



CITY of ESCONDIDO

INDEPENDENT REDISTRICTING COMMISSION

OCTOBER 25, 2021 MEETING MINUTES

The meeting of the Independent Redistricting Commission was called to order on October 25, 2021 at 5:00 p.m. by Chair Case in the Escondido City Council Chambers and via videoconference.

Commissioners Present: Chair Case, Vice Chair Jurgensen, Commissioner Clemens, Commissioner Reyes, Commissioner Reynoso, Commissioner Doan and Commissioner Saldana

Staff Present: Zack Beck, City Clerk, Teresa Collins, Deputy Director of Communication Services and Michael Thorne, Communications Officer.

1. Roll Call

All present.

2. Oral Communications

None.

3. Approval of September 27, 2021 Minutes

Motion: Doan

Second: Clemens

Approved: 7-0

4. Public Outreach

Georgine Tomasi – Expressed support for a full page mailer.

Laura Hunter – Expressed support for robust public outreach.

Motion to direct City Staff to obtain a quote for a full page mailer: Clemens

Second: Doan

Failed: 0-7

Motion to direct City Staff to obtain a quote for a half page mailer: Clemens

Motion: Clemens

Second: Reyes

Approved: 4-3 (Case, Doan, Clemens - No)

5. 2020 Census Data

Jane Hood presented an overview of the 2020 Census Data.



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Michael Hefner – Encouraged the commission to have District 1 remain compact.

Laura Hunter – Encouraged the commission to make sure that the minority populations are not diluted during the redistricting process.

6. Budget

Zack Beck presented an overview of the Budget.

Laura Hunter – Expressed support for virtual translation services.

Lilian Serrano – Expressed support for virtual translation services.

Suzanne Southwell- Expressed concern about spending too much money on translation services.

Motion to increase the Redistricting Commission budget by \$50,000: Clemens

Second: Case

Approved: 7-0

7. Future Agenda Items

Flyer Design

Text Message Feasibility

Community of Interest Form Update

8. Commissioner Reports and Disclosures

Commissioner Saldana – Distributed flyers at the Grand Avenue Festival

Chair Case - Interviewed by Joe Tash from the Union Tribune. Distributed flyers at the Grand Avenue Festival. Interacted with Councilmember Inscoe at the Grand Avenue Festival.

Commissioner Reynoso - Distributed flyers at the Grand Avenue Festival. Interacted with Councilmember Garcia at the Grand Avenue Festival.

9. Adjournment

Meeting adjourned at 6:57 p.m.

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Robert Case

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Chair

DocuSigned by:

Zack Beck

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City Clerk