioner Ramirez, seconded by Commissioner Carey, to approve the minutes of the August 22, 2013, meeting. Motion carried unanimously.

4. Public Hearing Schedule and Locations

City Clerk Halverson requested information regarding the planning of upcoming public hearings including logistics, dates, times and possible locations for the nine required public hearings.

Commissioner Anderson suggested combining public meeting and hearing dates as well as holding meetings on the weekends.

Karin MacDonald, Q2, suggested holding the public hearings before November 21st in order to allow time for submittal to City Council.

Discussion ensued regarding potential dates and locations.

Commissioner Carey was in favor using the California Center for the Arts as a potential location.

Commissioner Anderson suggested using Felicita or Juniper School as possible locations.

City Clerk Halverson asked if she could select alternative sites if the recommended sites were not available. The Commission concurred.

MEETING DATES AND TIMES:

The following post map public hearing dates and locations were selected by the Commission: 1) November 21, 6:00 p.m., Hidden Valley Middle School or Mission Middle School; 2) November 23, 9:00 a.m., Hidden Valley Middle School or Mission Middle School; 3) November 24, 3:00 p.m., at the California Center for the Arts, followed by a meeting in Council Chambers at 6:00 p.m.

The sites requested for the six Pre-Map (before the preliminary map and report was delivered to the City Clerk) Public Hearings were as follows: 1) Church of the Resurrection; 2) Bear Valley Middle School; 3) Hidden Valley Middle School; 4) Mission Middle School; 5) Felicita or Juniper Elementary School; and 6) City Council Chambers.

5. Workshop Presentation by Q2

Karin MacDonald, provided a PowerPoint presentation on the following: 1) Timeline, 2) Criteria for Districting in Escondido, 3) Data and their sources, and 4) Consideration about the process. (PowerPoint presentation available at City Clerk's Office)

Chairman Nuesca requested information regarding the cost for the line drawing software. Ms. MacDonald noted that the Advancement Project had Redraw software that cost \$10,000. Chairman Nuesca requested information regarding the timing for having the software operational. Ms. MacDonald stated that the software could be operational within a couple of weeks. She also suggested inviting a software representative to speak with the Commission.

Commissioner Valdez and Ms. MacDonald discussed methods for determining the Latino population.

Commissioner Anderson suggested developing a FAQ sheet as well as informational sheets that would include the City's boundaries that would be available on the City's website. He suggested that all emails be directed to the City Clerk who could then forward them to the Commission. He also suggested using the schools as a venue for distributing information.

Ms. MacDonald felt it was important to have the public input available about the previous meeting as soon as possible. Commissioner Anderson felt contextual information about the meetings was important to have readily available. Ms. MacDonald suggested having one website for answering questions. City Clerk Halverson noted that she would look into setting up a specific email or website for the Commission.

Chairman Nuesca asked Ms. MacDonald if they would be calling into the next meeting. Ms. MacDonald replied in the affirmative.

6. Future Agenda Items

Future agenda items included the following: 1) Public Hearing Planning and Public Meeting and Public Hearing Locations; 2) Community outreach including inviting Consuelo Martinez; 3) Presentation from Neighborhood Services regarding community networks; and 4) Use of technology and cost for mapping software (have software representative provide report)

Adjournment: Chairman Nuesca adjourned the meeting at 8:33 p.m. The next meeting was set for September 19, 2013 at 6:00 p.m.

Chairman Nuesca

Γy Paulsón, Minutes Clerk